

Understanding Patent Information

2008. 01. 19

Alex Yoon

WIPS IP Sales Team



Composition of Users (made by iGroup)

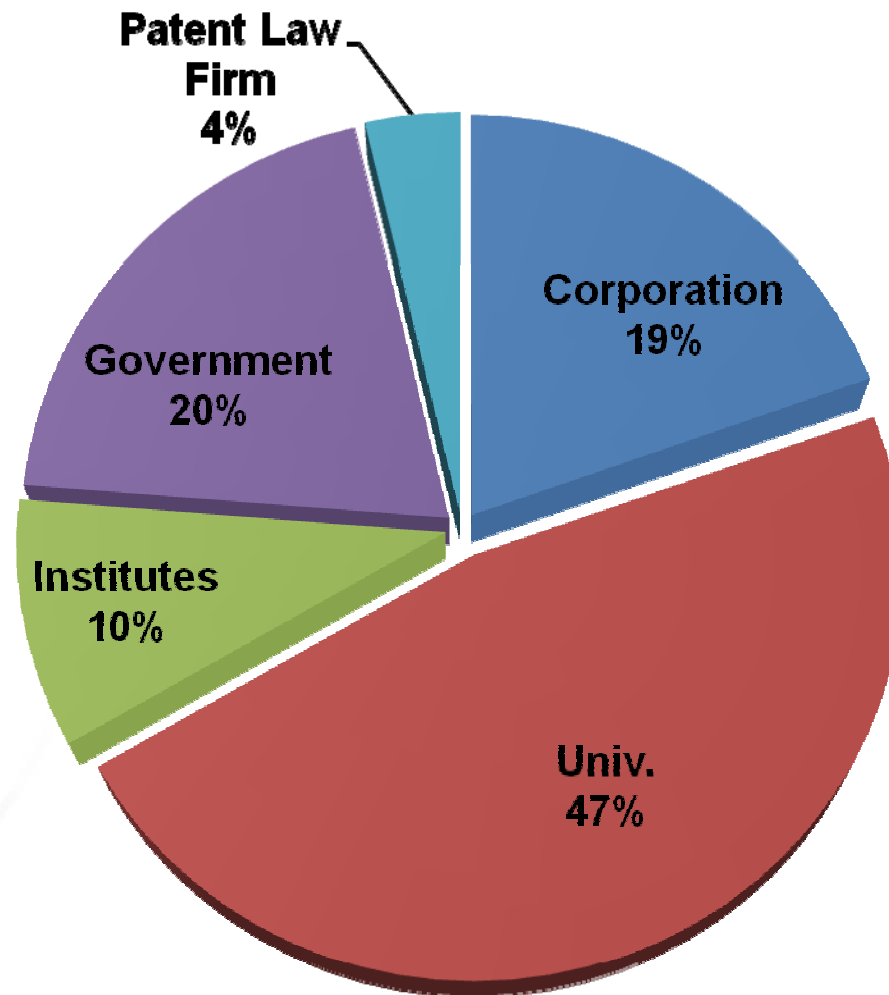


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Importance of Patent Information

What is Patent Information?

Contents of Patent Information

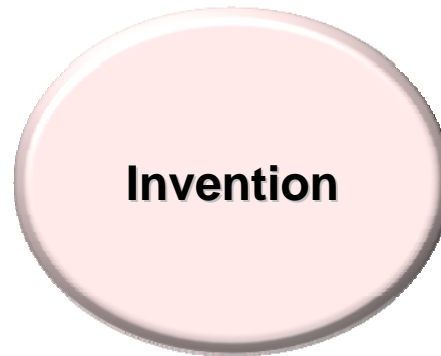
Characters of Patent Information

Making Use of Patent Information

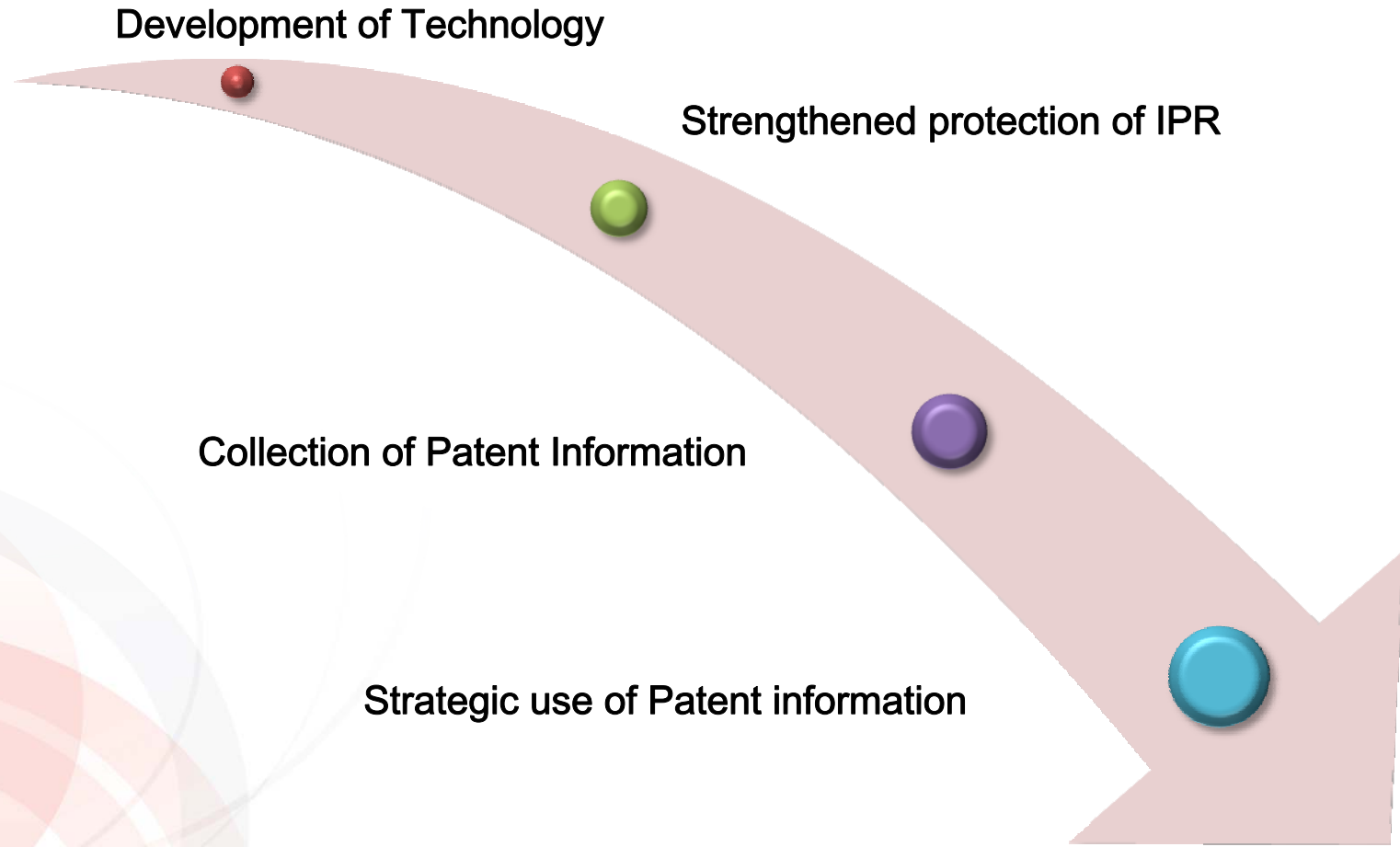
Strength of WIPS Global

What is Patent?

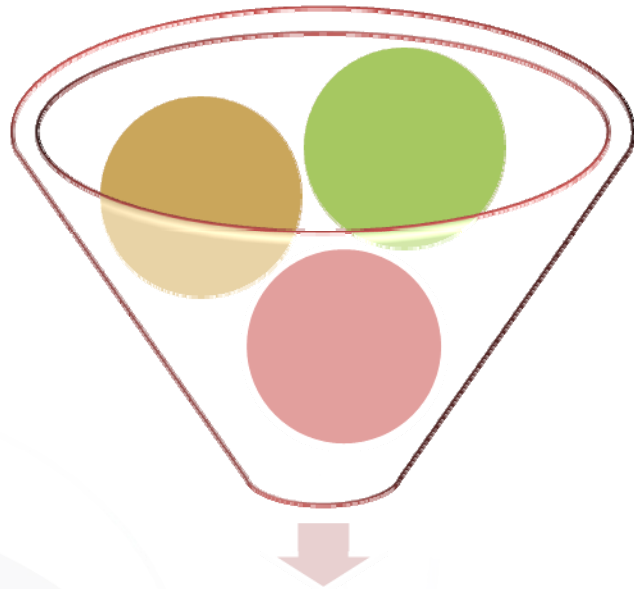
A patent is a set of **exclusive rights** granted by a state to an inventor or his assignee for a **fixed period of time** in exchange for a disclosure of an **invention**.



Flow of Patent Information



Importance of Patent Information

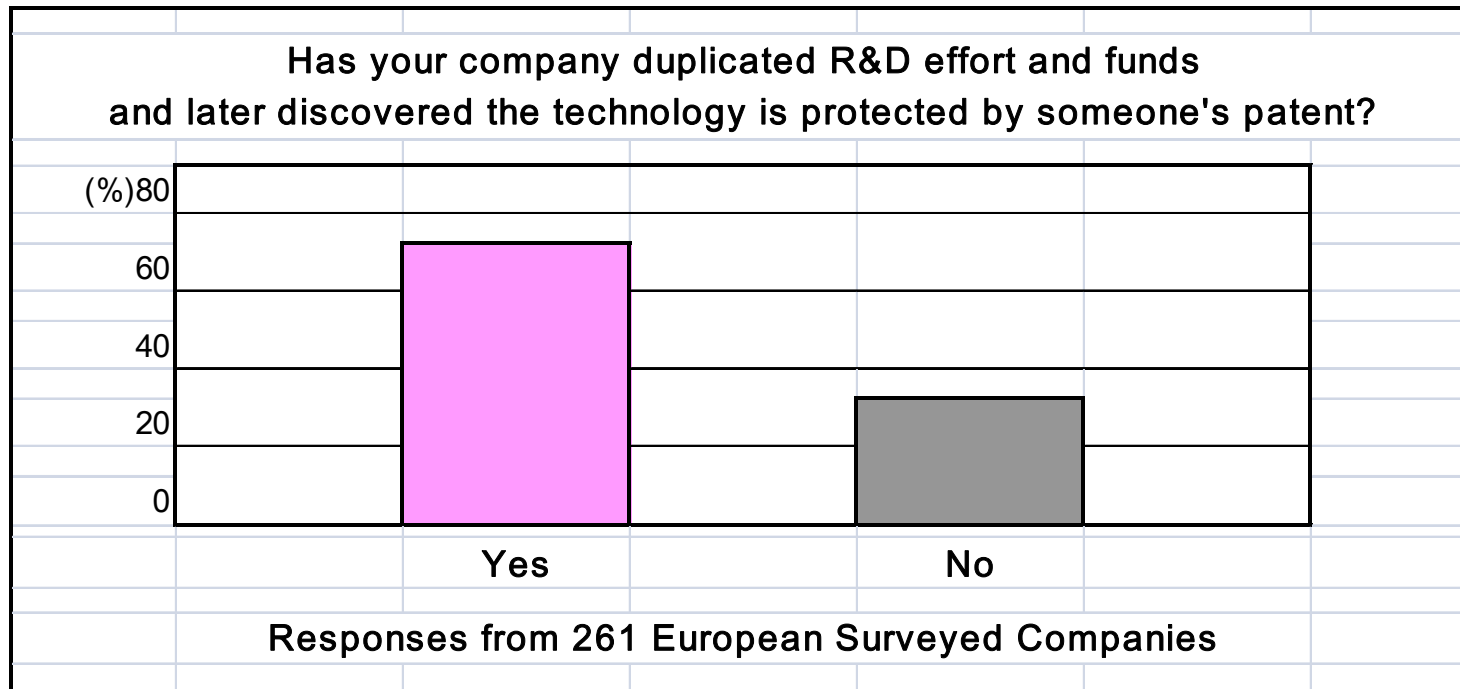


Technologies

***Among many technologies
only the leaders can survive***



Importance of Patent Information



Increasing Patent Disputes



Microsoft®

VS

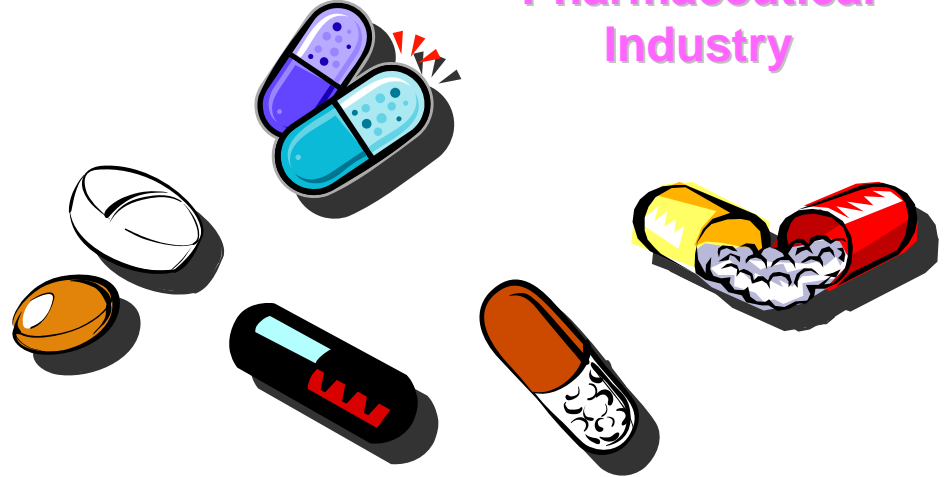
Alcatel-Lucent



VS

FUJITSU

Pharmaceutical Industry



Contents of Patent Information

Personal Information

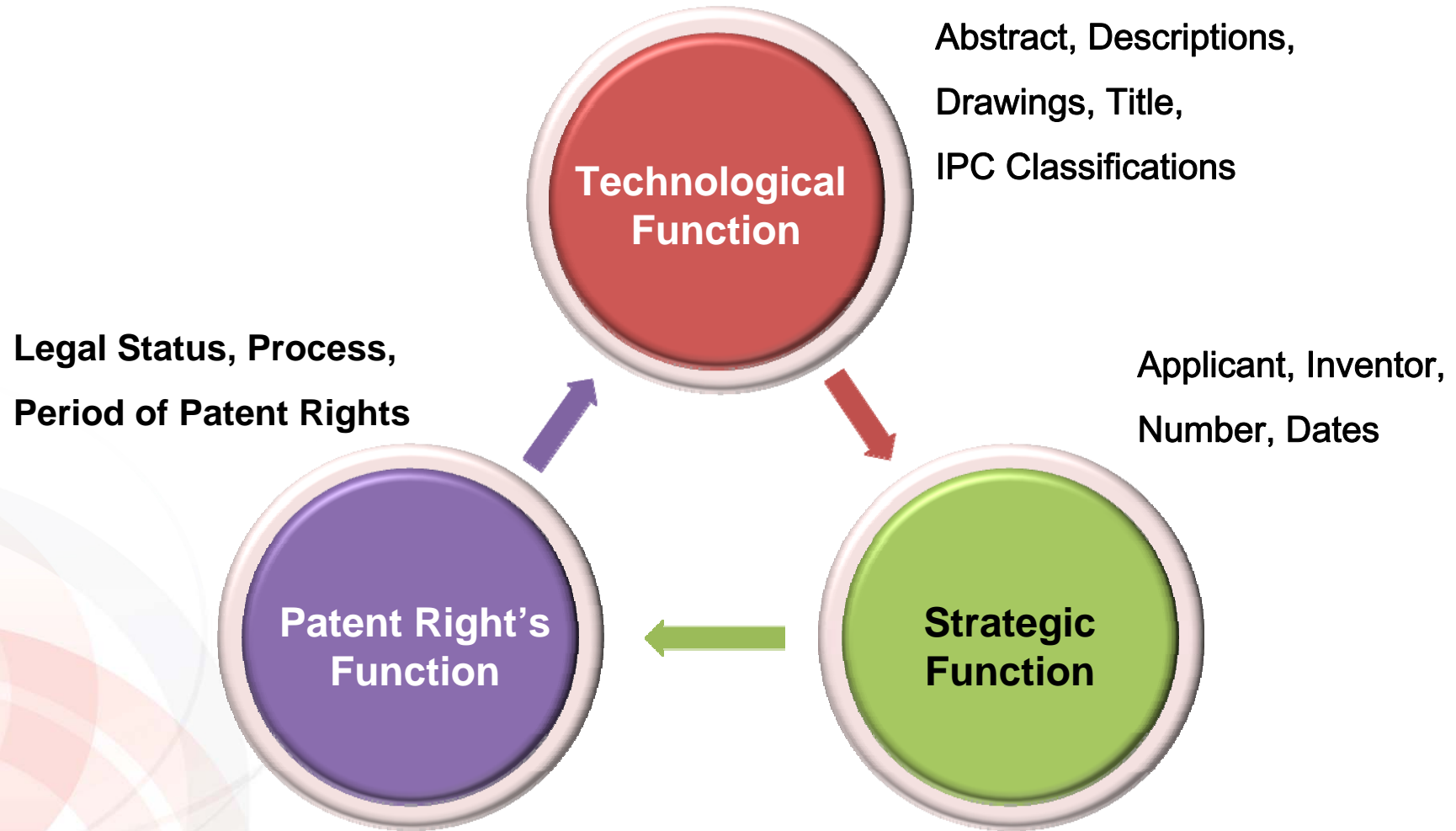
Numbers

Dates

Technological Information

Patent Classification

Function of Patent Information



Characters of Patent Information

Technology	Published year of Patent Document	Published year of Non Patent Document
Punch Card	1889	1914
TV	1923	1946
Jet Engine	1936	1946

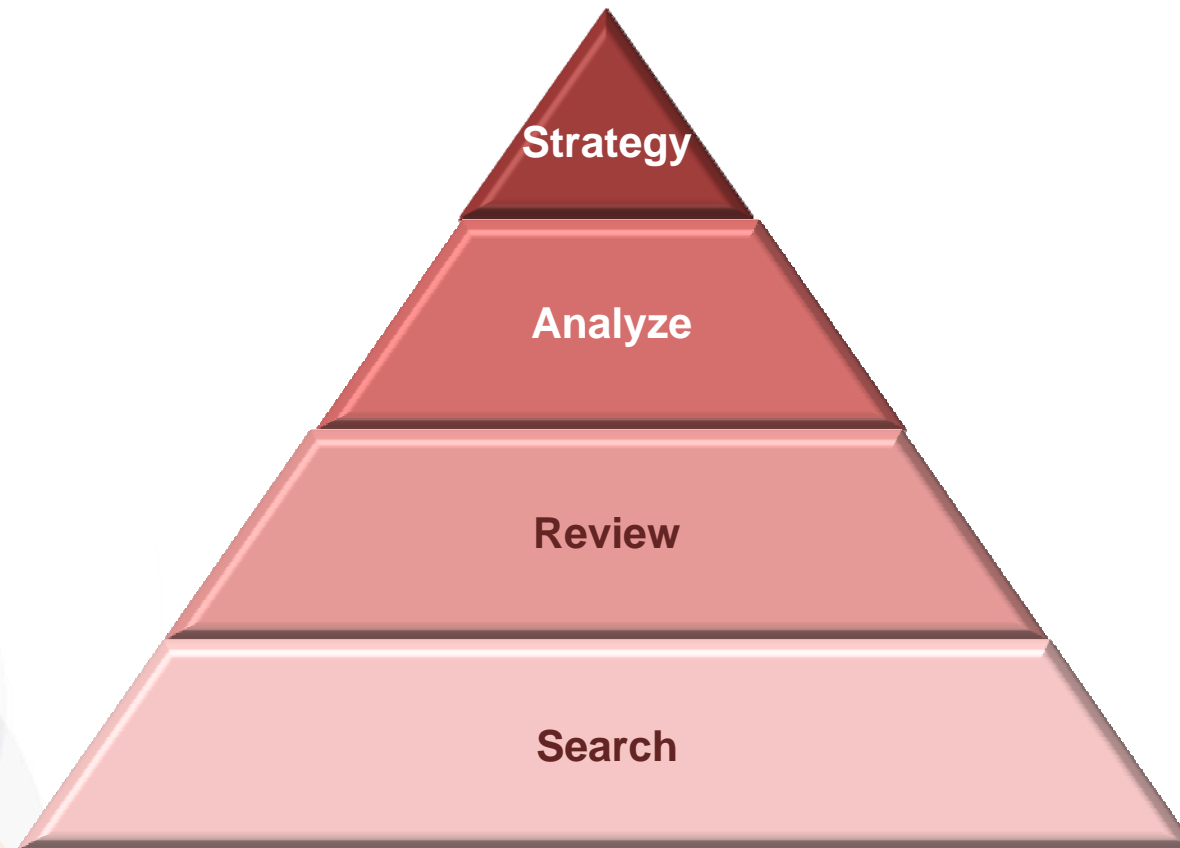
Source : *Information SCIENTIST*, 1974

Standardized Information

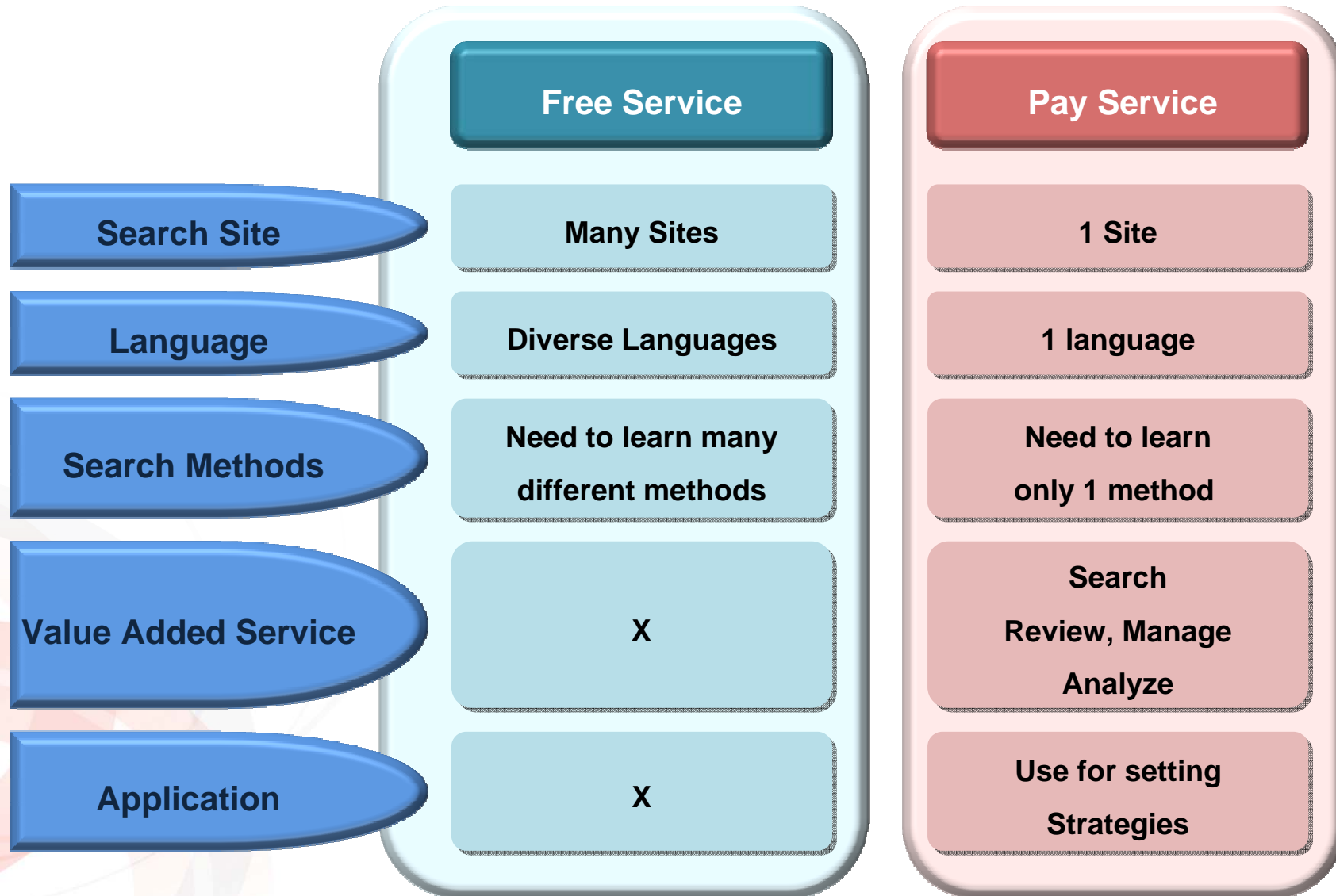
Fastest technological information

Covers both Technological Information & Rights Information

Making Use of Patent Information



Merits of Pay Service



Strength of WIPS Global

Data

- Emphasizes on the Asian patents



Fulfill the weakness

Function

- User friendly Search Environment
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- Easy Review
- Easy management



Save Time & Effort

Application

- Make Reports
- Strategic Analysis



Use it for Setting Strategies

THANK YOU

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