

Blackwell Synergy

New Design Preview



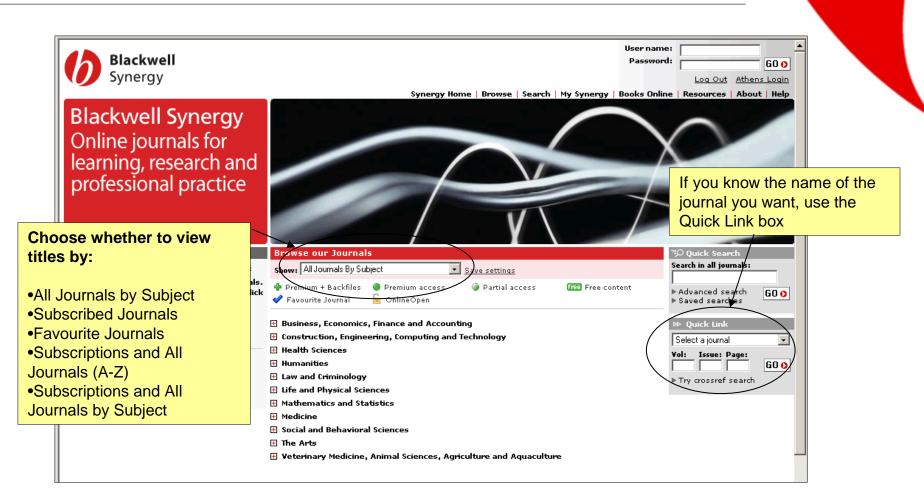
Synergy redesign

Blackwell Synergy is launching with a new look in January. The website will be easier to navigate, faster and include improved tools for researchers.

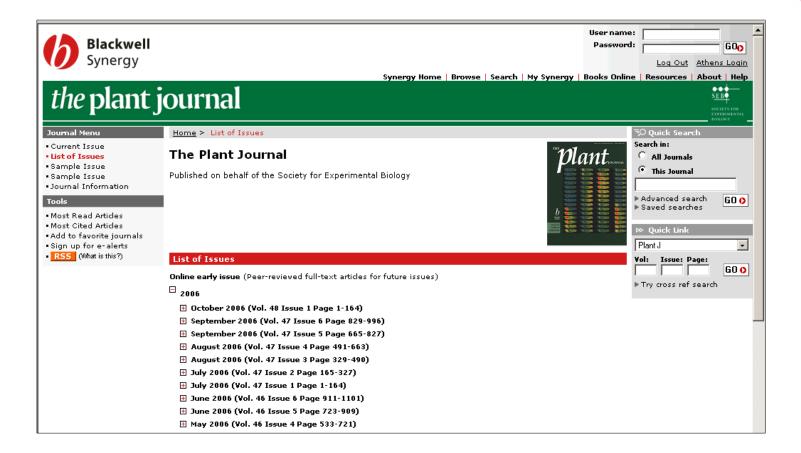
- Find more with fast searching and browsing
- Discover related research
- Access references and citing articles
- •Examine the evidence with expandable figures and tables
- Learn more with supplementary material
- Read, download, store and share articles and references
- Keep up-to-date with contents e-alerts direct to your desktop



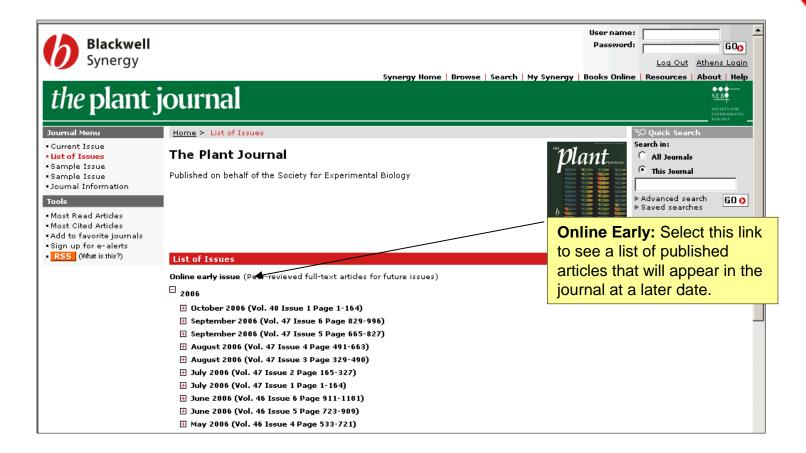
Browsing: Selecting a title from the homepage



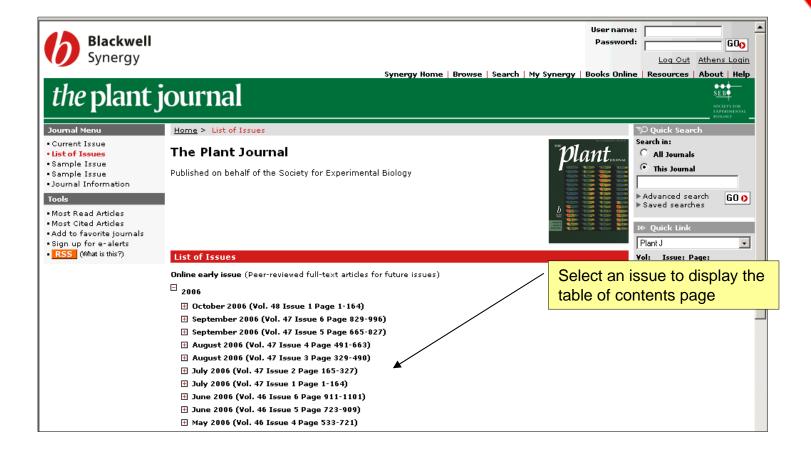
Browsing: List of Issues Page



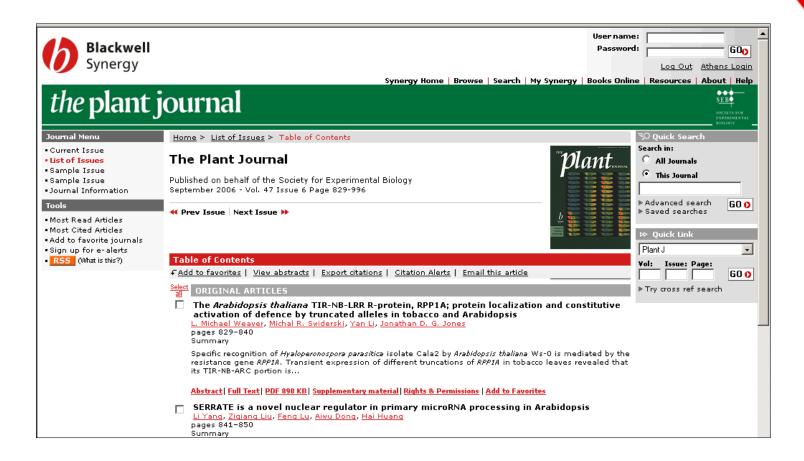
Browsing: Online Early articles



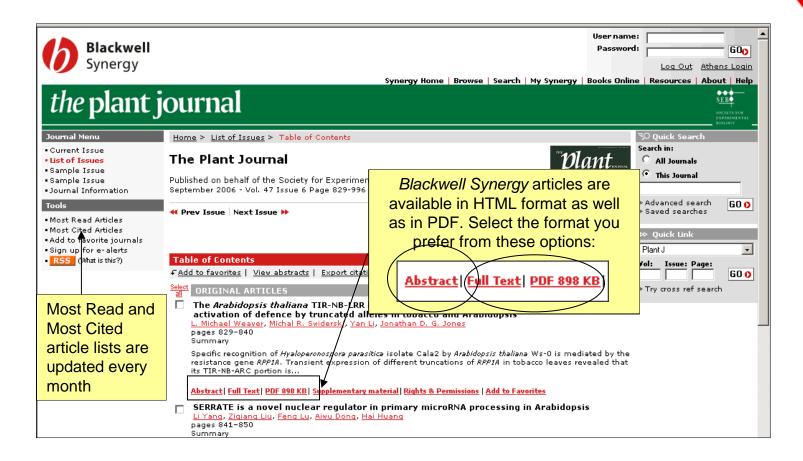
Browsing: Selecting an issue



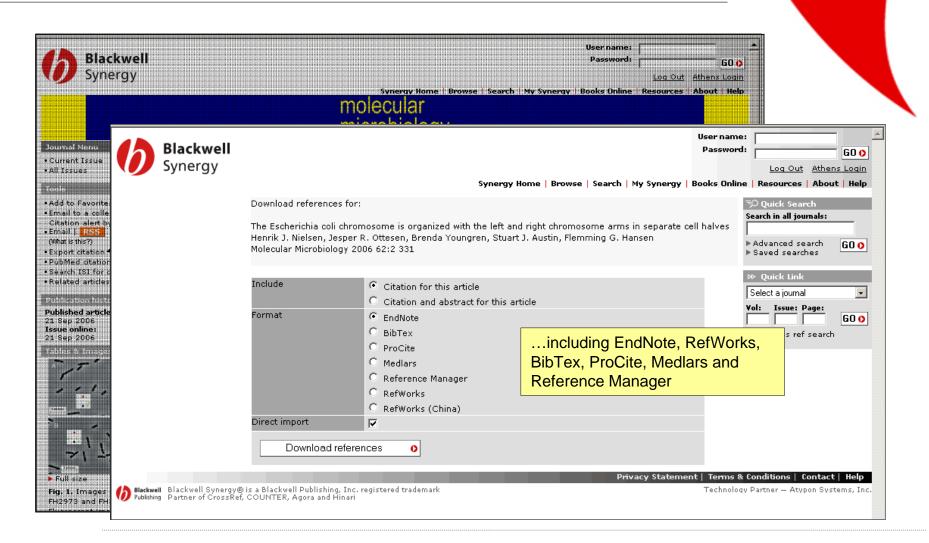
Browsing: Table of Contents page



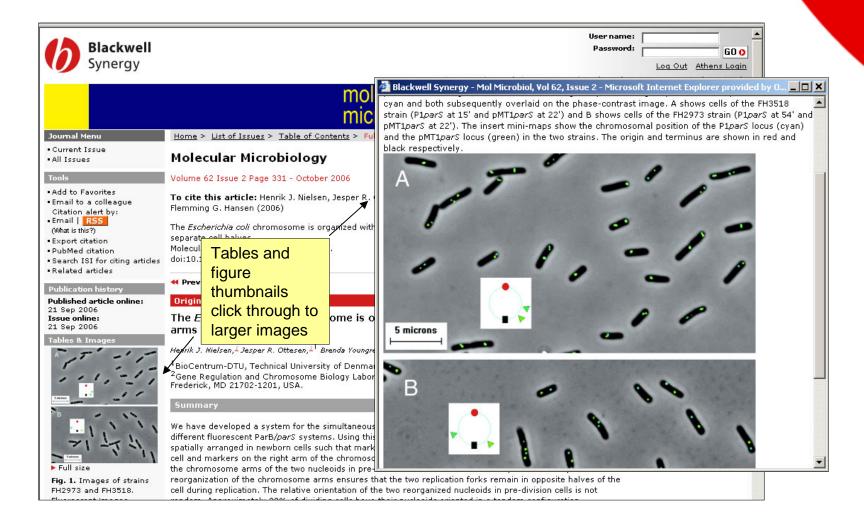
Browsing: Selecting an article



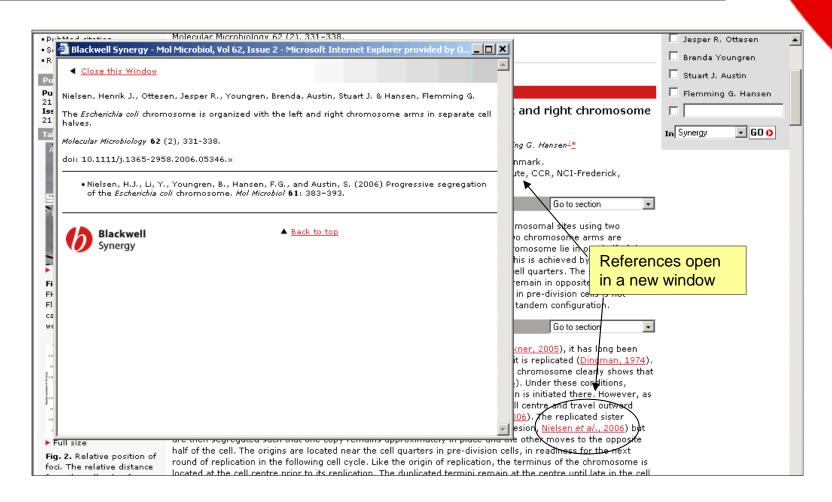
Do more with the research you find



Do more with the research you find

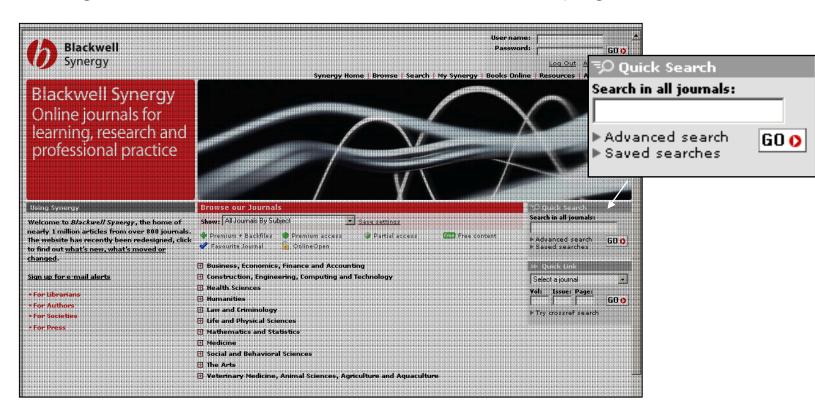


Do more with the research you find

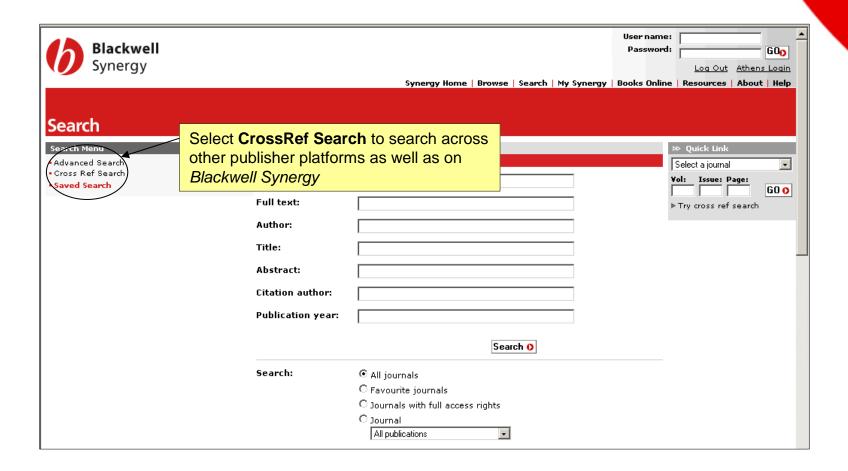


Searching: Quick Search

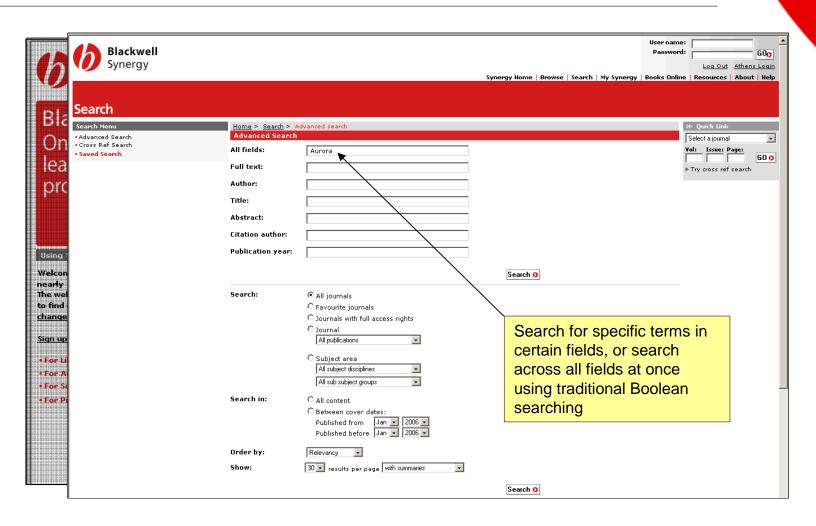
Users can search across all journals in *Blackwell Synergy* using the Quick Search function on the homepage.



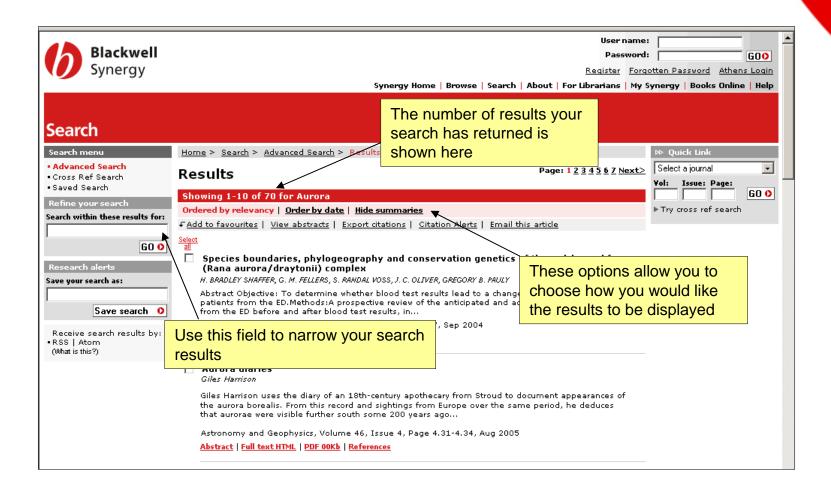
Searching: CrossRef search



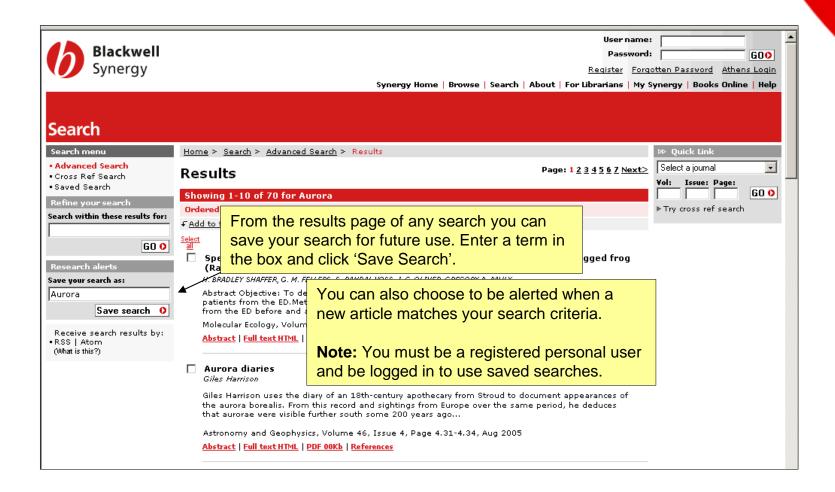
Searching: Advanced Search



Searching: Search Results

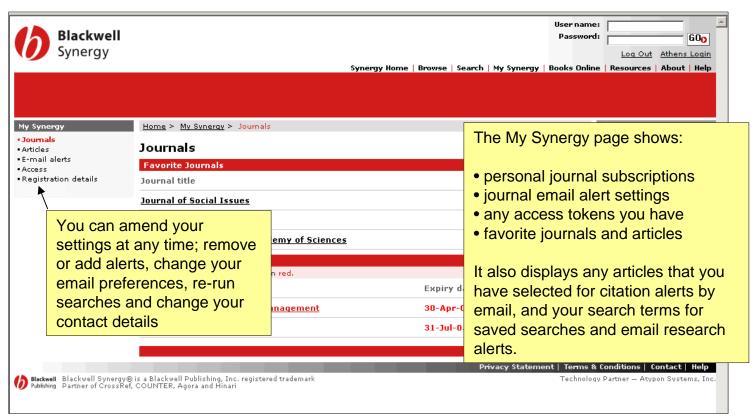


Saved searches

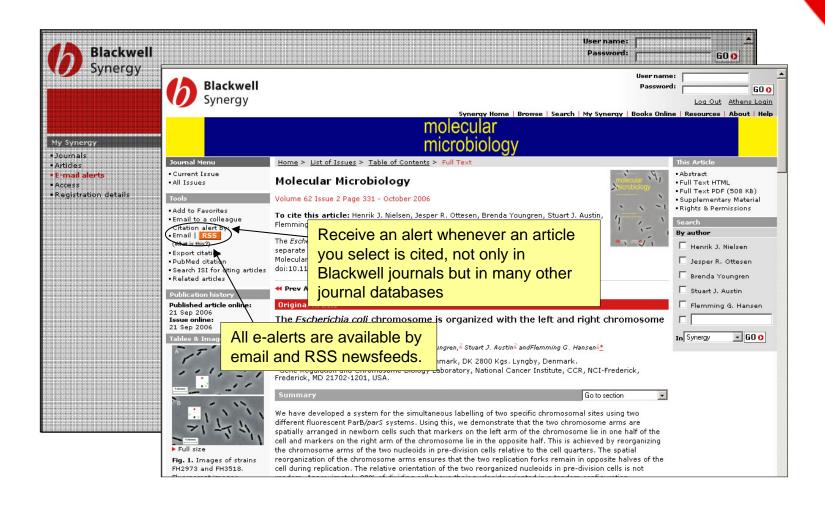


Registered personal users

As a Registered User, *Blackwell Synergy* creates a personal area for you called 'My Synergy'.



Alerting services accessible on journal pages



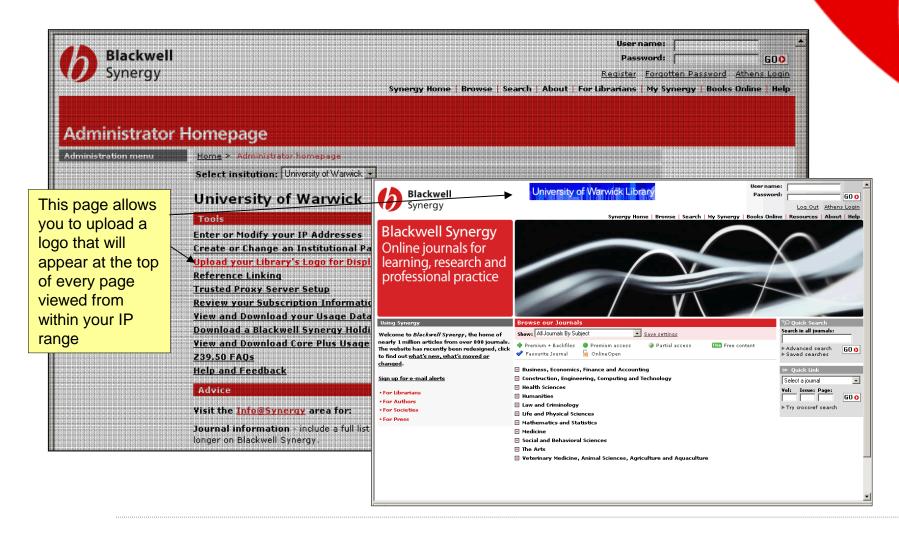
Blackwell Synergy for librarians:

- Add your library's name and logo to every page.
- Set up direct journal links using SFX, OpenURL and MARC21 records.
- Control access with IP administration, Athens authentication, username and password, and trusted proxy access.
- Download COUNTER-compliant usage data



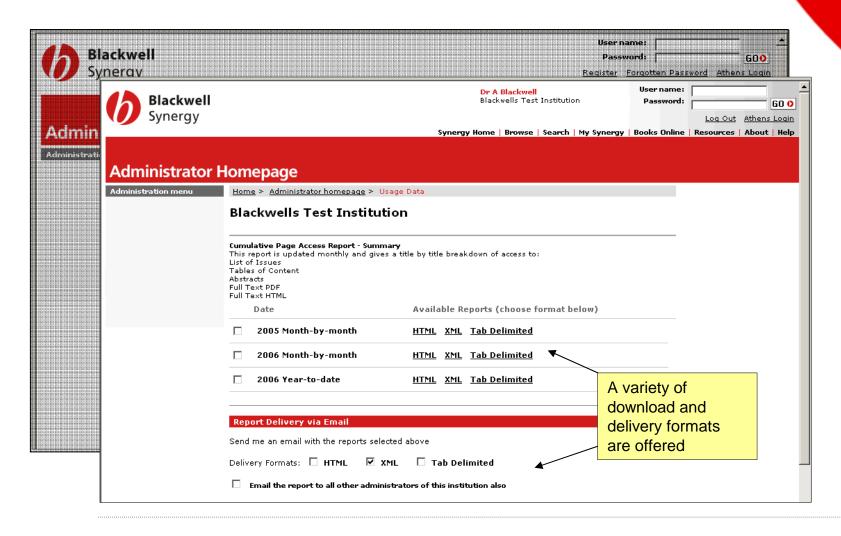
Blackwell Synergy for librarians: uploading a library logo





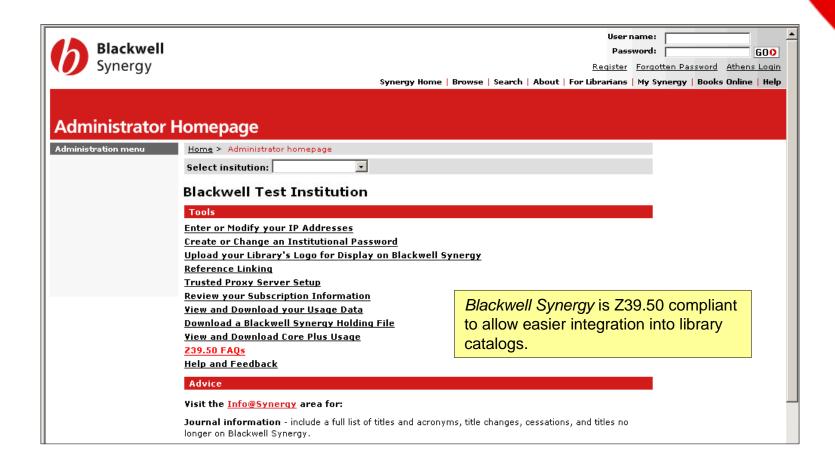
Blackwell Synergy for librarians: reviewing usage data





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Blackwell Synergy for librarians: Z39.50





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www.blackwellpublishing.com/librarians

Thank you.