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Digital initiatives and metadata use in Thailand

The Authors

Wichada SuKantararat, *University of Vermont, University Libraries, Burlington, Vermont, USA*

Abstract

Purpose – This paper aims to provide information about various digital initiatives in libraries in Thailand and especially use of Dublin Core metadata in cataloguing digitized objects in academic and government digital databases.

Design/methodology/approach – The author began researching metadata use in Thailand in 2003 and 2004 while on sabbatical from the University of Vermont. A small number of government libraries were in the process of building up their digital databases. These were identified from a survey conducted by the author at that time. The author continues to monitor the development of digital initiatives and has identified several new digital initiatives created by academic institutions since then. The digital initiatives operated by Thai government agencies and academic institutions that existed in 2003 are presented, along with one example of a metadata record randomly selected from each of these projects. These examples illustrate Dublin Core metadata use and cataloguing practice employed in the digital databases. The author's current research on the development of digital initiatives is included.

Findings – This paper presents what the author feels are some significant technical and legal issues facing Thai digital initiatives. A major copyright issue in Thailand, the ineffective enforcement of intellectual property laws relating to access rights, is presented. Also discussed is the significant obstacle to record retrieval created by the structure and complexity of the Thai language.

Originality/value – This paper identifies important issues and problems related to Thai digital initiatives and offers suggestions and comments aimed at enhancing the development and progress of digital initiatives both in the Thai library community and internationally.

Article Type: Research paper

Keyword(s): Digital libraries; Libraries; Thailand; Data collection; Cataloguing.

Journal: Program: electronic library and information systems

Volume: 42

Number: 2

Year: 2008

pp: 150-162

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ISSN: 0033-0337

3.1 Thai theses on the web database

This database is developed and maintained by TIAC, which operates under the Minister of Science and Technology. The database consists of theses and dissertations from 38 public and private universities, colleges and higher education institutes in Thailand. The [TIAC, 2006](#) Annual Report shows a steady increase in the number of Thai theses and dissertations in this database during the period from 2003 to 2006: 53,152 in 2003, 60,713 in 2004, 70,043 in 2005, and 76,697 in 2006. At the time of writing (November 2007) approximately 90,000 theses and dissertations are now available to the public. This fee-based database is a useful resource and is heavily used by researchers, faculty members and students from the graduate schools of several universities. However the holdings information is incomplete and varies from one institution to the other. The majority of materials in this collection are in the Thai language with some abstracts in English. Access to this collection is by institute, major (degree), author, title, advisor, and keyword (descriptor) as can be seen in [Figure 1](#).

3.2 Thai Digital Collection (TDC) – ThaiLIS database

The TDC is an integral part of the ThaiLIS (Thai Library Integrated System Consortium). It consists of articles, research reports, theses and dissertations, images, archives and rare books. This digital collection is available in full text to consortium members only. Currently 79 universities, colleges and higher education institutes in Thailand participate in this consortium. The Dublin Core metadata records are created by each participant and a variety of subject headings are used, such as Library of Congress Subject Headings (LCSH), Thai Subject Headings (ThaSH), and keywords. Some records also include Dewey Decimal Classification (DDC) or Library of Congress Classification (LCC) in the source metadata element. Examples of three records from this database can be seen in [Figures 2-4](#).

3.3 iKnowledge Digital contents management system (DCMS) – Chulalongkorn University Intellectual Repository (CUIR)

This digital collection consists of e-theses and e-research reports from Chulalongkorn University, developed by the Central Library of the Center of Academic Resources. The Chulalongkorn University Academic Resources Center has adapted Dublin Core metadata and this is also now being used to create the iKnowledge and Digital Contents Management System (DCMS). This database is incorporated in the ThaiLIS, a project operated by the University Library Network, started in 2002 ([Siripan, 2005](#)). The Dublin Core metadata elements used for describing digitized materials in this collection are very detailed. For example, metadata records for theses/dissertations include abstracts and are often in both Thai and English languages. Title and the title alternative elements represent title in English and Thai or vice versa. Library of Congress subject headings (LCSH) and Thai subject headings (ThaSH) are included in the thesis and research report metadata records, including call numbers (Library of Congress Classification (LCC) and local Thai call numbers). This collection can be searched by keyword, title, creator, subject, degree disciplines, type, and full text (members only). Examples of two records from the database are shown in [Figures 5 and 6](#).

3.4 Thai research databases

This is a collection of databases, which consist of research projects, reports, grants on science, technology and energy information from the Thailand Research Fund (TRF), the Health Systems Research Institute (HSRI), the National Science and Technology Development Agency (NSTDA), and the departments under the NSTDA, the National Center for Genetic Engineering and Biotechnology (BIOTE), the National Metal and Materials Technology Center (METC), the National Electronics and Computer Technology Center (NECTEC), and the Technology Management Center (TMC). The information in these databases is mainly in the Thai language with some abstracts in English. The Dublin Core metadata elements (DCMES) were adapted to describe these documents and the template was created by TIAC.

Eight elements of Dublin Core metadata were adapted and are used: title, researcher, institution, source of funds, status (completed or ongoing), coverage, date completed, and abstracts (some of the metadata records have abstracts and some do not). These collections are available for the public and the information can be searched by either keyword or Boolean search – by types of documents (such as research projects, grants), institutes (currently eight government agencies are represented), researchers, title, and year. An example of a record from the database can be seen in [Figure 7](#).

3.5 STKC e-knowledge database (science and technology knowledge center)

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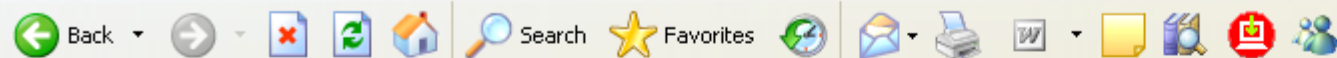
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Wichada SuKantararat

Program: electronic library and information systems; Volume 42; Issue 2; 2008



Pay-off selection criteria for quality and improvement initiatives

The Authors

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James D.T. Tannock, *Nottingham University Business School, Nottingham, UK*

Acknowledgements

An earlier version of this article was presented at the European Operations Management Association (EUROMA) Conference in Glasgow, June 2006. The authors would like to thank this Conference's organisers and participants, especially Professor Lars Bengtsson and Dr Chee-Yew Wong for their valuable comments.

Abstract

Purpose – The variety of possible quality management (QM) and continuous improvement (CI) initiatives and their various possible permutations can make it difficult for a company to choose the best approach for their requirements. This paper aims to address the selection issue by presenting a method to compare popular QM and CI initiatives from the perspective of the pay-offs, or expected benefits, to an organisation which successfully adopts the approach.

Design/methodology/approach – The relevant QM and CI literature was analysed, examining key initiatives and their reported pay-offs to the organisation. A matrix diagram approach is introduced which presents the extent and credibility of arguments advanced for these initiatives, in seven categories of pay-off. A system of assessment is proposed, which quantifies the extent and weight of empirical evidence and estimates the strength of the claim for each pay-off.

Findings – The pay-off matrix summarises the claims in each of the pay-off categories, assesses their credibility, and displays the similarities and differences for six key initiatives: total quality management, six sigma, ISO 9000, business process reengineering, lean and business excellence. Graphical pay-off profiles are presented. Significant differences between the claimed pay-offs for these initiatives are identified, analysed and discussed.

Research limitations/implications – The proposed matrix and assessment system attempts to support a comprehensive and rational approach to assess the pay-offs of QM and CI initiatives. As with any analysis of literature, there is inevitably an element of selection, but this approach consciously attempts to avoid omission and promote objectivity. The analysis is based on articles published between 1990 and 2005. Hence, new research and additional evidence may change the weight and credibility of claims.



Managing international business communication problems at work: a pilot study in foreign companies in Thailand

The Authors

Roong Sriussadaporn, *Department of Speech Communication and Performing Arts, Chulalongkorn University, Bangkok, Thailand*

Abstract

Purpose – To provide information regarding international/intercultural communication problems, along with management tactics for coping and handling such problems occurring in the international business work setting in foreign companies operating in Thailand.

Design/methodology/approach – Exclusive 14 in-depth interviews with expatriate executives and Thai senior employees were conducted in four Japanese, two German, and two multinational companies in Thailand. Both expatriates and Thai employees were asked to identify communication problems and describe how they managed such problems with international/intercultural partners, supervisors, or subordinates.

Research limitations/implications – The sample was quite small. The subjects reacted to the interview protocol based upon their own personal experience working in eight foreign companies in Thailand, which might not represent the entire intercultural/international viewpoints.

Practical implications – This study provides guidelines for prospective expatriates who will be assigned to work in the Thai host country and for Thai newcomers who are interested in working in foreign companies and must prepare to cope with the problems they may have in working with foreign managers.

Originality/value – It is hoped to be beneficial for both expatriates and Thai employees to perceive and learn each others' understandings, needs, and expectations. Also, it is hoped that information presented in this paper can trigger more thoughts and generate further discussions in international/intercultural business communication classrooms. The study also provides a framework for further investigation of commonalities and differences in tactics for dealing with international/intercultural communication problems at work in other countries compared with those found in Thailand.

Article Type: Research Paper

Keyword(s): Communication management; International business; Foreign relations; Thailand.

Journal: Cross Cultural Management: An International Journal

Volume: 13

Number: 4

Year: 2006

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- View and edit subscriber and user profiles
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Subscribers & Users

Subscriber Details

Current Subscriber: Business Manager Access
Institution ID: 115916
Customer ID: 99000326

[Change subscriber to related parent or child](#)

Administer account

View and Edit this subscriber:

Subscriber details:

* Indicates Required field

Institution ID:

Customer ID:

Name*: Type:

Address:

Address:

Town: State:

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Customisation

Manager Password:

Customer Icon:

Home URL:

Number of Users:

OpenURL resolver URL:

OpenURL graphic location URL:

Disable pay-per-view

Limit search to subscribed content

DDS Contact Firstname:

DDS Contact Surname:

DDS Contact e-mail:

Document Delivery Credits:

Marketing Subscription Credits:

Document Delivery Password:

User Recognition Details:

IP Start Range:

IP Last Range:

ID Range:

OpenURL resolver URL:

OpenURL graphic location URL:

- Disable pay-per-view
- Limit search to subscribed content

DDS Contact Firstname:

DDS Contact Surname:

DDS Contact e-mail:

Document Delivery Credits:

Marketing Subscription Credits:

Document Delivery Password:

User Recognition Details:

IP Start Range:

IP Last Range:

IP Ranges:

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View and Edit this subscriber:

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Username:	First Name:	Last Name:	Type:	Select all
hohata	Haruhiko	Ohata	REGISTERED	<input type="checkbox"/>
mattdrury	Matthew	Drury	SUBSCRIBER	<input type="checkbox"/>
training257	Shariq	Mumtaz	SUBSCRIBER	<input type="checkbox"/>
MikeFang	Mike	Fang	SUBSCRIBER	<input type="checkbox"/>
ctattersall	Christina	Tattersall	SUBSCRIBER	<input type="checkbox"/>
jordi	Jordi	Caralt	REGISTERED	<input type="checkbox"/>
beverleva	Bev	Foster	REGISTERED	<input type="checkbox"/>
rillingworth	Richard	Illingworth	SUBSCRIBER	<input type="checkbox"/>
HGraveling	Heather	Graveling	SUBSCRIBER	<input type="checkbox"/>
afreeman	Anne-Marie	Freeman	SUBSCRIBER	<input type="checkbox"/>



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Subscribers & Users

Logons

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Customer ID: 99000326

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Administer account

View and Edit this subscriber:

Create Logon

Enter Username and Password here:

Username*:

Password*:

* Indicates Required field

Existing Logons

Username:	Password:	Remove Logon
BMaccess	865147	Remove Logon

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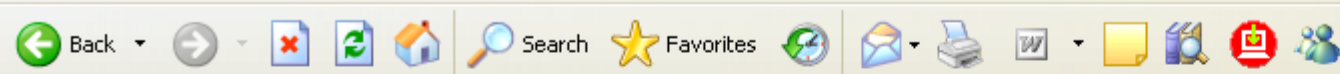
Reports

In this section you can:

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Runtime Reports

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Request Runtime Report

Request Runtime Report:

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- Counter Reports (monthly)**
- COUNTER Journal Report 1
- COUNTER Journal Report 4
- COUNTER Database Report 1
- COUNTER Database Report 3
- Other Customer Reports (monthly)**
- Abstracts
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- HTML Full Text Articles
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COUNTER Journal Report 1

- Current Year:
- Previous Year:

Mail To:

Next

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	A	B	C	D	E	F	G	H	I	J	K
1	Journal Report 1 (R2)										
2	Business Manager Access										
3	Date run :										
4	19/04/2008										
5		Print ISSN	Jan-08	Feb-08	Mar-08	YTD Total	YTD HTML	YTD PDF			
6	Total For All Journals		251	106	94	451	279	172			
7	Accounting, Auditing & Accountability Journal	0951-3574	0	0	4	4	1	3			
8	Aircraft Engineering and Aerospace Technology	0002-2667	8	1	0	9	8	1			
9	American Journal of Police	0735-8547	0	0	0	0	0	0			
10	Anti-Corrosion Methods and Materials	0003-5599	0	0	0	0	0	0			
11	Asia Pacific Journal of Marketing and Logistics	1355-5855	2	2	1	5	2	3			
12	Asian Libraries	1017-6748	4	0	0	4	4	0			
13	Asian Review of Accounting	1321-7348	0	0	0	0	0	0			
14	Aslib Proceedings	0001-253X	5	3	1	9	4	5			
15	Assembly Automation	0144-5154	1	0	0	1	1	0			
16	Balance Sheet	0965-7967	0	0	0	0	0	0			
17	Baltic Journal of Management	1746-5265	0	0	0	0	0	0			
18	Benchmarking: An International Journal	1463-5771	0	2	2	4	1	3			
19	British Food Journal	0007-070X	3	1	2	6	4	2			
20	British Journal of Clinical Governance	1466-4100	0	0	0	0	0	0			
21	Business Process Management Journal	1463-7154	2	0	0	2	2	0			
22	Business Strategy Series	1751-5637	2	3	0	5	4	1			
23	Campus-Wide Information Systems	1065-0741	0	0	0	0	0	0			
24	Career Development International	1362-0436	0	1	0	1	0	1			
25	Chinese Management Studies	1750-614X	0	0	0	0	0	0			
26	Circuit World	0305-6120	1	0	0	1	1	0			
27	Clinical Governance: An International Journal	1477-7274	0	0	0	0	0	0			
28	Clinical Performance and Quality Healthcare	1063-0279	0	0	0	0	0	0			
29	Collection Building	0160-4953	2	2	0	4	1	3			
30	COMPEL: The International Journal for Computator	0332-1649	0	0	0	0	0	0			
31	Competitiveness Review: An International Business	1059-5422	0	0	0	0	0	0			
32	Construction Innovation: Information, Process, Man	1471-4175	0	0	0	0	0	0			
33	Corporate Communications: An International Journa	1356-3289	4	0	1	5	0	5			
34	Corporate Governance	1472-0701	3	0	0	3	2	1			
35	Critical Perspectives on International Business	1742-2043	0	0	0	0	0	0			



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Full Text Articles

- OnScreen
- E-Mail
- E-Mail

Group By: Journal
 Month

Journal Title:

All Journals

From Year: 2007 To Year: 2007

From Month: January To Month: December

Next

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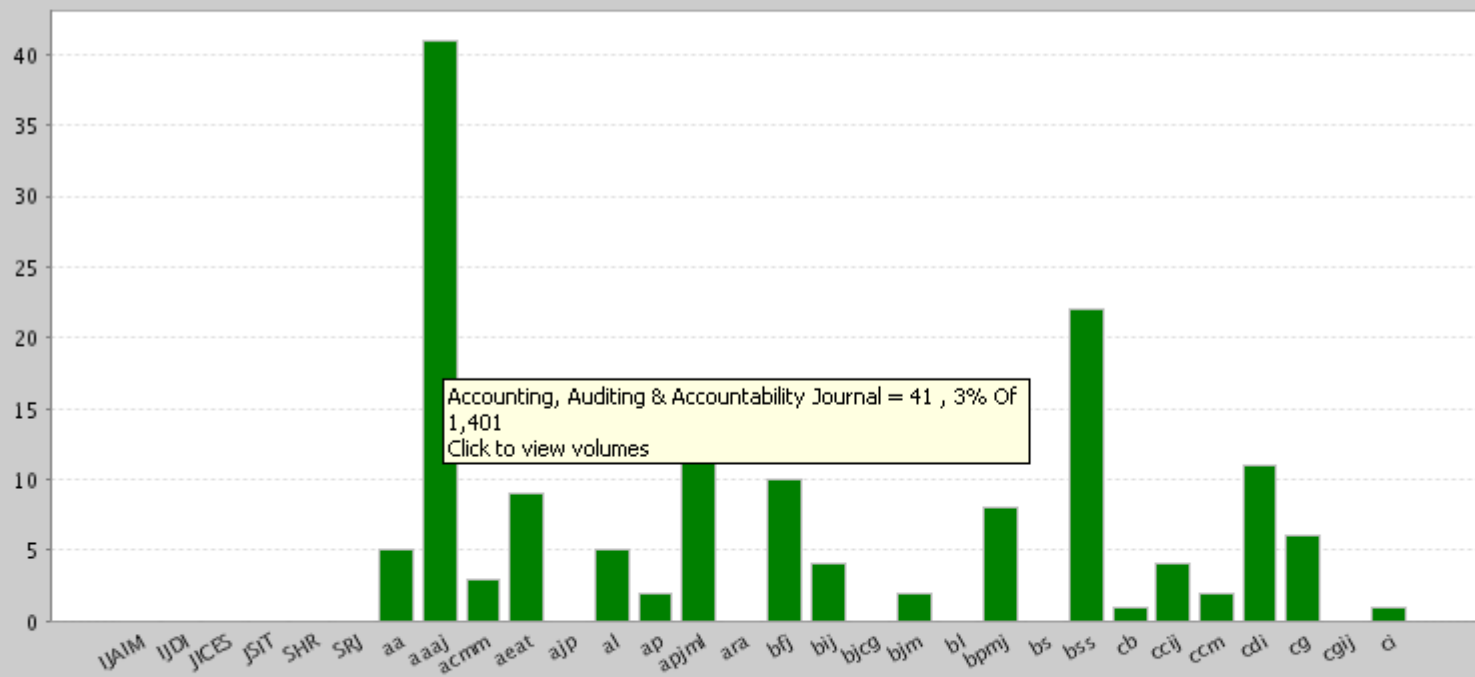
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Order by: [Go](#)

Full Text Articles per Journal

Period: Jan, 2007 to Dec, 2007

Journal: All Titles



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Full Text Articles per Journal

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Period: Jan, 2007 to Dec, 2007

Journal: All Titles

<u>Journal Name</u>	<u>Hits</u>
Assembly Automation	5
Accounting, Auditing & Accountability Journal	41
Anti-Corrosion Methods and Materials	3
Aircraft Engineering and Aerospace Technology	9
American Journal of Police	0
Asian Libraries	5
Aslib Proceedings	2
Asia Pacific Journal of Marketing and Logistics	15
Asian Review of Accounting	0
British Food Journal	10
Benchmarking: An International Journal	4
British Journal of Clinical Governance	0
Baltic Journal of Management	2
The Bottom Line: Managing Library Finances	0
Business Process Management Journal	8
Balance Sheet	0
Business Strategy Series	22
Collection Building	1

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Study skills assist students in developing the skills they need to succeed in higher education. Management thinking and management skills are dedicated sections for working managers and those studying management. Our literature reviews collection provides a fully searchable and browsable, dynamic and ever-growing collection of reviews.

Management Skills



Handy introductions for students or essential [management skills](#) for developing managers. Guides in this section include communication and time management plus many more.

Management Thinking



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Study skills



Articles and guides designed specifically to help students develop the key [study skills](#) they need to succeed in higher education. Learn about writing dissertations, note taking and much more.

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Management Skills Articles

As a manager or a student of management there are several basic skills that you must possess in order to work effectively.

But how can you be sure that you have the expertise? What can you do to improve? For practical and no-nonsense tips and tricks help you improve your mastery of some of the most important management competences, view our carefully selected articles below.

Read on to improve your management techniques and benchmark yourself against other management professionals. Read about communications, presentations, problem solving and more.



[Energizing professional development in the workforce field through communities of practice](#)

The Workforce Investment Act (WIA) has brought profound changes to the Workforce Development (WFD) field. More than 6 million front-line employees and leaders can benefit from purposeful, structured Professional Development. WFD maintains responsibility for identifying and sustaining a ready workforce to meet a wide range of needs brought by employers and potential employees within a given community.



[Presentation skills and how to 'fake it 'till you make it'](#)

Presentations are the most feared part of most managers' lives, but what's the worst that can happen? Get the right message across with a successful presentation, by reading this upbeat new article from management consultant and freelance writer Byron Kalies.



[Finding better solutions faster – the issue resolution process](#)

Decision making is an inherently simple process, but soon becomes complicated when a number of people are involved in the decision-making process. How can a group move from a situation of disagreement or conflict to compromise or consensus, yet have confidence that the ultimate decision reflects the best solution to a problem?



[The Ti-Mandi window: a time-management tool for managers](#)

The Ti-Mandi Window (pronounced Time-and-I) is the management version of the well-known Johari Window. It is built on the familiar two-by-two matrix that classifies management tasks as to whether, or not, they are urgent and/or important. The model can help ensure that your time is concentrated on activities that are both urgent and important.

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Study Skills Articles

Helping students develop the key skills they need to succeed in higher education.

Emerald is committed to supporting those studying MBAs, degrees, executive part time courses and business related subjects, and has developed a selection of useful resources to complement learners at all levels.

"Study skills articles" are available to Emerald subscribers. Anyone who purchases an Emerald product receives complete access to this resource. Simply select the "login" bar at the top of the page and use your current name and password.



[Managing management research](#)

The following guide is an adaptation of the MBA guide *Managing Management Research* by K. Howard and J. Peters. It takes a look at planning research – a guide for MBAs, topic selection – executive development and identifying an area of study of an executive development programme.



[Managing a student research project](#)

This comprehensive guide explains how to manage a student research project from beginning to end – selecting an idea, conducting the research and writing and presenting your results. Adapted by the authors from their book *The Management of a Student Research Project*.



[Learning from work experience](#)

Work experience is experience of the workplace you gain prior to graduating and starting your career. It can be incidental to your study (and probably supporting it in the case of part-time work) or intrinsic to it, as when the course requires you to do a placement or a sandwich year in industry, possibly with some sort of credit-bearing project work attached.



[Surviving your Viva](#)

In some countries, such as the UK, it is usual for a degree based on research (notably the PhD and MPhil) to be examined

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Left-click your chosen podcast link, then:

- To play the file choose 'open' (Internet Explorer) or 'Open with' & click 'OK' (Firefox) when your browser prompts you.
- To download the files to your computer choose 'save' (Internet Explorer) or 'Save to disc' (Firefox)

We value your feedback on this service. Please send any comments to podcasts@emeraldinsight.com



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According to UK satirical magazine *Private Eye*, when Basingstoke Council found that a closed-circuit television camera had installed outside a shopping centre to catch bicycle thieves was obscured by a tree it solved the problem... by chopping down the tree!



[Download the Human resource management podcast](#)

In the early-1970s, 20 years before the arrival of cheap air travel, students' equivalent of the modern 'gap year' was to spend the long summer break between finishing A-levels and starting university 'inter-railing'. This involved buying a four or eight week pass for unlimited travel on slow, uncomfortable and, usually, unpunctual trains, across the length and breadth of Europe...



[Marketing & logistics](#)

It is commonly accepted that people often buy products that they perceive to match the image they seek to project of themselves. This seems to be particularly true in the area of car sales where, as the marketing speak has it, 'self-image congruence and brand preference are found to be strong predictors of brand satisfaction'...

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Resources for teaching faculty and students in business and management



Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are over 1,500 in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields.

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar at the top of the page and use your current name and password to access.

Teaching insights



[Teaching insights](#) into writing and running courses, schemes of work for existing course and tips on conducting lectures and tutorials.

Case studies collection



Suitable for learning and teaching – more than 1,100 [case studies](#) that are ideal to use as illustrations of business and management issues.

Book reviews collection



Over 1,300 in-depth [book reviews](#) in the management field written by academics for students, teachers and researchers.

Interviews collection



More than 500 [interviews](#) with leading figures – lively conversations with people who shape the business and academic fields.

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Case Study Collection

More than 1100 case studies have been selected for their quality and suitability for teaching and learning.

From 2001 to date, these cases are ideal to use as examples of business and management issues and are updated regularly to maintain current awareness and keep teaching material fresh and original.

Search the Case Study Collection

Search for: in: All fields

The search: HRM found 6 result(s).

Case Study Collection Search Results

[Outsourcing connects BT with better and cheaper HRM: Deal builds on strengths of joint-venture partners](#)

Author(s):

Human Resource Management International Digest

Volume: 16; Issue: 1; 2008; Case study;

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[HRM and TQM: association with job involvement](#)

Author(s): Ooi Keng Boon, Veeri Arumugam, Mohammad Samaun Safa, Nooh Abu Bakar

Personnel Review

Volume: 36; Issue: 6; 2007; Case study;

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[Managing people in radical changes \(M&A\): The adoption of intrinsically consistent HRM strategies in Brazilian companies](#)

Author(s): Betania Tanure, Roberto Gonzalez-Duarte

International Journal of Manpower

Volume: 28; Issue: 5; 2007; Case study;

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Interview Collection

Interviews with leading figures in business and academia are brought together on one place.

This collection is updated regularly to provide a growing repository. These interviews are interesting and lively snapshots of people who shape the business and academic fields.

They are ideal for lectures, seminars and for general interest.

Search the Interview Collection

Search for: in:

The search: Drucker found 1 result(s).

Interview Collection Search Results

[An interview with Peter Drucker](#)

Author(s): Zahra S A

The Academy of Management Executive

Volume: 17; Issue: 3; 2003; Viewpoint;

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Teaching Insights

Insights into teaching and learning

Most teaching faculty in higher education walk into their first classroom with little or no training in how to deliver a lecture, how to facilitate learning, or even how to construct a lecture programme or write an assessment.

Whilst there are now moves to train and support lecturers in various parts of the world, this is still patchy and limited. This section offers helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role.

Anyone who purchases an Emerald product receives complete access to "Teaching insights". Simply select the "login" bar at the top of the page and use your current name and password.



[Inquiry-based learning](#)

Inquiry-, or enquiry-, based learning is an approach which assumes that learning happens most readily through discovery guided by mentoring, rather than through transmission of information. It has been fuelled by recent interest in active learning approaches, and by a concern to deepen the research input into teaching. In this guide we look first at some definitions of the term before considering where and how it is used, including its links with problem-based learning, research, group work and networked learning, and how it can best be supported by the tutor.



[Involving business in management education](#)

Management education should be at least partly about educating future or, in the case of executive education, current managers. In order to do this, business schools need to form close links with business, and most stress their links with business community and claim to offer their students "real world" in addition to academic learning. This article looks at some of the ways in which business schools involve real world business in management education, and at the theoretical underpinning behind practical education.



[Academic plagiarism](#)

In the past, to plagiarize another person's work was a time-consuming and risky process. It involved re-writing text, which had quite possibly been read already by other researchers in the field or your supervisor, by hand. Today, with the increase in printed materials and the proliferation of Web-based resources, the ability to copy the work of others undetected has become far easier to achieve.

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Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments in the management area.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.

Research awards



Emerald actively promotes and rewards [research in management and LIS](#). As well as funding for research projects, Emerald also bestows awards for doctoral research and case study research.

Winning research funding



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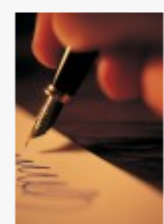
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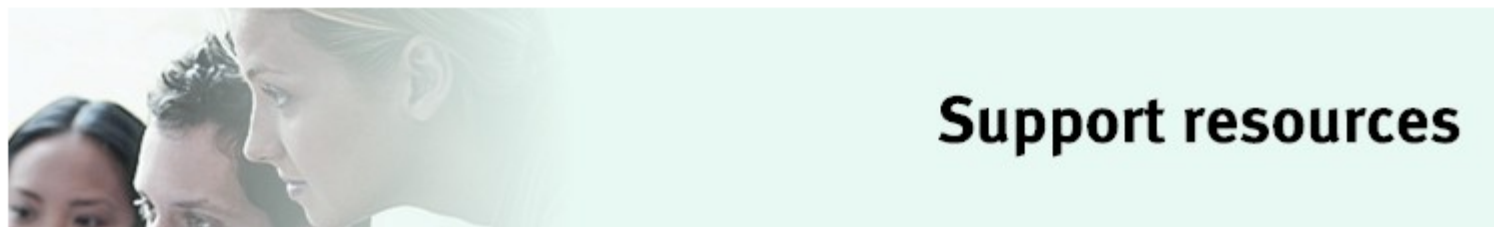
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