



# Introducing...

# Emerald Group Publishing

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**EmeraldManagementXtra**



# Overview

- Me
- Emerald – What we currently offer
- Insight – A new platform
- New product offering developed for Business Schools and Universities



Bev Foster



Asia Pacific Manager



Emerald Group Publishing



Based in Bradford – 200 miles north  
of London in the UK



Look after customers within the Asia  
Pacific Region



Worked with Emerald for 14 years

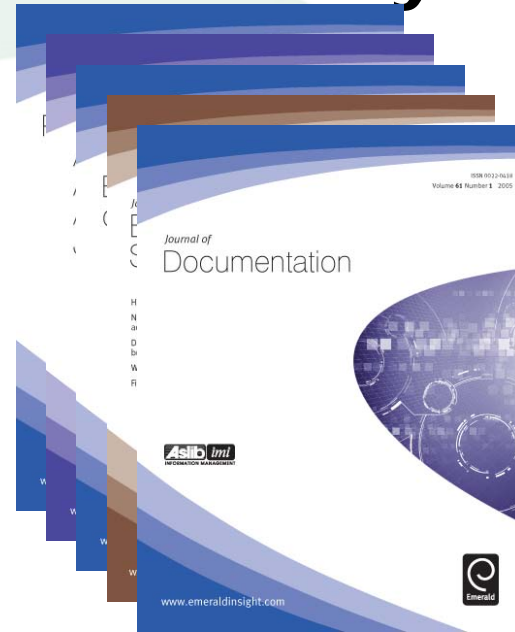


# Emerald – what we currently offer

## Emerald Fulltext

Over 100 primary peer reviewed journals

35,000 fulltext articles



**Emerald Management Reviews**  
reviews of 400 top  
management journals

180,000 reviewed articles

[www.emeraldinsight.com/emx](http://www.emeraldinsight.com/emx)

**EmeraldManagementXtra**



# Insight

The new platform for  
**Emerald's products and  
services**



# New features of Insight..

- Integrated searching
  - Search across all databases in one go
- Customisation
  - Personalised log in pages
- Forward reference linking
  - Up to date list of links
- Structured abstracts
  - Consistent approach
- Improved usage statistics
  - Counter compliant 2



Emerald now have the flexibility needed to deliver new products and services



## 2003 We asked ourselves..

- “what more could we offer?”
  - Business academics
  - We are the biggest specialist publisher of business and management
- Consulted with our community
  - Thunderbird, Warwick, Bradford
- What headaches can we solve?







**New product offering.....**

# **EmeraldManagementXtra**

[www.emeraldinsight.com/emx](http://www.emeraldinsight.com/emx)

**EmeraldManagementXtra**



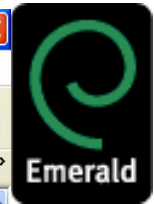
# How it fits together

At the core: our journals plus Emerald Management Reviews - integrated



# EmeraldManagementXtra Resources





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You searched for: All fields / knowledge Management

Thesaurus  Modify search  Search in results  Save search

Articles Abstracts & Reviews Research Items Emerald Site Misc. All

Sort by Relevance [ ] Display 10 results per page [ ]

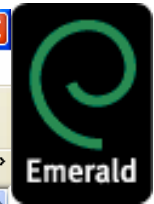
18573 Items found Page 1 of 1858 - < Prev 1 | 2 | 3 | 4 | 5 Next >

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- Putting theory into practice to build knowledge management systems**   
Author(s): Mark W. Salisbury  
Journal of **Knowledge Management**, Volume: 7 Issue: 2; 2003  
[View HTML](#) | [View PDF](#) (159.0 KB)
- Knowledge Management: An Introduction and Perspective**   
Author(s): Karl M. Wiig  
Journal of **Knowledge Management**, Volume: 1 Issue: 1; 1997  
[View HTML](#) | [View PDF](#) (72.0 KB)

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## Search Results

You searched for: All fields / knowledge Management

Thesaurus Modify search Search in results Save search

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# What did our community want?

Dedicated collections to save time and trouble:

- Case Studies – 500 selected
  - Toyota, IBM, GlaxoSmithKline
- Literature Reviews – 400 selected
  - Organizational learning, knowledge management, corporate responsibility
- Interviews – 500 selected
  - Peter Drucker, Chris Argyris, John Kotler
- Book Reviews – 1500 in depth reviews
- All regularly updated and growing



# What is there for the librarian?

New offerings to help the librarian...

- Management resources
- Marketing your library
- Library Link
- Information resources
- How to get published
- Guru interviews



# Resources for Teachers and Students

- Teachers

- Noticeboard
- Support material
- Teaching tips and processes

and for students ...

- Study skills
- Advice on web research
- Online help with bibliographies, reviewing literature etc.





# Resources for Researchers

## So what are researchers problems?

- Finding collaborators
- Getting research funding
- Finding the time to undertake research
- Resources

## What are we offering researchers:

- Connections
- Funding information
- Methodologies and tips
- Plus: Interviews, research registers and school profiles



# How can we assist researchers to get published?

Emerald Management Xtra contains:

- Practical tips and advice on getting published
- Premium help with placing your paper
- “Meet the Editor” interviews
- Literati Club Newslines – author’s service
- Editing help for non-native speakers



# Where does the latest thinking come from?

## Conference Central:

- Listings
- Previews and reviews
- Links to papers
- Conference alerts
- Newsflash



# What do Universities offer their Alumni?

ManagementFirst – online magazine

- Links management theory, business world and current affairs
- Provides the essential know-how

Management styles  
Marketing  
Change Management  
Strategy  
Human Resources

Knowledge Management  
Innovation  
E-business  
Quality



## Emerald Management Xtra – Summary

- Single source discovery tool
- Access to 110 full text journals (all Emerald's content) plus another 300 reviewed titles
- Combined search functionality
- Helping you make the library the focal centre of university
- Quality, peer-reviewed papers, structured abstracts
- Unique product to solve unique library and faculty problems



# Questions?