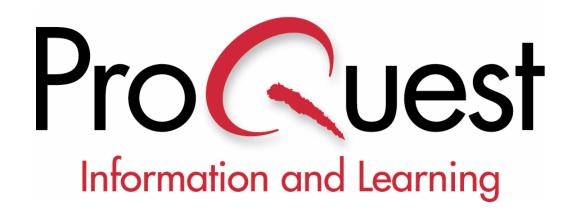


# Who has SmartSearch?

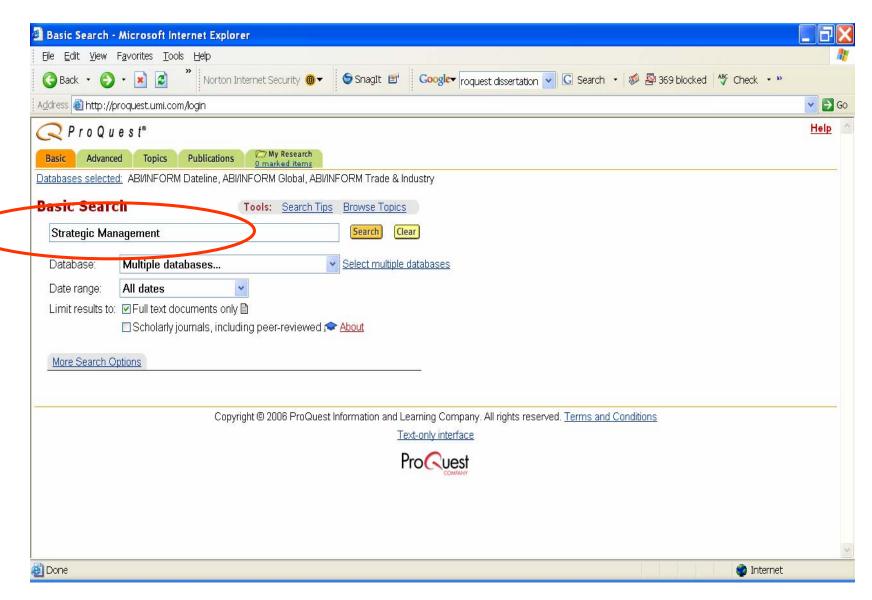


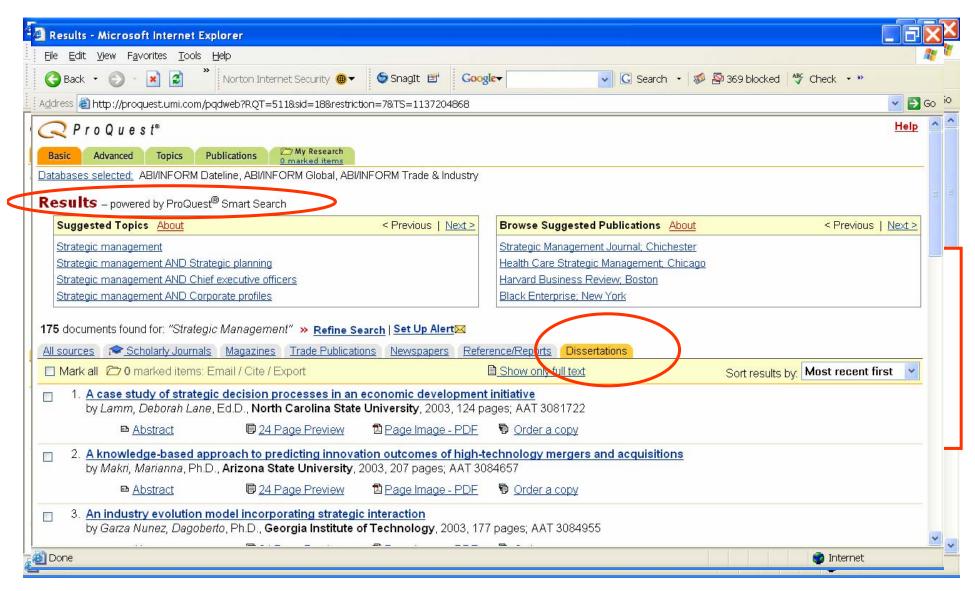


 Basic Search – can combine with SmartSearch as a research tool

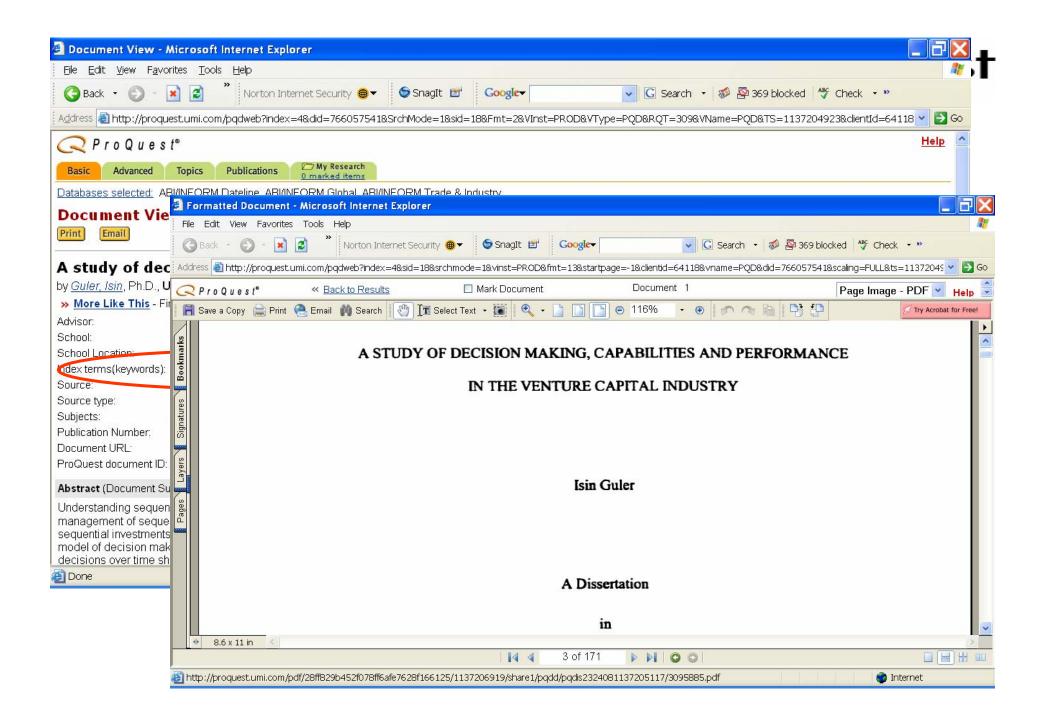
 Advanced Search – can target your request more closely or discover new topics





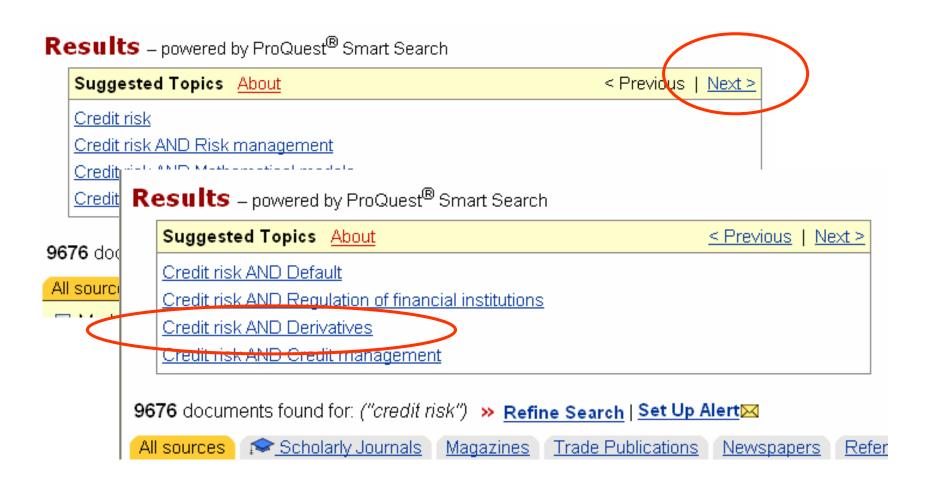


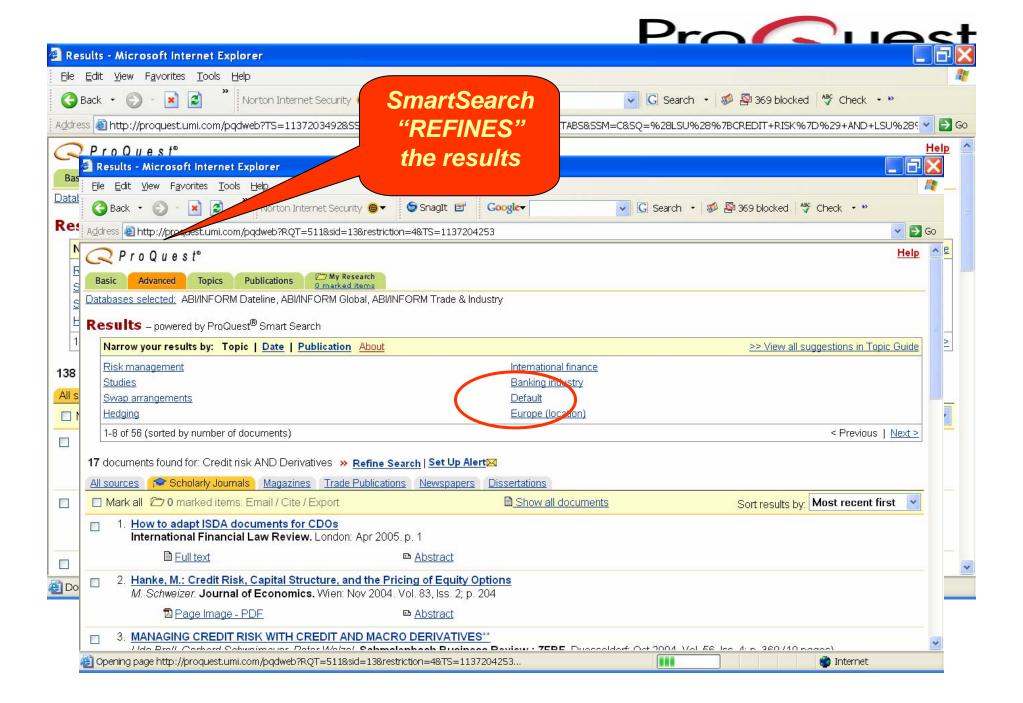
Even with a general "TOPIC" search, SmartSearch helps give research context

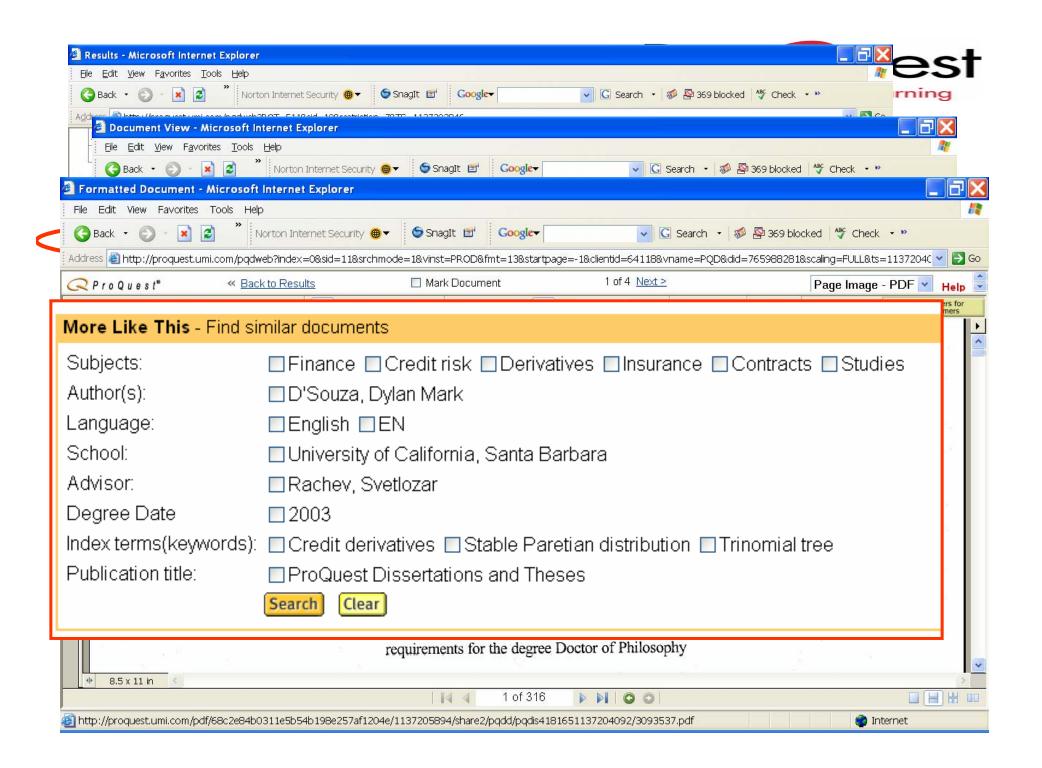




### **Another Example for SmartSearch**









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5	Stanford University	206
7	California Institute of Technology	6
9	Columbia University	112
10	Dartmouth College	1

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Strategic Management Journal (pre-	
1986)	3
Administrative Science Quarterly	4
Journal of Marketing	5



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