Impact Factors

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Product Manager

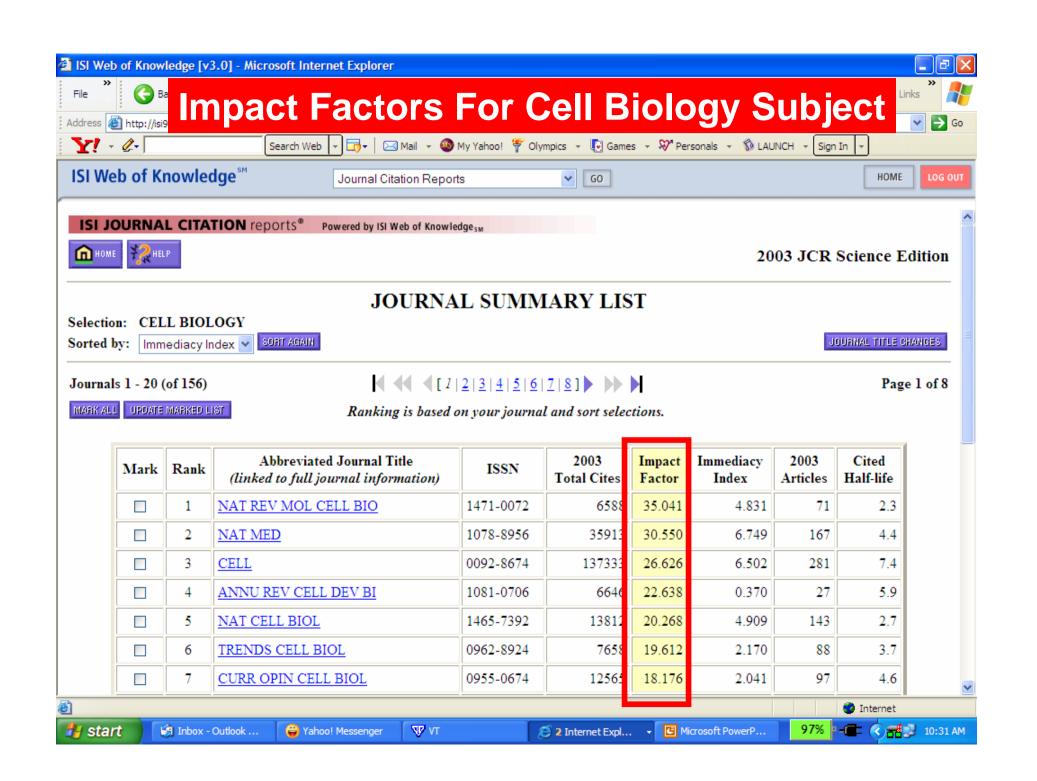
iGroup

Why do we Need Impact Factors??

Shows where the most important Articles are being published

Help Assess Existing Knowledge Base...

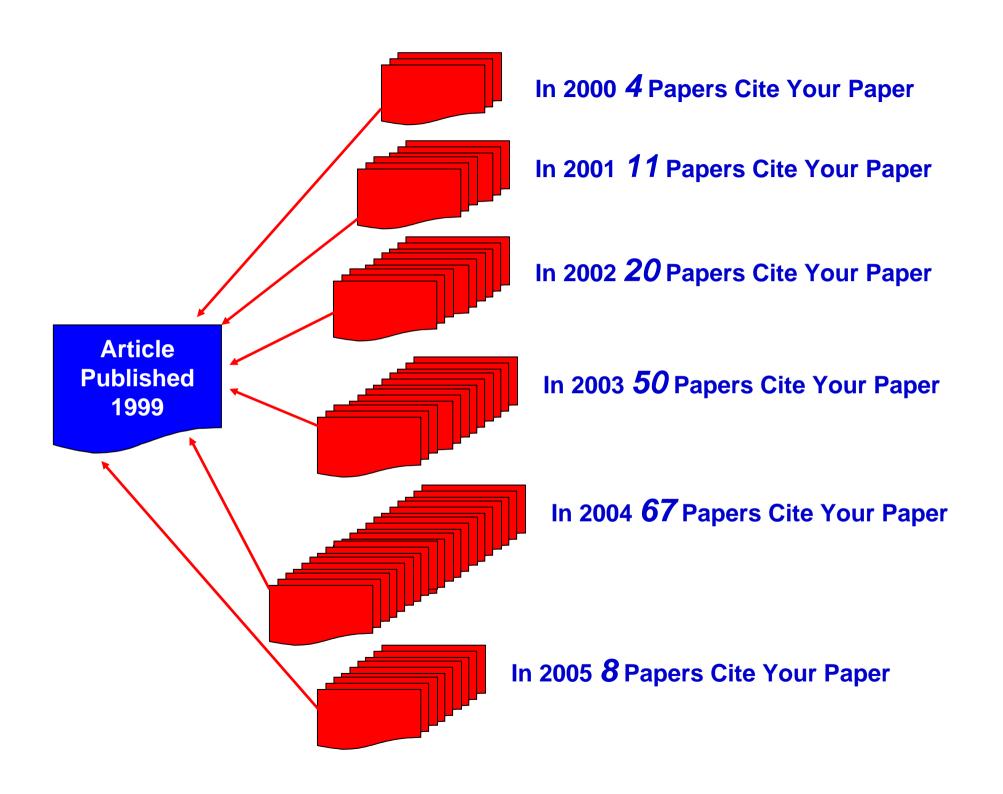
Reduce Research RISK!!!

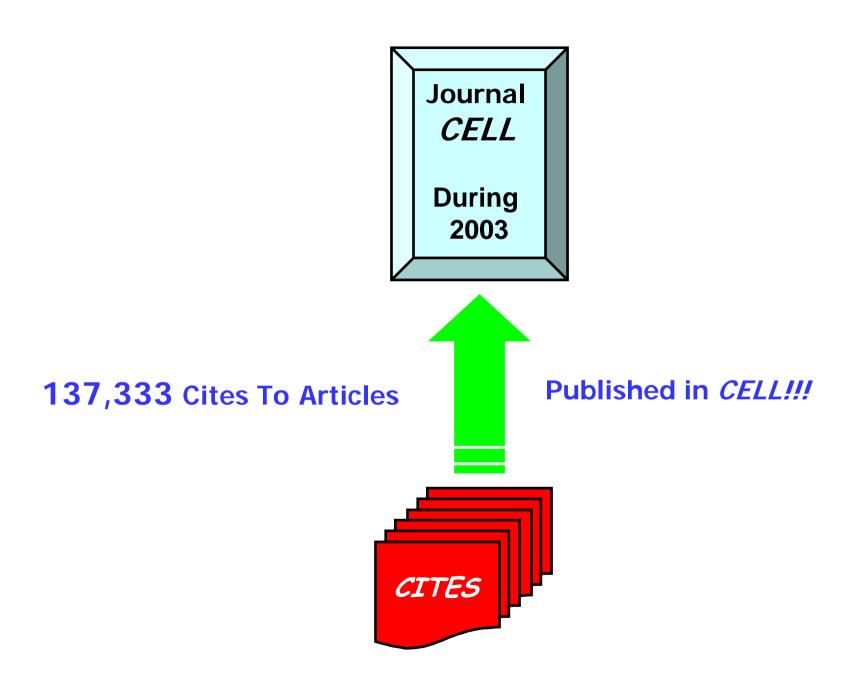


Citations

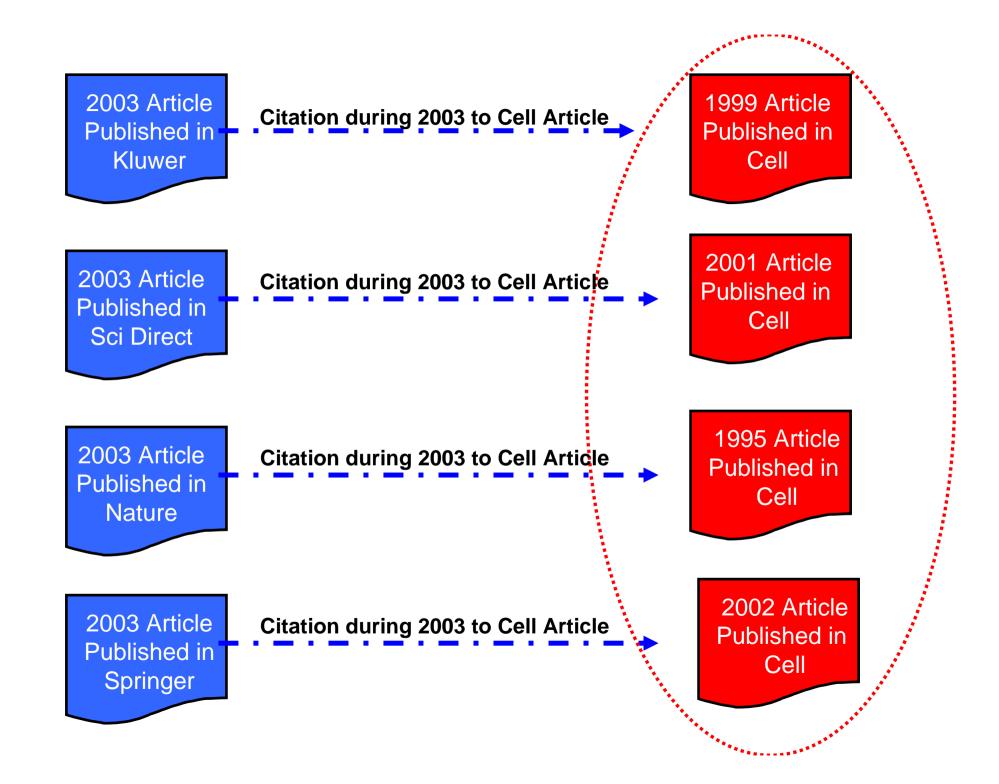
- What are they????
- Why do Articles get Cited
- When or How often is an article Cited???

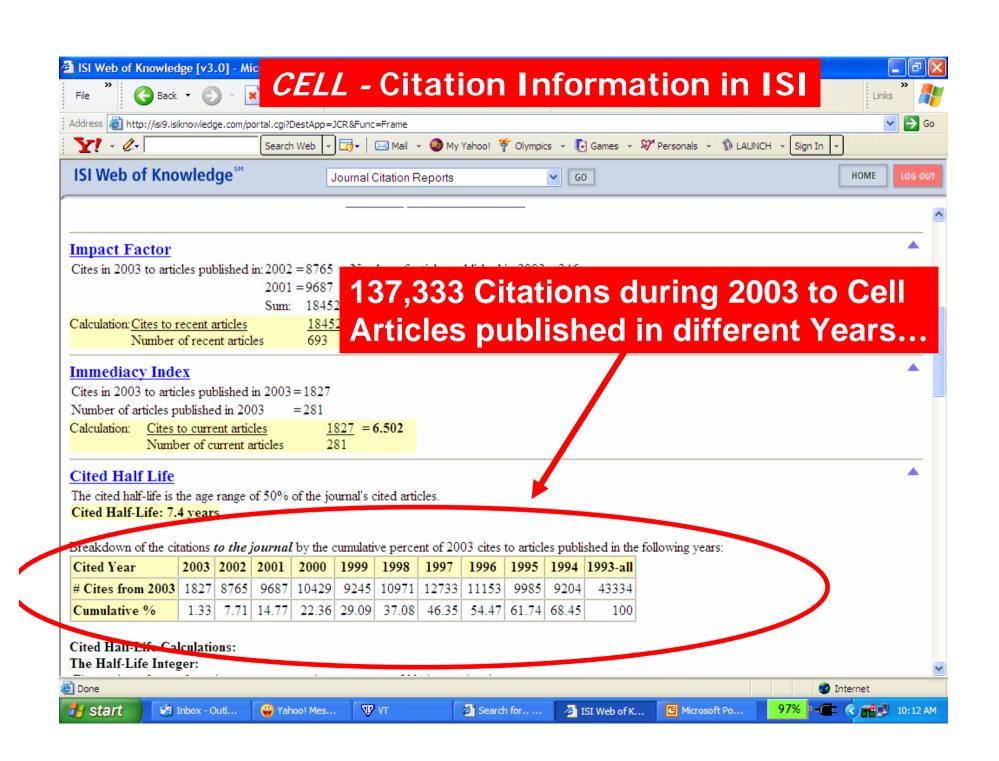
 When does an Article get most of its Citations????

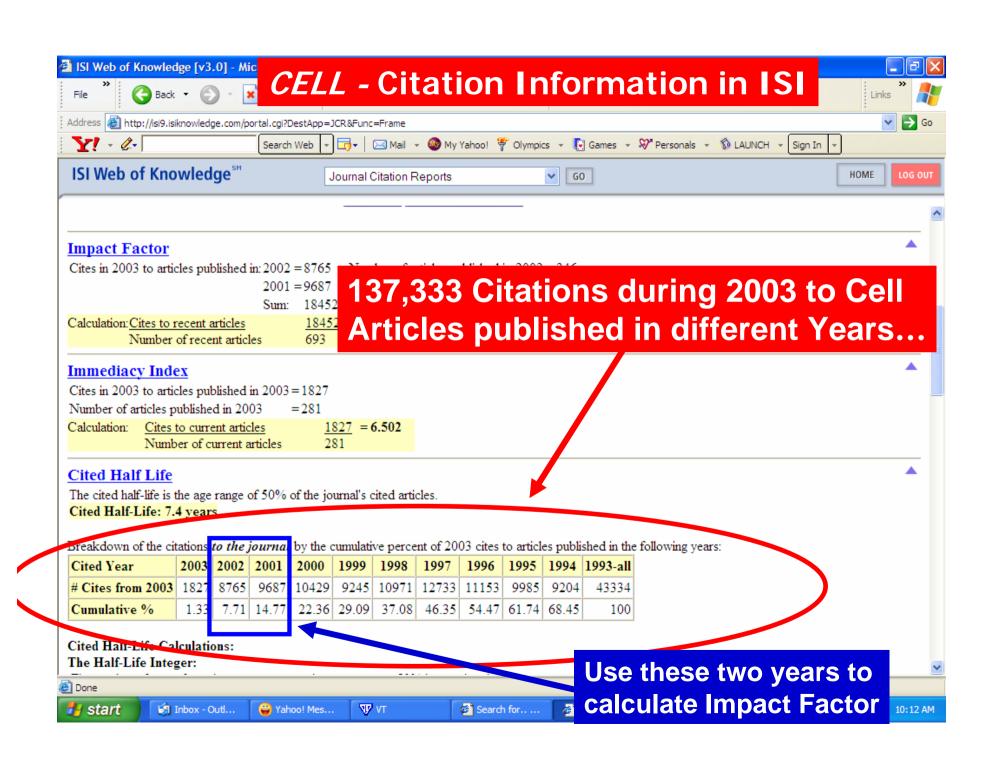




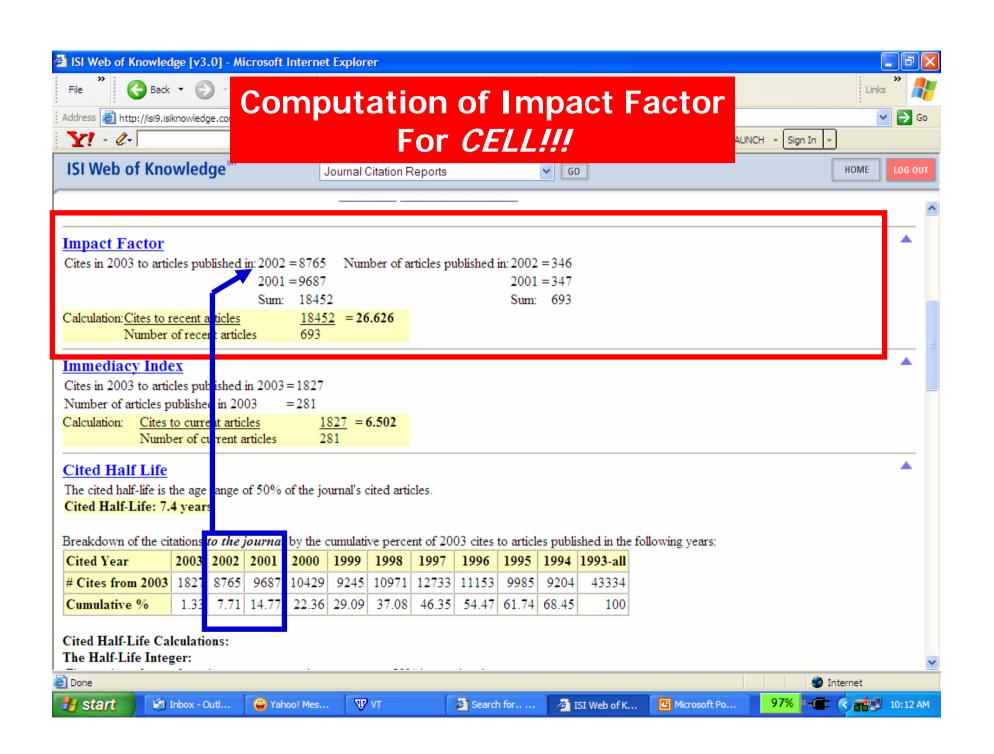
ISI Analyzes these 137,333
Citations to see what
Year the Articles being Cited
were Published in CELL!!!!







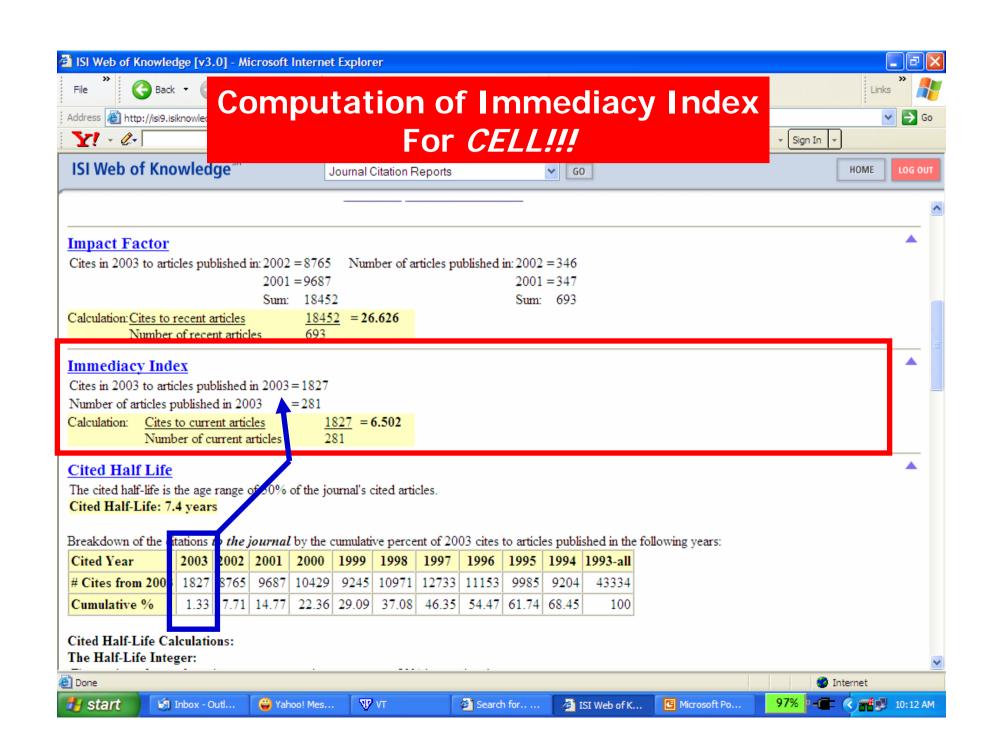
Now Take this Info and Compute The Impact Factor!!!

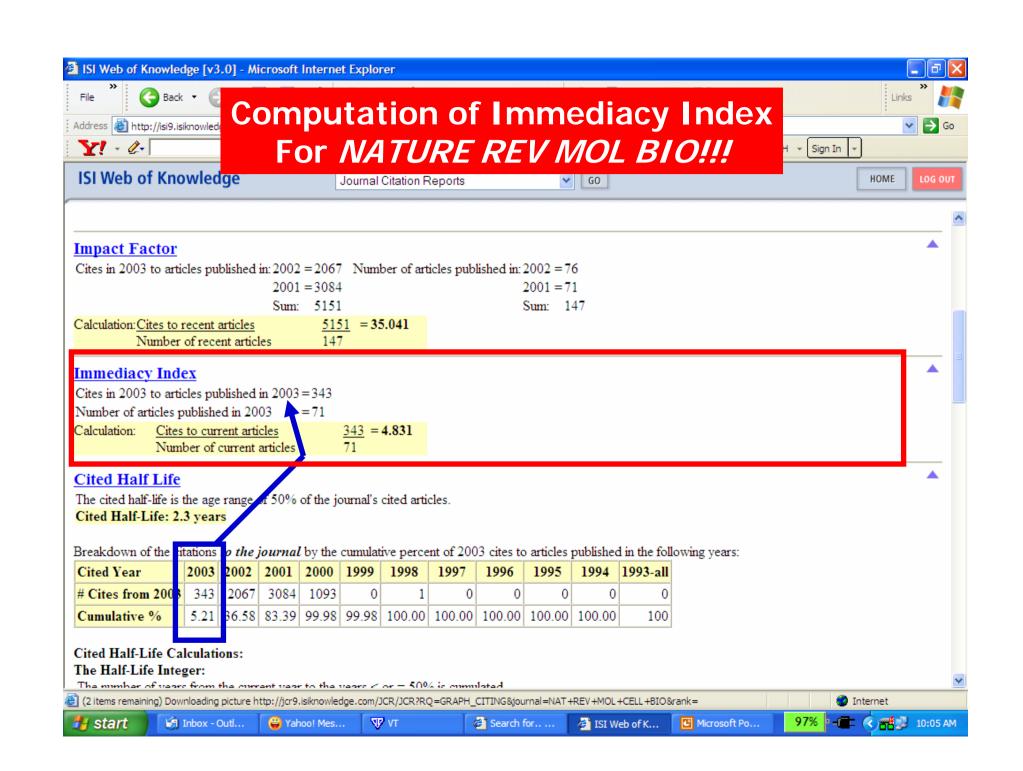


Immediacy Index???

This shows if Current Year Articles are HOT!!!

Same Calculation as Impact Factor but only use Current Year Citations and Article





Are Impact Factors The only Things to Consider??



CITED HALF LIFE

 How old are the articles that are being CITED in the given year....

 How VALUABLE are the Backfiles and ARCHIVES.....

