

Dissertation Full Text Database Training

By

Jirawat Promporn

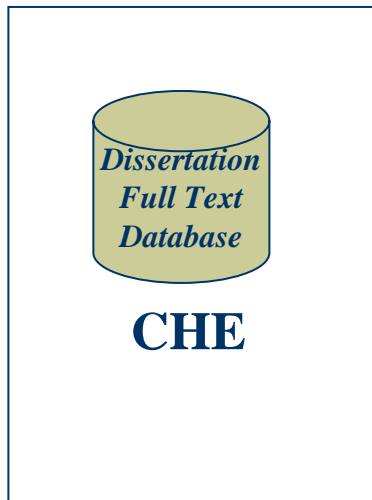
jirawat@book.co.th

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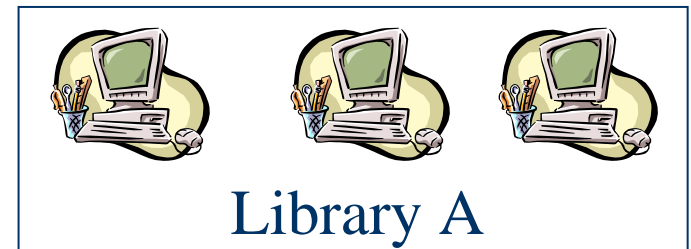
System Overview

<http://ebook.thailis.or.th>



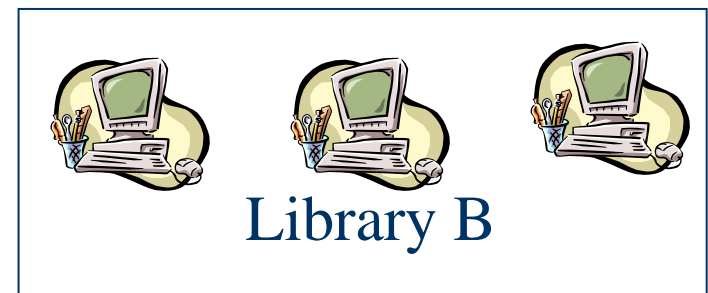
Search

Search result



Search

Search result

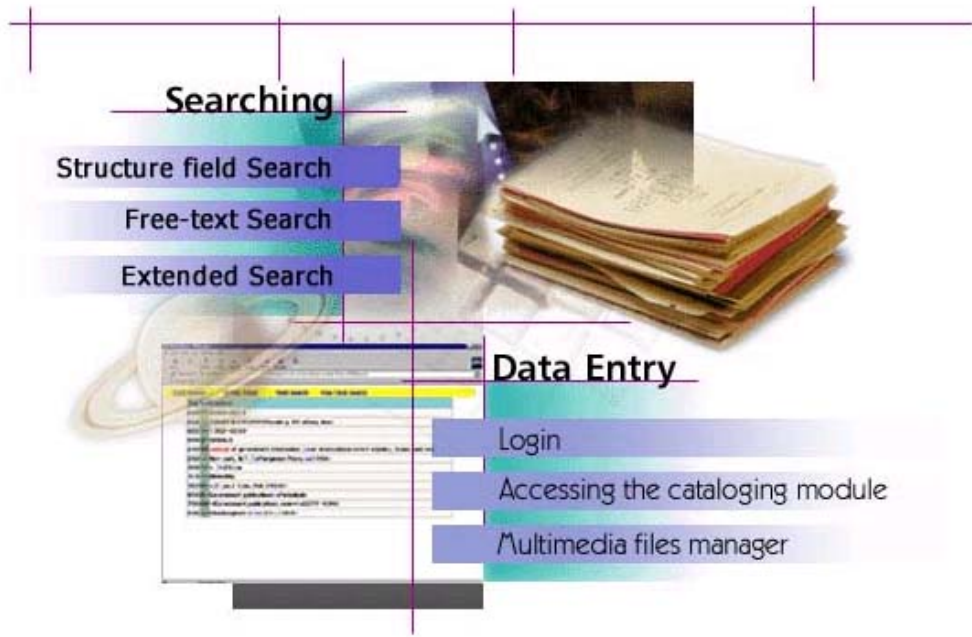


Getting Start

- ◆ **Open browser e.g. Internet Explorer (Recommend version 6.0 up)**
- ◆ **Entering URL <http://ebook.thailis.or.th>**

IR-Web

Information Resources on Web





Search Menu



- ◆ Field Search
- ◆ Text Search
- ◆ Extended Search
- ◆ Help
- ◆ Bibliographic records

Field Search

◆ *Search for*

- Entering the search term, **start with** Author name, Title name, Subject or Publication no.

Example: e.g. Search from author field

Adam, Mark Lee

Aekplakorn, Wichai (Thai name)

Field Search (2)

◆ *From*

- **Choose field which you desire to search from**
 - **Author**
 - **Title**
 - **Subject**
 - **Call number**

Field Search (3)

◆ *Search mode*

■ Browse

- Search result will listed by alphabetical, start from **symbol, numeric, a-z, ऀ-ঐ**

■ Keyword


- Search result will listed by **Title name**. Search term will highlight in **red**.

Browse by author

IR-Web Information Resources on Web

Current Database : irmain (Total 3850 Bib) เปลี่ยนเป็นภาษาไทย ไทย

Field Search	Text Search	Extended Search	Help
---------------------	-------------	-----------------	------

Search for:  **Aekplakorn, Wichai**

From:

Search Mode: Browse Keyword


Records per page:

You are visitor number **950** since 27 July 2005

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Last updated: 29 July 2005


Search Result: Browse by author

IR-Web Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย 

[Field Search](#) | [Text Search](#) | [Extended Search](#) | [Help](#)

Authors List

Row	Hit	Heading
1	1	Aekplakorn, Wichai 
2	1	Aqarwal, Manqilal
3	1	Aqbe-Davies, Anna Sophia
4	1	Aqle, Meredith Ellen
5	1	Aquayo Gimenez, Encarnacion
6	1	Ahantariq, Arunee
7	1	Ahlfeldt, Stephanie L
8	1	Ahn, Hev Jun
9	1	Ahn, Juhee
10	1	Ahsan, Akm Ariful
11	1	Aht-Dng, Duangdao
12	1	Ahuia, Ashvin
13	1	Aiken, Paul B.
14	1	Aimdilokwong, Atiwat
15	1	Aimpun, Pote
16	2	Air Force Institute of Technology
17	1	Ajarivakhajorn, Kittisak
18	1	Akan, Dzqur Baris
19	1	Akeprathumchai, Saenachai
20	1	Akqul, Bilqe Ebru Saqlam

[\[Previous Page\]](#) [\[Next Page\]](#)

Click here:
[Aekplakorn, Wichai](#)

To get bibliographic record.

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Keyword search by title

1. Search : *marketing*

2. Choose: *Title*

Search for:

From:

Search Mode: Browse Keyword

Records per page:

3. Search mode: *Keyword*

You are visitor number **1018** since 27 July 2005

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Last updated: 29 July 2005

Search result: Keyword search by title

IR-Web Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย ไทย

[Field Search](#) [Text Search](#) [Extended Search](#) [Help](#)


Titles List 1 - 7 of 7

Row	Call Number	Heading
1	3094059	An application of marketing in higher education in Thailand: A case study of private universi
2	9951129	The economics of marketing and processing identity-preserved soybeans.
3	3064232	Enhancing marketing innovation through marketing knowledge transfer: An investigation of strat
4	3125824	Marketing America: Public culture and public diplomacy in the Marshall Plan era, 1947--1954.
5	3087868	Marketing approaches used by private vocational schools in Thailand.
6	3084036	A marketing cooperative's role in the vertical coordination of farmers and processors: A Flori
7	3113555	The strategic use of bundling for marketing new high-tech products.

[Top of List] [Bottom of List]

Provided By: [Book Promotion and Service Co.,Ltd.](#)
Last updated: 29 July 2005

Click at Title name (Heading block)
to open the bibliographic record



Internet

Text Search

- ◆ Able to search any word from **anywhere**
also search by:-
 - Author
 - Title
 - Subject
- ◆ Result will shown as occurrences list
- ◆ Search term will highlight in **red**

Text Search

IR-Web Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย ไทย

Field Search	Text Search	Extended Search	Help
---------------------	--------------------	------------------------	-------------

Word / Phrase: From:

- Anywhere
- Anywhere
- Author
- Title
- Subject

Done Internet

Search result by Text Search

The screenshot shows the IR-Web search interface. At the top left is the logo "IR-Web Information Resources on Web". Below it, the current database is "irmain (Total 3850 Bib)". A navigation bar contains "Field Search", "Text Search", "Extended Search", and "Help". On the right, there is a link to "เปลี่ยนเป็นภาษาไทย ไทย". The main content area is titled "Occurrences list" and contains a table with the following data:

Row	Keyword	Occurrence					Bibs
		Author	Title	Subject	General		
1	marketing	0	8	53	156	72	

Below the table is a search form with "Word/Phrase:" and "In:" fields, and a "Submit" button. A red box labeled "Total records" points to the "Bibs" column in the table, which contains the value 72. A red circle highlights the "Bibs" column header and the value 72. A text box at the bottom explains that the word "marketing" appears in Title (8), Subject (53), and General (156) fields, but the total records are 72. It instructs the user to click on the word "marketing" to list all records.

Word/Phrase: In: Submit

Initiate Search:

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Last updated: 29 July 2005

The word marketing appears in Title field 8 times, Subject 53 times and General field 156 times. But total records about marketing are 72 records. Click at the word marketing to list all records.

Done Internet

Titles list by clicking at text search result

IR-Web Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย ไทย

[Field Search](#) | [Text Search](#) | [Extended Search](#) | [Help](#)

Titles List 1 - 20 of 72

Row	Call Number	Heading
1	3094059	An application of marketing in higher education in Thailand: A case study of private universi
2	3122989	Applying cultural dimensions to website design: A case study from Malaysia and the United Sta
3	3025478	Attribution processes, expectancy theory and salesperson performance.
4	3054135	Behind the smile: Reading cultural values in Thai advertising.
5	9909243	A comparative study of service quality in the fast food industry: United States of America vs
6	9938751	A comparison of protection motivation theory and the elaboration likelihood model as explanati
7	9997772	Consequence of brand extension in over-the-counter medications.
8	3011625	Consumer evaluation of MBA program quality: A pre- and post-program experience comparison bet
9	9819844	Consumer perceived risk in gray market: A cross-cultural study between Thai and Mexican consum
10	3122012	Consumer-to-consumer interactions in a networked society: Word-of-mouth theory, consumer expe
11	9971373	Consumers' perception of warranties as signals of product quality: An examination of personal
12	3101428	Consumers' risk perceptions of over-the-counter drug products: Concept and measure using quan
13	3126682	A content analysis of daily newspaper advertisements in Thailand before and after the 1997 eco
14	3076337	Coordination of inventory decisions in two-stage capacitated supply chains with lead-time sens
15	9974841	Corporate diversification and the effects of firm characteristics on diversification modes: U
16	3035686	Data mining through neuro-fuzzy-genetic architecture.
17	9951129	The economics of marketing and processing identity-preserved soybeans.
18	9820062	The effects of on- and off-line store environments on purchase intentions for computer product
19	9933454	The effects of security analysts on trading volume, return volatility, cross-autocorrelations
20	9962665	An empirical investigation of service quality indicators of foreign versus Thai bank customers

[Top of list] [Next Page](#)

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Last updated: 29 July 2005

Click at any Title to get more detail

Click Next Page to list next 20 records

Result by clicking at Next Page

[Field Search](#)

[Text Search](#)

[Extended Search](#)

[Help](#)



Titles List 21 - 40 of 72

Row	Call Number	Heading
21	3064232	Enhancing marketing innovation through marketing knowledge transfer: An investigation of strat
22	3127915	Essays in the economics of obesity.
23	3021274	Essays on hierarchical buying structure.
24	3042538	Evolutionary acceptance stages of Internet adopters: A decision-making approach (the case on
25	9995950	An examination of the willingness to engage in an online purchase: The impact of an individua
26	9964966	Factors affecting market orientation in high-technology firms in Asia Pacific (Thailand, Malay
27	3012314	Factors affecting retention of customers who are users of computerized applications on the Int
28	3064543	Factors influencing college choice by students at newly opened private colleges in Thailand.
29	9841598	Global advertising practices: A comparative study.
30	3100444	The impact and implications of information technology for supply chain management systems on c
31	3098081	Impact of corporate orientation on information technology adoption in the United States forest
32	3116037	The impact of logistics strategy and logistics information technology processes on service per
33	3113616	The impact of overlapping product features on a multibrand manufacturer's portfolio profit.
34	3123912	The impact of perceived interactivity and vividness of video games on customer buying behavior
35	3123911	The impact of Web site design on consumer loyalty in business-to-consumer (B2C) Internet comme
36	3021638	The impacts of a bundle of travel determinants on repeat visitation: An exploratory study of t
37	3110851	The influence of the Internet on channel directness of export SMEs.
38	3083926	The internationalization stages of the firms: Export activities for Thai manufacturing firms.
39	3121846	A life of the dead: Privacy, data subjects and labor.
40	3126461	A logic for entrepreneurial discovery.

[\(Previous Page\)](#) [Next Page](#)

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Last updated: 29 July 2005

Click Previous Page to list previous 20 records

Search result from Text Search



Current Database : irmain (Total 3850 Bib)

เปลี่ยนเป็นภาษาไทย

Field Search	Text Search	Extended Search	View MARC	Help
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ISBN	049645694X
Pub. No.	3098081
Author	Poku, Kofi.
Title	Impact of corporate orientation on information technology adoption in the United States forest products industry
Physical	124 p.
Note	Source: Dissertation Abstracts International, Volume: 64-07, Section: B, page: 3015. Director: Richard P. Vlosky.
Dissertation Note	Thesis (Ph.D.)-Louisiana State University and Agricultural & Mechanical College, 2003.
Summary	<p>This study aims to contribute to addressing the gap that exists in determining the role an organization's internal operations play in information technology (IT) adoption in organizations. In particular, this research stems from investigating the relationship between company success at adopting information technology systems (the Internet) in the United States forest products industry (specifically, the lumber sector) and the extent to which organizational orientation within the industry supports the development.</p> <p>Following an extensive literature review, a conceptual model that represents the synthesis of information technology adoption-marketing orientation influences is developed. (This study does not infer that a company can acquire only one orientation at any one time). The United States forest products industry has traditionally been perceived as being production-oriented by many researchers. Marketing orientation, however, is a relatively new phenomenon that is gradually seeping into the way the industry does business as a result of competition, technology advancement, and the changing needs of consumers.</p> <p>Consequently, a number of propositions are tested and managerial and research recommendations are put forward. Overall, this research finds that email and the World Wide Web are the two most popular internet-based applications used by companies in the lumber industry. A positive relationship exists between factors of Internet adoption (extent of Internet application, user participation, perceived ease of use by user, perceived usefulness by user, and adoption diffusion by company) and "perceived company effectiveness of Internet adoption" under high and low marketing orientation, with a higher rate of increase in high marketing orientation than low marketing orientation.</p>
Subject	Agriculture, Forestry and Wildlife. Same Subject [14] Information Science. Same Subject [72] Business Administration. Marketing . Same Subject [53]
Added Entry	Louisiana State University and Agricultural & Mechanical College. Same Author [7]
Host Item Entry	Dissertation Abstracts International 64-07B.
Degree	Ph.D.
Year	2003
URL Object	Pdf File

Search terms are highlighted in red




Extended Search

- ◆ Use Boolean operator to combine search terms.
 - And
 - Or
 - Not
 - Adjacent
 - With

Extended Search: Search result

IR-Web Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย  ไทย

[Field Search](#) | [Text Search](#) | [Extended Search](#) | [Help](#)

Occurrences list

Row	Keyword	Occurrence				Bibs
		Author	Title	Subject	General	
1	marketing	0	8	53	156	72
2	technology	131	115	406	1552	841
3	marketing & technology			N/A		12
4	marketing + technology			N/A		901
5	marketing - technology			N/A		60
6	marketing ~ technology			N/A		3

Click at result to get the records

Word/Phrase: In: General Keyword

Boolean Combination: AND OR NOT ADJacent WITH

Initiate Search:

Further search

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Last updated: 29 July 2005

Internet

Search result by using “and”

ISBN	0496634735
Pub. No.	3116037
Author	Savitskie, Katrina P.
Title	The impact of logistics strategy and logistics information technology processes on service performance.
Physical	143 p.
Note	Source: Dissertation Abstracts International, Volume: 64-12, Section: A, page: 4548. Adviser: Theodore P. Stank.
Dissertation Note	Thesis (Ph.D.)-Michigan State University, 2003.
Summary	<p>In the 21st Century, using information technology more efficiently in connection with firm strategies is one way to achieve the objectives of cost containment and improved service. In addition to information technology and firm strategy, managers need to assess the impact of firm structure and processes on effectively achieving desired performance outcomes. Research is needed to determine how strategy, structure, and information technology-related processes interact, along with their impact on performance. Management literature has established the strategy-structure-process-performance (SSPP) paradigm as a means to assess direction of the relationships and their interactions. The objective of this research is to expand on the established paradigm by testing the relationships within the context of logistics strategy and logistics information technology processes.</p> <p>Logistics is becoming increasingly important to firms around the globe. In the past, the logistics function was often viewed as a cost center, i.e., a function that had to be done to carry out business. Today, managers are elevating logistics to a strategic role in the company. In this context, logistics information technology processes are those processes using information technology to solve logistics related problems. As logistics becomes increasingly important to the firm's performance, more research is needed to understand the impact of logistics on management concepts. The dissertation research will evaluate the generalizability of the SSPP framework and improve understanding of information technology's role in logistics.</p> <p>The research is designed to answer the following question: (1) What is the affect of strategy, structure, and logistics information technology processes on performance? (2) What are relevant considerations for the logistics information technology processes conceptualization? (3) How robust is the strategy-structure-process-performance framework in a logistics setting?</p> <p>Data were collected from senior level managers selected from the Council of Logistics Management membership roster. A total of 137 responses were available for analysis using structural equation modeling (SEM). The analysis of the data should generate answers to the above questions, which will facilitate the development of guidelines for managers regarding selection and implementation of information technology "solution</p>
Subject	Business Administration, Marketing , Same Subject [53]
Added Entry	Michigan State University. Same Author [43]
Host Item Entry	Dissertation Abstracts International 64-12A.
Degree	Ph.D.
Year	2003
URL Object	Pdf File

technology

Marketing

Provided By: [Book Promotion and Service Co.,Ltd.](#)
Last updated: 29 July 2005

Search result by using “or”

ISBN	0496629580
Pub. No.	3115471
Author	Li, Jipeng.
Title	Accuracy enhancement techniques in low-voltage high-speed pipelined ADC design.
Physical	120 p.
Note	Source: Dissertation Abstracts International, Volume: 64-12, Section: B, page: 6244. Adviser: Un-Ku Moon.
Dissertation Note	Thesis (Ph.D.)--Oregon State University, 2004.
Summary	<p>Pipelined analog to digital converters (ADCs) are very important building blocks in many electronic systems such as high quality video systems, high performance digital communication systems and high speed data acquisition systems. The rapid development of these applications is driving the design of pipeline ADCs towards higher speed, higher dynamic range, lower power consumption and lower power supply voltage with the CMOS technology scaling. This trend poses challenges to the design of pipeline ADCs which rely on high-gain operational amplifiers (opamps) and well matched capacitors to achieve high accuracy.</p> <p>In this thesis, two novel accuracy improvement techniques to overcome the accuracy limit set by analog building blocks in high-speed pipelined ADC design are presented. One is the time-shifted correlated double sampling (CDS) technique and the other is the radix-based background digital calibration technique which can take care of both finite opamp gain and capacitor mismatch. The effectiveness of the proposed techniques is demonstrated in simulation as well as in experiment.</p> <p>Two prototype ADCs have been designed and fabricated in 0.18μm CMOS technology as the experimental platform. The first one is a 1.8V 10-bit pipeline ADC which incorporated the time-shifted CDS technique to boost the effective gain of the amplifiers. Much better gain-bandwidth tradeoff in amplifier design is achieved with this gain boosting. Measurement results show total power consumption of 67mW at 1.8V when operating at 100MSPS. The SNR, SNDR and SFDR are 55dB, 54dB and 65dB respectively given a 1MHz input signal. The second one is a 0.9V 12-bit two-stage cyclic ADC which employed a novel correlation-based background calibration to enhance the linearity. The linearity limit set by the capacitor mismatches, finite opamp gain effects is exceeded. After calibration, the SFDR is improved by about 33dB and exceeds 80dB. The power consumption is 12mW from 0.9V supply when operating at 2MSPS.</p>
Subject	Engineering, Electronics and Electrical. Same Subject [634]
Added Entry	Oregon State University. Same Author [71]
Host Item Entry	Dissertation Abstracts International 64-12B.
Degree	Ph.D.
Year	2004
URL Object	Pdf File

**Only the word
“technology”**

Provided By: [Book Promotion and Service Co.,Ltd.](#)
 Last updated: 29 July 2005

Search result by using “not”

ISBN	0493692665
Pub. No.	3054135
Author	Punyapiroje, Chompunuch.
Title	Behind the smile: Reading cultural values in Thai advertising.
Physical	259 p.
Note	Source: Dissertation Abstracts International, Volume: 63-05, Section: A, p. Major Professor: Margaret Morrison.
Dissertation Note	Thesis (Ph.D.)--The University of Tennessee, 2002.
Summary	<p>The purpose of this dissertation was to investigate how Thai national cultural values are expressed in advertising messages and contexts. Three research questions guided the study: Are the Komin's nine value clusters expressed in the main message strategies and contexts of Thai commercials?; if they are expressed, how are these values presented in Thai commercials?; and, what relationship, if any, exists between message strategies and product categories? Thai commercials are selected to be the sample for the current study. This study used document analysis utilizing an interpretive approach in order to gain better insight into another level of the documents' meanings. Two hundred and twenty-five commercials were selected from six main commercial broadcast channels that were taped from 7:00 p.m. to 10:00 p.m. on six different weekdays in November 2000. The results of this study indicated that Komin's values of ego, fun and pleasure, achievement and smooth interpersonal relationships were the dominant cultural values used in Thai commercials. Each value used in Thai commercials' message strategies and contextual elements reflects both individualistic and collectivistic sides. Additionally, two other values, taking care of family and saving money, which did not appear in Komin's value list were also very present in Thai advertising. In terms of the relationships of product categories to Komin's values, the findings revealed that the ego value was most often used for beauty and personal care while fun and pleasure value was most often used for food and beverage products. Results of this study suggested that applying Komin's value list alone, without concerning other factors such as western values, economic situations, or social phenomenon influencing the Thai society, might not be enough to measure all values that could exist in Thai advertising.</p>
Subject	Mass Communications. Same Subject [81] Journalism. Same Subject [11] Business Administration, Marketing . Same Subject [53]
Added Entry	The University of Tennessee. Same Author [14]
Host Item Entry	Dissertation Abstracts International 63-05A.
Degree	Ph.D.
Year	2002
URL Object	Pdf File

Search pattern marketing not technology. Result display only the record which have the word marketing

Search result by using “adjacent”

ISBN	0496703030
Pub. No.	3122989
Author	Gould, Emilie W.
Title	Applying cultural dimensions to website design: A case study from Mala
Physical	163 p.
Note	Source: Dissertation Abstracts International, Volume: 65-02, Section: A, Adviser: Robert Krull.
Dissertation Note	Thesis (Ph.D.)-Rensselaer Polytechnic Institute, 2004.
Summary	A guideline developed in a year 2000 study of Malaysian and United States websites was tested with evaluators from Malaysia and the United States. The test looked for significant relationships between attitude to site and cultural values (power distance and independent and interdependent self construals), national origin, and language. Results for the design hypotheses were barely significant. However, they pointed out larger issues of trust and credibility development related to e-commerce experience. Malaysian students attending university in the United States participated in a series of focus groups that identified barriers to e-commerce in Malaysia. These barriers included widespread fear of fraud, concerns about the insubstantiality of the web, lack of credit cards, lack of access to computers, and slow networks. The three infrastructure issues are currently being addressed by Malaysian government initiatives. However, lack of trust remains. However, such problems are not insurmountable. After arriving in the United States, the Malaysian students became interested in e-commerce. They described a process of credibility development that follows B. J. Fogg's (2003) typology of web credibility. Students saw everyone using the Internet which raised its presumed credibility; resident Malaysian students assured them of its trustworthiness which added reputed credibility; they began to inspect sites for themselves in an effort to ascertain surface credibility; and they made strategic purchases that increased earned credibility. One of the largest determinants of trust was "fame." Attitude to the Internet turned out to be a precursor to attitude to sites. This suggests that attitude to the medium needs to be included in audience analyses. In addition, marketing and promotion strategies must also be recognized as supporting (or constraining) cross-cultural human factors.
Subject	Language, Rhetoric and Composition. Same Subject [12] Mass Communications. Same Subject [81]
Added Entry	Rensselaer Polytechnic Institute. Same Author [23]
Host Item Entry	Dissertation Abstracts International 65-02A.
Degree	Ph.D.
Year	2004
URL Object	Pdf File

If you requires the words appear next to each other, use **adjacent operator to combine the search terms.**

Search result by using “with”

ISBN	049645694X
Pub. No.	3098081
Author	Poku, Kofi.
Title	Impact of corporate orientation on information technology adoption in the United States forest products industry.
Physical	124 p.
Note	Source: Dissertation Abstracts International, Volume: 64-07, Section: B, page: 3015. Director: Richard P. Vlosky.
Dissertation Note	Thesis (Ph.D.)-Louisiana State University and Agricultural & Mechanical College, 2003.
Summary	<p>This study aims to contribute to addressing the gap that exists in determining the role an organization's internal operations play in information technology (IT) adoption in organizations. In particular, this research stems from investigating the relationship between company success at adopting information technology systems (the Internet) in the United States forest products industry (specifically, the lumber sector) and the extent to which organizational orientation within the industry supports the development.</p> <p>Following an extensive literature review, a conceptual model that represents the synthesis of information technology adoption-marketing orientation influences is developed. (This study does not infer that a company can acquire only one orientation at any one time). The United States forest products industry has traditionally been perceived as being production-oriented by many researchers. Marketing orientation, however, is a relatively new phenomenon that is gradually seeping into the way the industry does business as a result of competition, technology advancement, and the changing needs of consumers.</p> <p>Consequently, a number of propositions are tested and managerial and research recommendations are put forward. Overall, this research finds that email and the World Wide Web are the two most popular internet-based applications used by companies in the lumber industry. A positive relationship exists between factors of Internet adoption (extent of Internet application, user participation, perceived ease of use by user, perceived usefulness by user, and adoption diffusion by company) and "perceived company effectiveness of Internet adoption" under high and low marketing orientation, with a higher rate of increase in high marketing orientation than low marketing orientation.</p>
Subject	Agriculture, Forestry and Wildlife. Same Subject [14] Information Science. Same Subject [72] Business Administration, Marketing. Same Subject [53]
Added Entry	Louisiana State University and Agricultural & Mechanical College. s
Host Item Entry	Dissertation Abstracts International 64-07B.
Degree	Ph.D.
Year	2003
URL Object	Pdf File

The words **technology** and **marketing** appear in the same field, e.g. in *Summary* field.





Help Menu



- ◆ Explain how to use the search type
- ◆ Thai and English language
- ◆ Content lists

Help for English language screen

Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย ไทย

Field Search | Text Search | Extended Search | Help

iR-Web HELP - Microsoft Internet Explorer

Field Search

[Content](#)

Field Search allows the user to search IR-Web from a number of fields such as Title, Author, Subject and Call Number.

Information Resources on Web

Current Database : **irmain (Total 3850 Bib)** เปลี่ยนเป็นภาษาไทย ไทย

Field Search | Text Search | Extended Search | Help

Search for: _____

From:

Search Mode: Browse Keyword

Records per page:

You are visitor number **1317** since 07 March 2000

Provided By: Book Promotion and Service Co. Ltd.
Last updated: September 19, 2002

- ▶ **Search for** : Enter in the terms that you want to search for here
- ▶ **From** : Select the field that you want to search the terms from
- ▶ **Search Mode** : This allows you to either choose to use the Browse or Keyword mode
- ▶ **Records per page** : This allows you to select the number of records to display in each page. You can select 4 - 256 records to be displayed per page.

Information Resources on Web

Done Internet

Help for Thai language screen

The screenshot shows a web browser window titled "IR-Web HELP - Microsoft Internet Explorer". The page content is in Thai and includes a search form and instructions. The search form has the following fields and options:

- Search term:
- From: (dropdown menu)
- Method: เรียงแบบพจนานุกรม คำสำคัญ
- Number of results: (dropdown menu)
- Buttons:
- Page number: **1256** (Total 35 Bib)
- Date: 07 March 2000

Below the search form, there are instructions in Thai:

- ▶ **พิมพ์คำค้น** : พิมพ์ข้อมูลที่ต้องการค้นหาในช่องนี้
- ▶ **จาก** : เลือกเขตข้อมูลที่ต้องการ
- ▶ **วิธีการค้น** : ผู้ใช้สามารถเลือกวิธีการค้นได้ 2 แบบ คือ เรียงแบบพจนานุกรม และ คำสำคัญ
- ▶ **จำนวนข้อมูลต่อหน้า** : ผู้ใช้สามารถเลือกจำนวนบรรทัดของผลการสืบค้นต่อ 1 หน้าจอได้

The page also features a navigation bar at the top with the following items: **ค้นโดยระบบอัตโนมัติ**, **ค้นจากคำสำคัญ**, **ค้นแบบบูลีน**, and **ช่วยเหลือ**. A language switcher at the top right says "Change to English". The IR-Web logo and "Information Resources on Web" are visible at the top left of the page content.

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- ◆ ISBN
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เปลี่ยนเป็นภาษาไทย  ไทย

Field Search	Text Search	Extended Search	View MARC	Help
ISBN	0493171460			
Pub. No.	3007755			
Author	Aekplakom, Wichai.			
Title	Acute effects of air pollution on respiratory health of children in Maemoh, Thailand.			
Physical	128 p.			
Note	Source: Dissertation Abstracts International, Volume: 62-03, Section: B, page: 1345.			
	Adviser: Dana P. Loomis.			
Dissertation Note	Thesis (Ph.D.)--The University of North Carolina at Chapel Hill, 2001.			
Summary	<p>Epidemiological studies to evaluate the acute effect of ambient SO₂ on respiratory health are still inconclusive and studies in Asian countries are still limited. This study examined the association of short-term exposure to sulfur dioxide with occurrence of acute respiratory symptoms and changes in pulmonary function among children in the Maemoh district of Thailand. A panel study was conducted on 196 asthmatic and non-asthmatic children aged 6-14 yrs who resided in a community near a power plant during Oct 1, 1997-Jan 15, 1998. The children were interviewed daily and coached for performing pulmonary function tests. Air pollution concentration, expressed as 24-hr average SO₂ and PM₁₀, were obtained from outdoor fixed monitoring stations in the community; ranged from 1.8 to 128 mug/m³ and from 4.2 to 153.2 mug/m³ respectively. For asthmatic children, we observed a weak negative association of SO₂ with pulmonary function but not with respiratory symptoms. On a microgram per cubic meter basis, stronger associations of daily particulate air pollution concentrations with respiratory health outcomes were observed. A 10 mug/m³ increment in PM₁₀ was associated with changes in FVC (-4.4 ml, 95%CI -11.4, 2.6), FEV₁ (-3.1 ml, 95% CI -9.4, 3.2), PEFR (-18.3 ml.sec⁻¹, 95% CI -31.8, -4.8) and FEF_{25-75%} (-3.4 ml.sec⁻¹, -13.7, 6.9) and modestly associated with increases of similar magnitude in both prevalence and incidence of lower respiratory symptoms (eg. Prevalence odds ratio, PDR = 1.02, 95%CI = 0.98, 1.06) and cough (eg. PDR = 1.03, 95% CI = 1.00, 1.06) in asthmatic children. No consistent direction of association between daily air pollution and pulmonary function or respiratory symptoms was observed in non-asthmatic children. In conclusion, at the air pollution levels observed during the study, daily decrement in pulmonary function and increased prevalence and incidence of respiratory symptoms are more likely to be associated with particulate air pollution rather than with SO₂ on a mug/m³ basis. Evidence of variation in association of SO₂ and PM₁₀ with pulmonary function changes across children (heterogeneous response) was observed among asthmatics.</p>			
Subject	Health Sciences, Public Health. Same Subject  143			
	Environmental Sciences. Same Subject  75			
Added Entry	The University of North Carolina at Chapel Hill. Same Author  23			
Host Item Entry	Dissertation Abstracts International 62-03B.			
Degree	Ph.D.			
Year	2001			
URL Object	 Pdf File			

Bibliographic record

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ISBN	0493171460			
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Subject	Health Sciences, Public Health. Same Subject  [143] ←			
	Environmental Sciences. Same Subject  [75]			
Added Entry	The University of North Carolina at Chapel Hill. Same Author  [23]			
Host Item Entry	Dissertation Abstracts International 62-03B.			
Degree	Ph.D.			
Year	2001			
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Ex. Health Science, Public Health


[143 records]

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4	3007755	Acute effects of air pollution on respiratory health of children in Maemoh, Thailand.
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