



Business Source Complete



Why *Business Source Complete*?

- Goals for *Business Source Premier* (BSP)
 - protect and preserve its tremendous full text benefits
 - retrospectively re-index and re-abstract all of the top journals back to 1965 or the first published issue
 - keep price increases in single digit percentages
- To attain these goals for BSP, the majority of the newly licensed full text content will appear in a new, optional upgrade database (*Business Source Complete*)



Embargo Reduction/Removal: An Initiative that Benefits All Versions of *Business Source*

- EBSCO has targeted selected leading smaller publishers with an embargo reduction/removal campaign; here are some results:
- American Economic Association Journals
 - *American Economic Review*; *Journal of Economic Literature*; *Journal of Economic Perspectives*
 - Previous embargo in all databases = 36 months
 - In BSP (and BSC) the embargo will decrease from 36 to 24 months
 - In non-EBSCO databases, the embargo will increase from 36 months to an indefinite embargo period (a.k.a. unnaturally halted coverage)
- *Contemporary Accounting Research*
 - Previous embargo in all databases = 24 months
 - In BSP (and BSC), the embargo will decrease from 24 to 6 months
 - In non-EBSCO databases, embargo will increase from 24 months to an indefinite embargo period (a.k.a. unnaturally halted coverage)
- *MIS Quarterly*
 - Previous embargo in all databases = 24 months
 - In BSP (and BSC), the embargo will decrease from 24 to 0 months (i.e. the embargo will be removed completely)
 - In non-EBSCO databases, embargo will increase from 24 months to an indefinite embargo period (a.k.a. unnaturally halted coverage)



Business Source Complete
will include the following
content not found in BSP...



Business Source Complete **will include Kluwer Academic (KAP) journals**

- EBSCO was able to break up the ProQuest exclusive with a non-exclusive license for *Business Source Complete*
 - *Journal of Business Ethics*
 - *Journal of Business & Psychology*
 - *Journal of Financial Services Research*
 - *Journal of International Entrepreneurship*
 - *Journal of Management & Governance*
 - *Journal of Real Estate Finance & Economics*
 - *Journal of Risk & Uncertainty*
 - *Marketing Letters*
 - *Public Choice*
 - *Review of Accounting Studies*
 - *Review of Industrial Organization*
 - *Review of Quantitative Finance & Accounting*
 - *Small Business Economics*
 - ...And dozens of other journals



Business Source Complete **will include Kluwer Academic (KAP) journals**

- PDF backfiles are being created for the full run of all journals listed on the previous slide
- Searchable cited references will be added for all of these journals, including for the full run of:
Journal of Business Ethics
- Full text for these journals will be added to BSC as of Fall 2005 (when the ProQuest exclusive expires)
- EBSCO expects to have the full backfiles of PDFs, abstracts, indexing, etc. processed and available by the end of 2005



Business Source Complete **will include John Wiley & Sons journals**

- EBSCO was able to break up the ProQuest exclusive by submitting two offers, one exclusive and one non-exclusive
- Wiley selected the exclusive license for all Wiley business & economics journals for *Business Source Complete*
 - *Human Resource Development Quarterly*
 - *Human Resource Management*
 - *International Journal of Finance & Economics*
 - *Journal of Applied Econometrics*
 - *Journal of Behavioral Decision Making*
 - *Journal of Corporate Accounting & Finance*
 - *Journal of Forecasting*
 - *Journal of Futures Markets*
 - *Journal of Interactive Marketing*
 - *Journal of Organizational Behavior*
 - *Journal of Organizational Excellence*
 - *Leader to Leader*
 - *Managerial & Decision Economics*
 - *Psychology & Marketing*
 - *Strategic Management Journal*
 - *Thunderbird International Business Review*
 - ...And dozens of other journals



Business Source Complete **will include John Wiley & Sons journals**

- PDF backfiles are being created for the full run of all journals listed on the previous slide
- Searchable cited references will be added for all of these journals, including for the full run of:
Strategic Management Journal
- Full text for these journals will be added to BSC (and halted in competing databases) as of Fall 2005 (when the ProQuest exclusive expires)
- EBSCO expects to have the full backfiles of PDFs, abstracts, indexing, etc. processed and available by the end of 2005



***Business Source Complete* will include all business journals from Berkeley Electronic Press with NO embargo**

- *Advances in Economic Analysis & Policy*
- *Advances in Macroeconomics*
- *Advances in Theoretical Economics*
- *Business & Politics*
- *Contributions to Economic Analysis & Policy*
- *Contributions to Macroeconomics*
- *Contributions to Theoretical Economics*
- *Frontiers of Economic Analysis & Policy*
- *Frontiers of Macroeconomics*
- *Frontiers of Theoretical Economics*
- *Global Economy Journal*
- *Journal of Agricultural & Food Industrial Organization*
- *Peace Economics, Peace Science, & Public Policy*
- *RAND Forum for Health Economics & Policy*
- *Review of Marketing Science*
- *Studies in Nonlinear Dynamics & Econometrics*
- *Topics in Economic Analysis & Policy*
- *Topics in Macroeconomics*
- *Topics in Theoretical Economics*



***Business Source Complete* will include additional full text non-journal content not found in BSP**

AICPA (American Institute of Certified Public Accountants)

- AICPA AcSEC Update
- AICPA Annual Report
- AICPA Bylaws
- AICPA Code of Professional Conduct

Euromoney Institutional Investor PLC:

- Investment Guides Series: Corporate Governance
- Investment Guides Series: Guide to Exchange-Trade Publication Funds
- Investment Guides Series: Guide to Exchange-Trade Publication Funds II
- Investment Guides Series: Guide to Small Cap Investing
- Investment Guides Series: Hedge Fund
- Investment Guides Series: Risk Budgeting
- Investment Guides Series: Transaction Costs
- Investment Guides Series: Transaction Performance
- Investment Guides Series: Transition Management
- Investment Guides Series: Turnaround Management
- Investment Guides Series: Turnaround Management II
- Investment Guides Series: Turnaround Management III





Full text journals from dozens of small publishers not currently participating in aggregated databases

- Financial considerations previously prevented EBSCO from compensating these publishers to participate in BSP
- With BSC, it will be possible to “afford” these publishers the royalty they require



Business Source Complete **Bernstein Financial Data**

- Top ranked investment research reports
- 26 industry reports per year
- 35 black books per year (company profiles)
- White books (market research reports) – monthly
- Monthly periodicals:
 - *Bernstein Quantitative Handbook*
 - *Bernstein Strategies Monitor*
- Embargo of 60 days
- Native PDFs
- Exclusive license



Business Book Review Library (coming soon to BSC)

- The BBR Library currently contains more than 550 of the most famous business books of the last ten years
- The following is available for each book:
 - 100-word introduction
 - 300-word abstract
 - 600-word abstract
 - 4,000-word digest
- Each full 4,000-word BBR digest includes:
 - Summary – chapter-by-chapter synopsis and analysis of key concepts
 - About the Author – biography
 - Remarks – critical evaluation of the quality and value of the book's content

* NOTE: ISBNs will be available for all 550 books so libraries may load them into the library catalog.



Business Source Complete **Additional Full Text Content from ICON Group International**

- *Business Source Premier* already contains full text of all ICON Group International country reports
 - World Outlook Reports
 - Reports on the projected outlook for 235 countries through 2010
 - Industry specific studies by country and region
 - Reports on human resource management, export strategies, risk assessment, etc. by country and region
 - Studies Reports
 - Covers 150 countries
 - Macro economic reports
 - Trade models
 - Foreign direct investment reports
 - Econometric models
 - Company Benchmarks
 - Entry Strategy Studies



Hundreds of Unique Full Text Books/Monographs/Major Reference Works Available via *Business Source Complete*

- *Accounting Theory*
- *Action Research in Organisations*
- *African Economy, The*
- *Britain's Trade and Economic Structure*
- *Business Relationships with East Asia*
- *Business, Markets and Government in the Asia-Pacific*
- *Business: The Key Concepts*
- *Cambridge Controversies in Capital Theory, The*
- *Case Histories in Business Ethics*
- *Changing Behaviour at Work*
- *Classics and Moderns in Economics, Volumes I & II*
- *Comparative Management, Volumes I, II, III, IV*
- *Competing Economic Theories*
- *Competing in a Global Economy*
- *Complexity and Innovation in Organizations*
- *Complexity and Management*
- *Complexity, Organizations and Change*
- *Concise Dictionary of Business Management*
- *Corporate and Organizational Identities*
- *Country Risk Analysis*
- *Deregulation in the European Union*
- *Developing Managerial Competence*
- *Development of the Portuguese Economy, The*
- *Economic Development in the Middle East*
- *Economic History of London, 1800-1914, An*
- *Economic History of Sweden, An*
- *Economics and Ethics*
- *Economics and Politics of International Trade, The*
- *Economics in Sweden*
- *Economics of International Integration, The*
- *Economics of the New Europe, The*
- *Economics: The Basics*
- *Economies in Transition*
- *Encyclopedia of Political Economy*
- *Entrepreneurship*
- *Environmental Management in Practice, Volumes I, II & III*
- *Essays on Balance of Payments Constrained Growth*
- *Essays on the History of Economics*
- *Ethics and Economic Affairs*
- *European Economy 1914-2000, The*



Hundreds of Unique Full Text Books/Monographs/Major Reference Works Available via *Business Source Complete*

- *European Union Direct Investment in China*
- *Evolution of Austrian Economics, The*
- *Fifty Major Economists*
- *Finance*
- *Financial Management*
- *Financial Markets in Central and Eastern Europe*
- *Foundations of Business Economics*
- *Foundations of Economics*
- *Foundations of Entrepreneurship and Economic Development*
- *Foundations of International Economics*
- *Globalizing Human Resource Management*
- *Handbook of Dispute Resolution, A*
- *History of Canadian Economic Thought, A*
- *History of Portuguese Economic Thought, A*
- *Human Resource Management and Occupational Health and Safety*
- *Human Resource Management in Developing Countries*
- *Inside the Japanese Company*
- *International Economics*
- *International Human Resource Management*
- *International Political Economy*
- *International Strategic Marketing*
- *International Trade*
- *Interpreting Macroeconomics*
- *Introduction to Development Economics*
- *Japanese Business Management*
- *Japanese-German Business Relations*
- *Labour Economics*
- *Labour Market Theory*
- *Macroeconomic Forecasting*
- *Macroeconomic Theory and Economic Policy*
- *Making Sense of Organizational Change*
- *Management of Human Resources in the Asia Pacific Region, The*
- *Management Theory*
- *Management: The Basics*
- *Managers Learning in Action*
- *Managing Change/Changing Managers*
- *Managing Human Resources in Asia-Pacific*
- *Managing Technological Development*
- *Marketing Communication*
- *Microeconomic Policy*



Hundreds of Unique Full Text Books/Monographs/Major Reference Works Available via *Business Source Complete*

- *Monetary Economics*
- *Monetary Theory*
- *New Directions in Economic Methodology*
- *New Guide to Post-Keynesian Economics, A*
- *Organisation of the Firm, The*
- *Organisational Learning and Effectiveness*
- *Organization and Economic Behaviour*
- *Organizational Change and Retail Finance*
- *Organizational Cultures*
- *Organizational Improvisation*
- *Organizations in Action*
- *Perspectives on Public Relations Research*
- *Persuasion in Advertising*
- *Principles of Microeconomics*
- *Probability Foundations of Economic Theory*
- *Production Networks in Asia and Europe*
- *Public Relations Handbook, The*
- *Realist Perspectives on Management and Organisations*
- *Rethinking Industrial Relations*
- *Rethinking International Organisation*
- *Risk and Business Cycles*
- *Routledge Dictionary of Business Management, The*
- *Routledge Encyclopedia of International Political Economy, Volumes I, II, III*
- *Sales Management*
- *Sports Management and Administration, 2nd Edition*
- *Strategic Marketing*
- *Strategic Operations Management*
- *Structural Economics*
- *Studies in the Economic History of the Pacific Rim*
- *Studies in the History of French Political Economy*
- *Studies in the History of Latin American Economic Thought*
- *Supply Chains, Markets and Power*
- *Swedish Economic Thought*
- *Technological Change and Organizational Action*
- *The European Economy: A Global Perspective*
- *Trade, Theory and Econometrics*
- *Understanding Economics*
- *Understanding Pensions*
- *Understanding the Small Family Business*
- *Understanding the World Economy*
- *Understanding, Managing and Implementing Quality*

Business Source Complete: Author Profile

Author Name: Fair, Ray C.

Alternate Names: Dr. R.C. Fair
Prof. Ray C. Fair

Title: John M. Musser Professor of Economics

Institution Affiliation(s) Yale University

Personal Information: **Address:** 233 Everit Street, New Haven, CT 06511

Telephone: Cell: 203-980-0646
203-865-6760

FAX: (203) 432-6167

Email: ray.fair@yale.edu

Author Web <http://cowles.econ.yale.edu/faculty/fair.htm>

Page(s): <http://fairmodel.econ.yale.edu>

Support Administrative Assistant:

Staff: Pam Baldwin

E-mail: pamela.baldwin@yale.edu

30 Hillhouse Ave., Rm. 11A

(203) 432-3709

Credentials: M.I.T., Ph.D., Economics, February 1968.
Fresno State College, B.A., Economics, June 1964.

NAICS Code/Description: 336111/Automobile Manufacturing

Subjects: [ECONOMETRIC models](#)
[ESTIMATION theory](#)
[MACROECONOMICS](#)
[ECONOMIC models](#)
[AUTOREGRESSION \(Statistics\)](#)
[ECONOMIC forecasting](#)

Author Keywords: [Stock prices](#)
[Bond prices](#)
[Shock effects](#)
[Monetary rules](#)

Journals: [Journal of Monetary Economics](#)
[Econometrica](#)
[American Economic Review](#)
[Eastern Economic Journal](#)
[Journal of Applied Econometrics](#)

Articles By Author in This Database: [Click Here to Access Articles by the Author, in this Database](#)

Persistent link to this record: <http://search.epnet.com/login.aspx?direc>

BSC will provide author profiles for the 10,000 most cited authors in the database. This feature will be available before the end of 2005



Business Source Complete Summary

- Content not found in BSP:
 - Additional journals with searchable cited references
 - Hundreds of unique full text journals from dozens of publishers
 - Author profiles
 - Full text non-journal sources including financial data, books, monographs, major reference works, conference papers, conference proceedings, case studies, etc.
- Expected pre-release:
 - Summer 2005
- Expected full release:
 - November 2005

Thank You

