## Advanced Research Methodologies

David S. Shawah Product Manager iGroup



#### Improve your Research Knowledge and Skills

### Advanced???

- Comprehensive
- Detailed
- Thorough
- Systematic
- Meticulous

### What is Advanced Research???

- Able to see everything on your TOPIC
- Complete....do not miss anything
- Search all TYPES of RESOURCES for Answers
  - Journals
  - **Reference Books Proceedings**
  - Standards

- Dissertations
- - Patents

CAN WE USE PRINT INSTEAD OF ONLINE???

### How CAN you EFFECTIVELY Search THOUSANDS of

- Articles
- Journals
- Books
- Dissertations
- Etc.

### **USING PRINT???**

### PRINT

Easy for Reading

Good for Selecting by Title

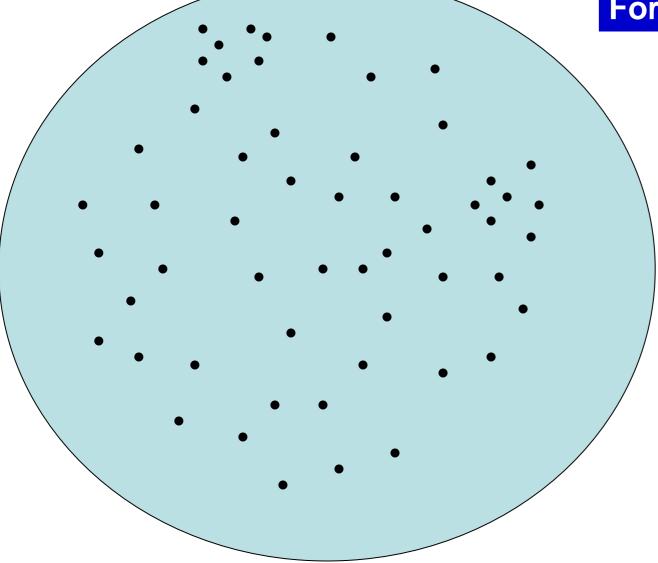
• Good for AFTER you IDENTIFY your Article.

## What is the First STEP???

Ensure Research IS COMPLETE!!!

### FORGET ABOUT FULL TEXT!!!

#### All Journals For Cell Biology

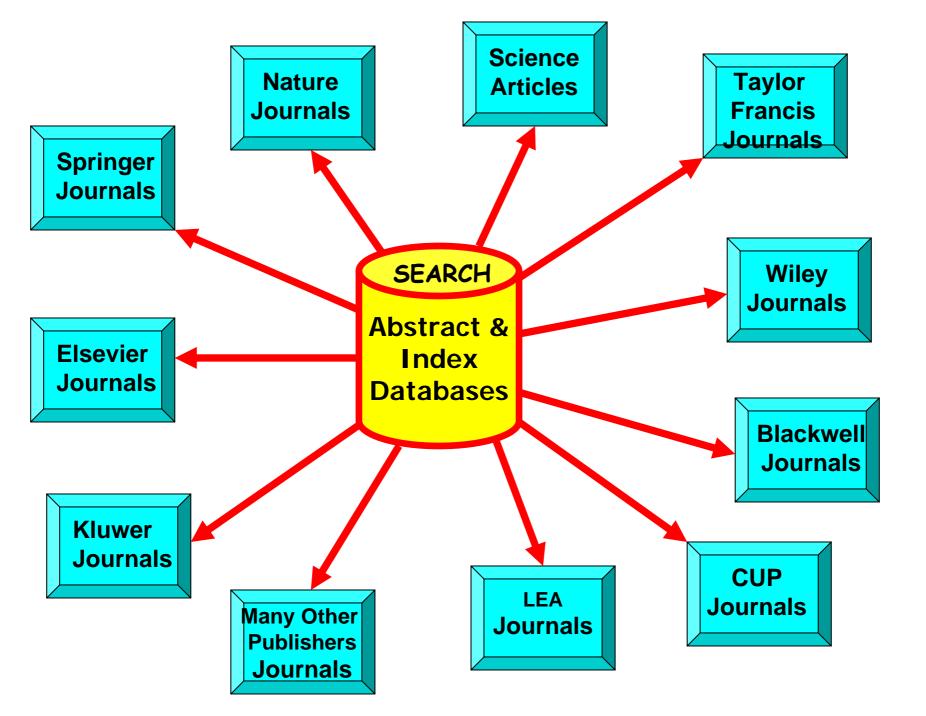


#### All Journals For Cell Biology

#### **CURRENT** Subscription

# RESEARCH IS NOT COMPLETE!!!

A&I Database Covering All SCIENCE CONTENT



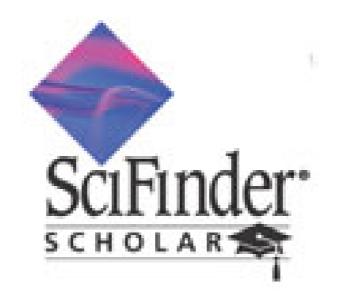
Need Abstract & Index Database

ONE Database that Covers Large % of the CORE CONTENT!!!!

#### Abstract & Index???

- Abstract Detailed Summary of Article
- Index each Article is identified so that it is easy to FIND
- Can LINK to FULL TEXT

#### A&I Databases















# NOW you can LINK or Search the *Full Text!!!*



**Top Five Publishers** 











**Medium Size Publishers** 







## nature.com





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### Where To GET CORE FULL TEXT??? University Publishers





Where To Find Info on Chemical Reactions, Formulas, Techniques, Statistical & Engineering Data, Etc.

**Reference & Handbook Publishers** 





















HOW TO SEARCH THE DATABASES????

# Searching Methods

- Natural Language Search
  - General search....starting research
  - When we don't know what to search for yet
  - Retrieve a lot of Results

- Terms & Connectors
  - Very Precise searching method
  - To Expand Results or Focus Results

# Searching "Fields"

- What field should you Search???
  - Subject
  - Keyword
  - Abstract
  - Full Text
- What do you want to do???
  - Expand Result List
  - Narrow Result List

### Lets Review the Different Types of Research Resources!!!!!

### JOURNALS

- Peer Review One or Two Editorial Levels to Ensure Highest Quality and Originality of Article. (Nature, Science, Cytopathology).
- Non-Peer Review All other Periodicals used for general research and information. (The Economist, Bangkok Post, Newsweek)



- Reference/Handbook Factual Info/Data, Charts, Formulas, Stats, etc. (Biomechanical Systems, Handbook of Lasers)
- Textbooks Course Study Materials (Financial Accounting, Fundamentals of Chemistry)



LITERATURE – Fiction (Hamlet, Cannery Row)

• **GENERAL – All Other Books (Nonfiction)** 

### **OTHER SOURCES**

- Dissertations/Theses Masters and PhD. Program dissertations (considered Scholarly Research)
- Proceedings Articles from Important Seminars or Conference (ACM, IEEE)
- Reviews Articles written by Professionals that discuss other Articles, Journals and Books. (Reviews.Com, Ulrich)

### **OTHER SOURCES**

- Transactions Important Papers from Research that needs to be published quickly (ACM, IEEE)
- Lecture Notes Actual Class Notes from Prestigious Professors at Top Graduate Schools around the world.
- Patents US, Japanese and Euro Patents...Scientific, Technologies and Business Models

## **OTHER SOURCES**

- Standards Engineering, Design, Testing and Innovation (ASTM, ISO, DIN...)
- Open Archive Initiatives Publishers join together to Publish their archive articles for Free!!!
- MIT Courseware ???????



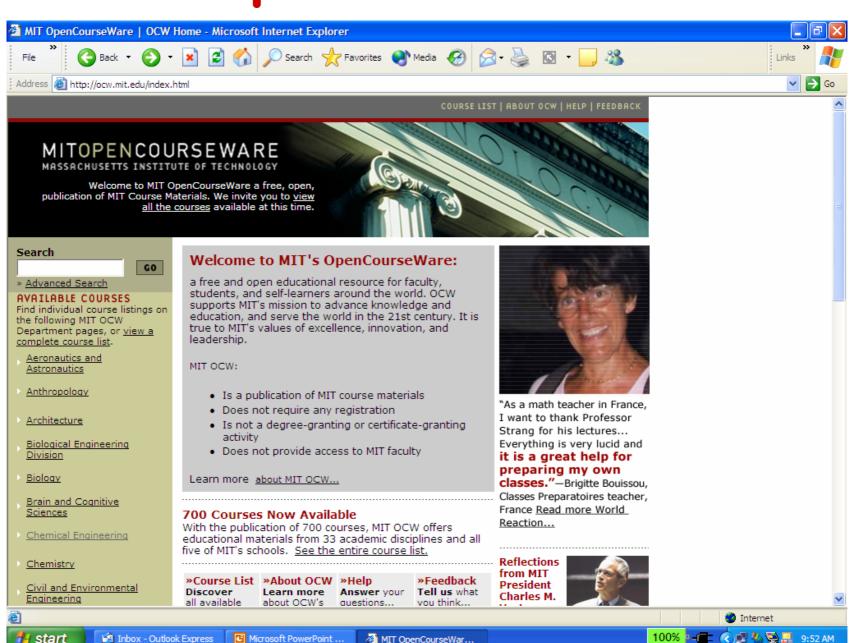
#### • FREE!!!!!!

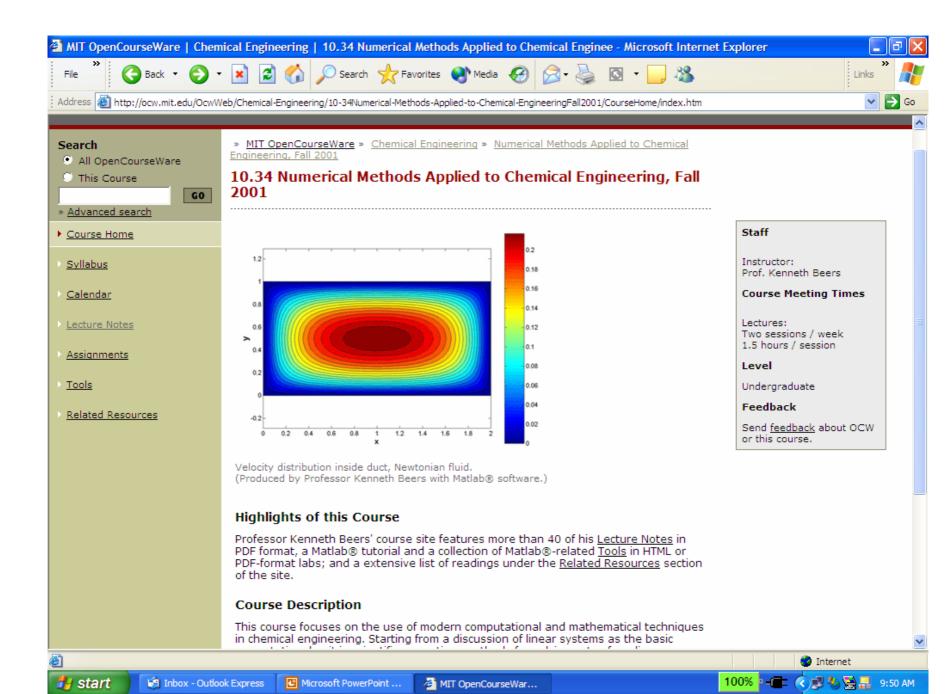
#### Over 1,100 Courses Published

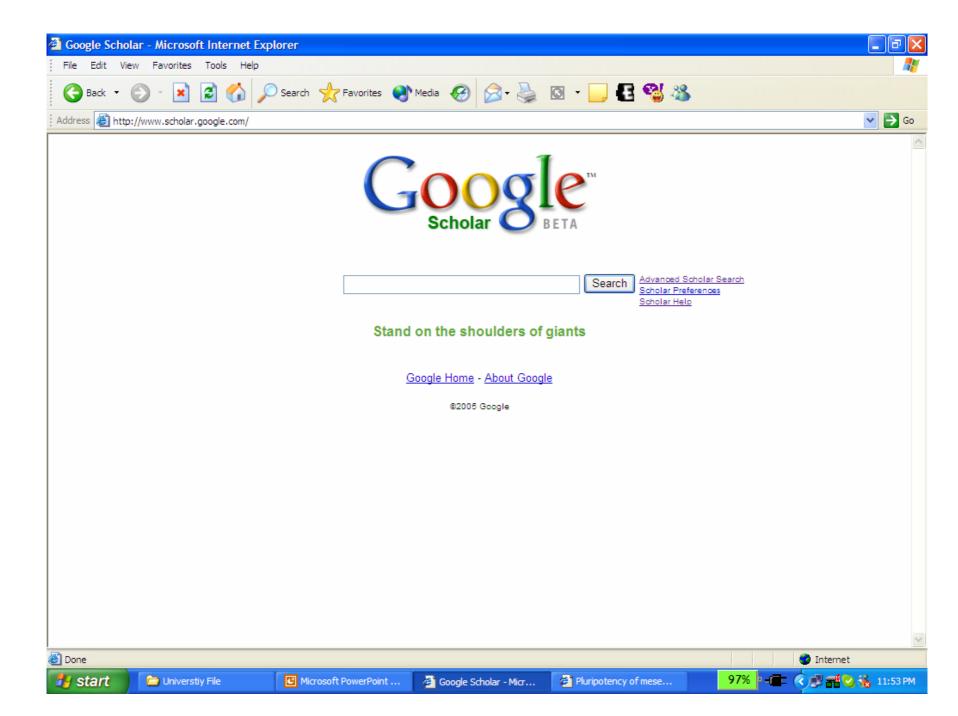
#### • EASY TO USE!!!!

- Course Syllabus/Outline (Under Grad & Grad)
- Lecture Notes
- Assignments
- Tools
- Other Resources

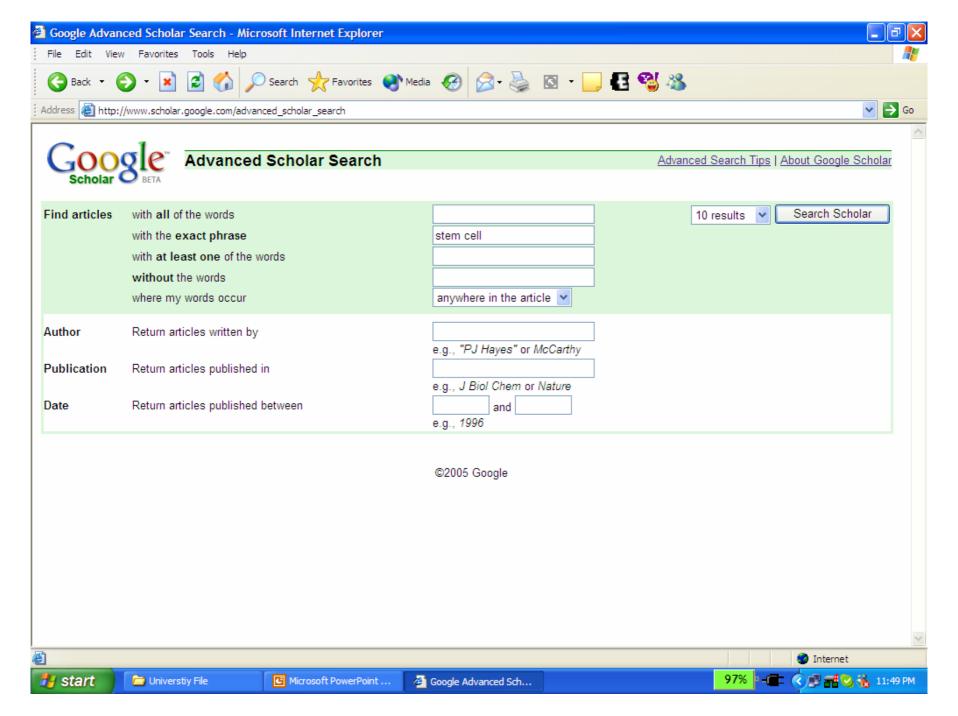
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#### **Contact Emails**

### helpdesk@book.co.th

