
How to use your subscribe E-content effectively

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What does a user **NEED** ???

- Information for one's Research/Study, but it must be....
 - **Relevant**
 - **Accurate**
 - **Current**

How to get what you really want ??

1. Understand the type of content

- ❑ Case study, Literature Reviews, Research Papers, Technical Papers...etc

2. Setup Meaningful Keyword or Groups of Keyword.

3. Horizontal Approach:

- ❑ Single Keyword or Single phrase.
- ❑ In order to gather wider range of content. Not to miss any important information, reduce RISK in research.

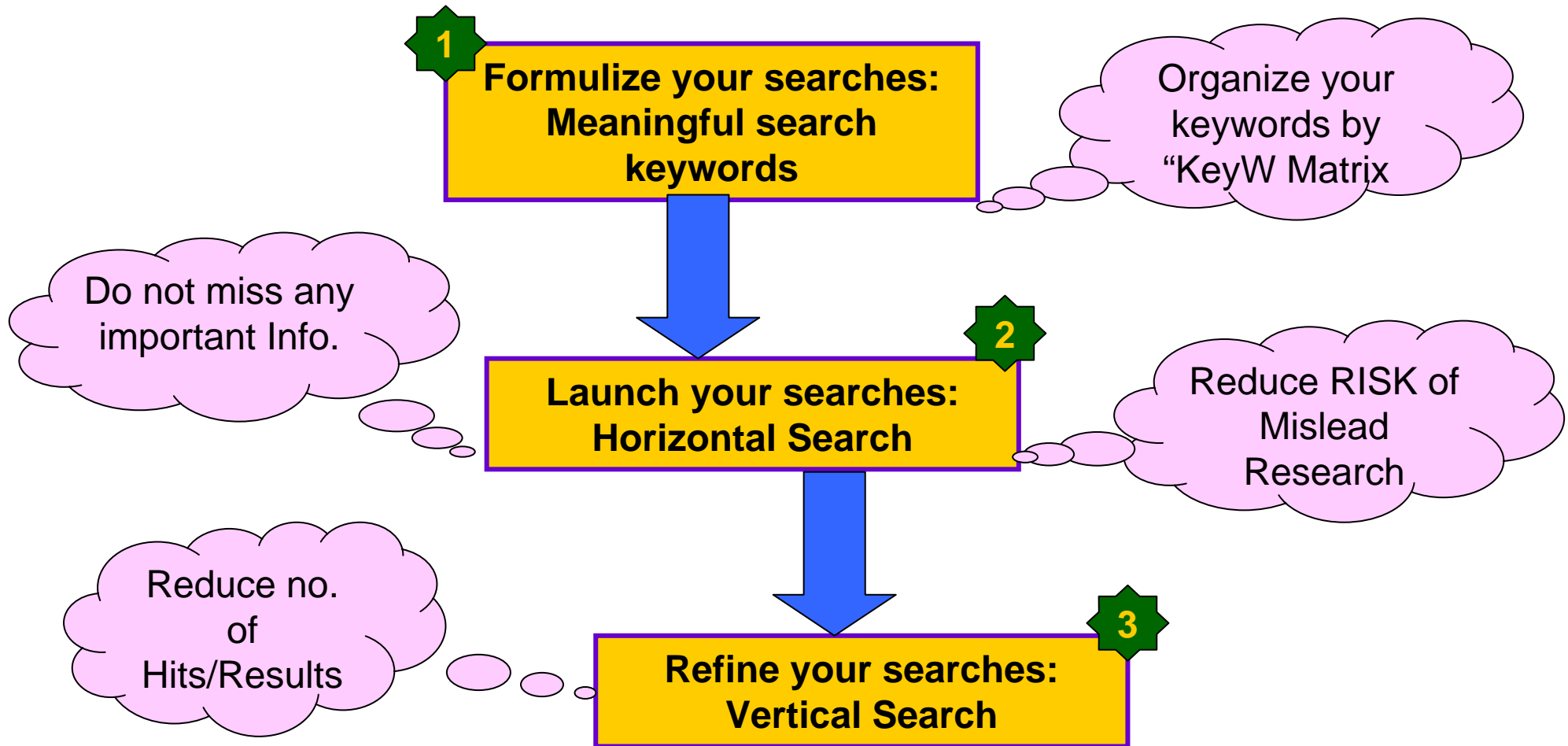
4. Vertical Approach:

- More Keywords combined.
- Reduce the hits/results to reasonable size that suit for your research needs.

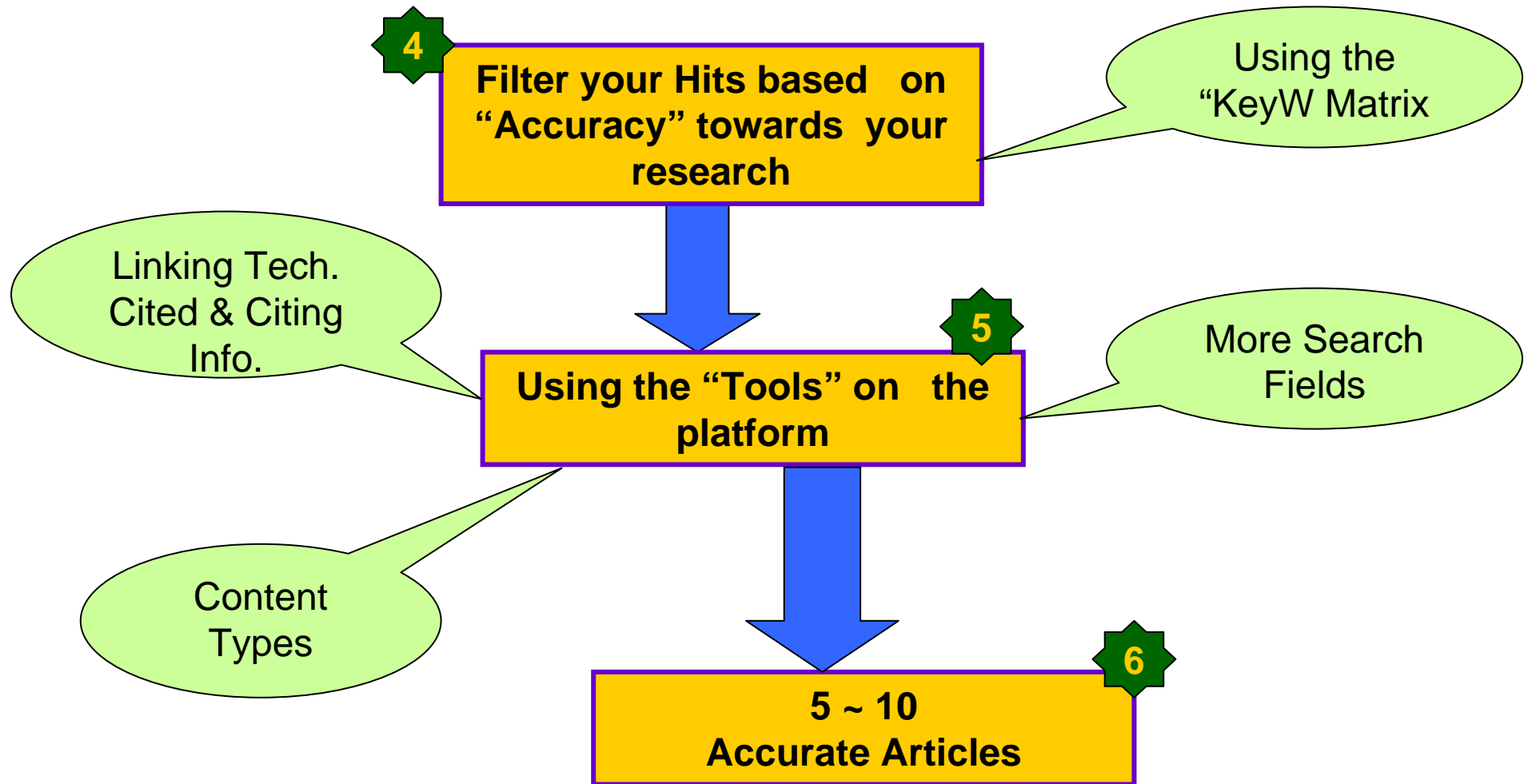
5. Finding Accuracy:


- Understand the article by reading thro' the abstract/summary, find out whether they are "Accurate" to what your research works.

Workflow of “Searching”



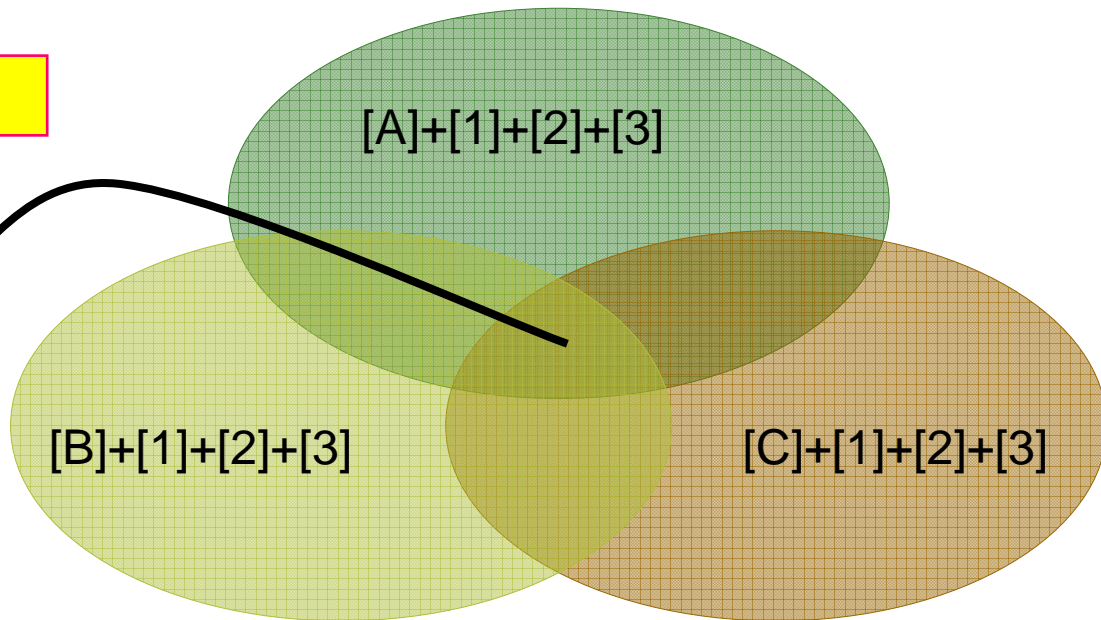
Workflow of “Searching” (Cont’d)



Common KeyW		Major KeyW		
		[1]	[1] + [2]	[1] + [2] + [3]
 [A] [B] [C]	[A]	[A] + [1]	[A] + [1]+[2]	[A] + [1]+[2]+[3]
	[B]	[B] + [1]	[B] + [1]+[2]	[B] + [1]+[2]+[3]
	[C]	[C] + [1]	[C] + [1]+[2]	[C] + [1]+[2]+[3]
[A]+[B]+[C] = [D]		[D] + [1]	[D] + [1]+[2]	[D] + [1]+[2]+[3]



[D]+[1]+[2]+[3]



Keywords Matrix

The Questions...

- **What are the relationship between TPS (Toyota production system), Six-Sigma, and TQM (total quality management) ??**
- **How are they responded to the “Resistance to Change” ??**

The Keywords Matrix

■ Major Keywords:

- ❑ Toyota Production System, TPS
- ❑ Six-Sigma
- ❑ Total Quality Management, TQM

■ Common Keywords:

- ❑ Lean Management
- ❑ Manufacturing
- ❑ Supply-Chain
- ❑ Resistance to Change

Search

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Search History

SEARCH	CONTENT	RESULTS
All fields / toyota production system AND All fields / lean management and All fields / toyota production system AND All fields / lean management and All fields / manufacturing and All fields / supply chain and All fields / resistance to change	Articles	28
All fields / toyota production system AND All fields / lean management and All fields / toyota production system AND All fields / lean management and All fields / manufacturing and All fields / supply chain	Articles	247
All fields / toyota production system AND All fields / lean management and All fields / toyota production system AND All fields / lean management and All fields / manufacturing	Articles	383
All fields / toyota production system AND All fields / lean management and All fields / toyota production system AND All fields / lean management	Articles	407

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http://www.emeraldinsight.com/Insight/advancedSearch.do?hdAction=button_search_history&pSearchHistoryID=1

Emerald: Search Results

- 3. Manufacturing system constructs: the need for resource alignment**

Author(s): Bob Barker
Integrated Manufacturing Systems; Volume: 7 Issue: 3; 1996 Conceptual Paper
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- 4. Coercion and reverse auctions**

Author(s): C. Giampetro, M.L. Emiliani
Supply Chain Management: An International Journal; Volume: 12 Issue: 2; 2007 Research paper
[View HTML](#) | [View PDF](#) (132 KB)
- 5. Toyota Motor Manufacturing in Europe: lessons for management development**

Author(s): Ian Winfield, Maire Kerrin
Journal of Management Development; Volume: 15 Issue: 4; 1996 Research paper
[View HTML](#) | [View PDF](#) (32 KB)
- 6. Strategically flexible production and the extra-firm infrastructures: how regions become attractive**

Author(s): Emilio Bartezzaghi, Gianluca Spina, Roberto Verganti
Integrated Manufacturing Systems; Volume: 8 Issue: 5; 1997 Research paper
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- 7. Leaders lost in transformation**

Author(s): M.L. Emiliani, D.J. Stec
Leadership & Organization Development Journal; Volume: 26 Issue: 5; 2005 General review
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- 8. Agile manufacturing: the next logical step**

Author(s): Amir M. Hormozi
Benchmarking: An International Journal; Volume: 8 Issue: 2; 2001 Research paper
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- 9. Manufacturing strategies in the hand tool industry**

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The Keywords Matrix

<div style="text-align: right;">Common KeyW</div> <div style="text-align: left;">Major KeyW</div>	Lean Management	Manufacturing	Supply-Chain	Resistance to Change
Toyota Production System	407	383	247	28
Six-Sigma				
Total Quality Management				

Years in
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1967-2007

Limit the search to:

Items published between and

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Search

Search History

SEARCH	CONTENT	RESULTS
All fields / six sigma AND All fields / lean management and All fields / manufacturing and All fields / supply chain and All fields / resistance to change	Articles	10
All fields / six sigma AND All fields / lean management and All fields / manufacturing and All fields / supply chain	Articles	56
All fields / six sigma AND All fields / lean management and All fields / manufacturing	Articles	102
All fields / six sigma AND All fields / lean management	Articles	112

Clear History

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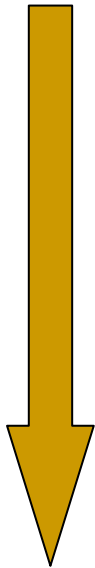
Resistance to Change

The Keywords Matrix

Common KeyW Major KeyW	Lean Management	Manufacturing	Supply-Chain	Resistance to Change
Toyota Production System	407	383	247	28
Six-Sigma	112	102	56	10
Total Quality Management				

Completed Matrix

KeyW Major KeyW	Common	Lean Management	Manufacturing	Supply-Chain	Resistance to Change
Toyota Production System	407	383	247	28	
Six-Sigma	112	102	56	10	
Total Quality Management	509	444	221	32	



Search Results

You searched for: All fields / total quality management AND All fields / toyota production system AND All fields / six sigma and All fields / lean and All fields / manufacturing and All fields / supply chain

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Author(s): Edward D. Arnheiter, John Maleyeff

The TQM Magazine; Volume: 17 Issue: 1; 2005 Conceptual paper

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2. [Similarities and differences between TQM, six sigma and lean](#)

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