

Emerald



Founded in 1967 as an offshoot of the University of Bradford, Emerald Group Publishing has become one of the world's leading scholarly publishers of journals and books in Business, Management and Economics, including Library and Information Studies, Social sciences, Engineering, Language and Linguistics, and Transport.

How to begin: GO to:

http://www.car.chula.ac.th/ref-db/slist.htlm#general and click Emerald. The Database homepage will be available as figure below.

Emerald Research you ca			Home	Text View	Contact Us	Site Map	Support Regr	ster Administrators
O Login Welcome: Chulaiongkorn University Account info Logout	Our s you to	ite has recently been upg the new location. Please	raded & the p amend your	bage you re bookmark	quested ha	s moved,	so we have re	directed
Search for	Home - Advanced search: All Advanced search	3						R
in: Al content	Search in: All Journals	Books Bibliographic Da	tabases Ca	ase Studies	Site Page			
Advanced search		Contered Density de starbes	·····		1.0000.000			
Marked lists	Search for							
Browse:					l fields			
Books & Journals		Match: # All O Amr		n.A	I DRIKUS	121		
Bibliographic Databases		Match: * All Any	Phyase					
Case Studies	AND *			in A	l fields			
Resources:		Match: # All Any	Ptyase					
Product Information	AND .			in A	l fields			
Licensing Solutions		Match: # All Any	Physie					
For Authors								
For Librarians	Limit the search to:							

From this screen user can 1 browse, 2 search, or use 3 advanced search.

Browse



Browse option allows user to select

browse by Content: Books & Journals,Bibliographic Databases, or Case Studies,





From Browse by content type, user can also select any subject area required. See figure above for sample of Browse by ☆ Bibliographic databases.

Search

For simple Search, user can:

①Type any word or phrase into the "Search for" box and click GO, or



②Select content type to limit search results, for example, select "journals" to search for "marketing" and click GO,

Search for: marketing in: All content Go All content Ac Journals Broks & Broks & Broks & Books & Broks & Journals Bibliographic databases Broks & Journals Bibliographic Databases	2
Bibliographic Databases Case Studies	

③Modify search by using "Search in results" option, for example, with phrase "brand loyalty", the results will be displayed as figure on the next page.

3browse by Subject



Advanced Search

Advanced search enables user to use complicated searching with more levels of search operators and other options as well.

Steps of Advanced search



• Key in word or phrase required,

2 Use search operator to narrow or broader results,

3 Limit publication dates, and

4 Select contents type, and then click Search 5.

Search Results

There are many different ways to view and manage search results:



①Simple view results for all types of content or select any of those.

2 Modify "search in results" are available.

(3) Preview, full text view options via HTML and PDF, related items, and abstract can be selected.

From this, it allows user to open, save and print full text file with Adobe Reader.

Export Search Results

From previous figure, limit search results with type of contents, the following figure will be displayed.



Emerald allows user to export search results by:

①Select required titles

2 Add to the marked list session

③Click Marked list, the following figure is displayed:

Session list		
View: All Journal List options: All P	s Books Bibliographic databases Case studies Site pages int view Export options 5 Export options	
6	Direct Export • Export to EndNote, Reference Manager • Gueta Markes Export a text file (RIS format) • View on screen • Download file • Email to address: Email	
Title		Type Select
Myths about Doing Bu	isiness in China mate change for commercial property	Journal article
	ation: implications for business executives	Journal article

From the marked list, ④select titles, ⑤select then Export options, and ⑥click "Direct Export" to EndNote. Next, click "open", the selected items will be automatically added into the EndNote library.

Close Emerald: Click Log out to exit Emerald.

By Ploenchan Akvanich, Research Support Services, Center of Academic Resources, Chulalongkorn University. ©1st Issue November 2011.