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1.Title   [Manage Your Work, Manage Your Life. (cover story)](#)

Author   Groysberg, Boris | Abrahams, Robin

Journal   Harvard Business Review. Mar2014, Vol. 92 Issue 3

Abstract   Senior executives have discovered through hard experience that prospering at their level is a matter of carefully combining work and home so as not to lose themselves, their loved ones, or their foothold on success. To learn how they reconcile their professional and personal lives, the authors drew on five years' worth of interviews with almost 4,000 executives worldwide, conducted by students at Harvard Business School, and a survey of 82 executives in an HBS leadership course. The stories and advice of these leaders reflect five main themes: defining success for yourself, managing technology, building support networks at work and at home, traveling or relocating selectively, and collaborating with your partner. Some intriguing gender differences emerged in the survey data. For example, men still think of their family responsibilities in terms of breadwinning, whereas women often see theirs as role modeling for their children. And male executives tend to praise their partners for making positive contributions to their careers, whereas women praise theirs for not interfering. Executives of both sexes consider the tension between work and family to be primarily a woman's problem, and most of them believe that one can't compete in the global marketplace while leading a "balanced" life. "Earnestly trying to focus," the authors conclude, "is what will see them through." INSETS: Idea in Brief;ABOUT THE RESEARCH.

Database   Business Source Complete

2.Title   [When the Twitterverse Turns on You.](#)

Author   Seijts, Jana

Journal   Harvard Business Review. Mar2014, Vol. 92 Issue 3

Abstract   The article presents a fictional business case study which involves a promotional contest for the airline Canadian Jet on the microblogging website Twitter. Comments are presented from the marketer Cynthia Soledad and the social media specialist Rick Wion concerning whether Canadian Jet should discontinue the contest after some participants post negative comments using a promoted hashtag

Database   Business Source Complete

3.Title   [Why China Can't Innovate.](#)

Author   Abrami, Regina M. | Kirby, William C. | McFarlan, F. Warren

Journal   Harvard Business Review. Mar2014, Vol. 92 Issue 3

Abstract   China has no lack of entrepreneurs, market demand, or wealth, but can the country succeed in its quest to become the world's innovation leader? For nearly 40 years, the government has been establishing research programs and high-tech zones, encouraging domestic firms to boost their innovation capacity, and helping colleges and universities flourish. Recently it declared its intention to transform China into "an innovative society" by 2020 and a world leader in science and technology by 2050. But against the government's intentions and resources run some powerful currents. Communist Party representatives must be present in companies with more than 50 employees--a requirement that constrains competitive and entrepreneurial behavior. And many Chinese companies have found that the rewards for incremental improvements are so vast that there's little incentive to pursue breakthroughs. Certainly, China has shown a potential for innovation and has the capacity to do much more. But will the state have the wisdom to lighten up? INSET: Creating Leaders Through the Liberal Arts.

Database   Business Source Complete

4.Title   [Using social media to report financial results](#)

Author   Raquel Meyer Alexander | James K. Gentry

Journal   Business Horizons Volume 57, Issue 2, March–April 2014

Abstract   The growing influence of social media on financial performance reporting creates opportunities and challenges for both executives and corporate communications teams. This Accounting Matters feature provides background on current business reporting practices (including new SEC regulations) and insights from recent research on communication of financial results. The conclusion discusses future trends and provides recommendations for executives to consider when designing, implementing, and evaluating media and investor relations communication initiatives.

Database   ScienceDirect

5.Title   Tourism research in China: Insights from insiders

Author   Jigang Bao | Ganghua Chen | Ling Ma

Journal   Annals of Tourism Research Volume 45, March 2014

Abstract   This paper presents an up-to-date and comprehensive survey of tourism research by Chinese scholars residing in China, through analyzing Chinese journal publications and conducting interviews with members of the academic committee of the China Tourism Academy (CTA). There has been an imbalance in the type of research on tourism in China: most research has reflected applied work whereas little priority has been given to theory development. In addition to this imbalance, tourism research in China still faces challenges such as the academic development of tourism researchers and the raising of the status of research on tourism to a level in line with research in other academic disciplines. Mastering cutting-edge research methods is also critical to helping China's tourism scholarship.

Database ScienceDirect

6.Title   Research on e-learning in the workplace 2000–2012: A bibliometric analysis of the literature

Author   Bo Cheng | Minhong Wang | Anders I. Mørch | Nian-Shing Chen | Kinshuk | Spector J. Michael

Journal   Educational Research Review Volume 11, January 2014

Abstract   Research on e-learning in the workplace has proliferated over the past decade. Various topics on e-learning in workplace settings have emerged, showing the complex, dynamic and multi-disciplinary nature of the field. In this context, there is a need for an extensive, thematic overview of related studies for a better understanding of this broad domain. Using co-word analysis and text analysis methods, this study presents a bibliometric analysis of 324 articles on workplace e-learning published in academic journals and conference proceedings from 2000 to 2012. The results identify six research themes in the field, which are further categorized into four dimensions: e-learning for continuing education and professional development, e-learning in the healthcare sector (as one of the most prolific e-learning initiatives), use of social media for e-learning, and the integration of knowledge management with e-learning. By incorporating the analysis results with relevant reviews, this study offers a comprehensive picture and a holistic view of the workplace e-learning domain, and suggests directions for further work.

Database ScienceDirect

7.Title   Tapping the educational potential of Facebook: Guidelines for use in higher education

Author   Rex Wang | Phil Scown | Cathy Urquhart | Julie Hardman

Journal   Education and Information Technologies March 2014, Volume 19, Issue 1

Abstract   Facebook is a frequently used Computer Mediated Environment (CME) for students and others to build social connections, with identities and deposited self-expression. Its widespread use makes it appropriate for consideration as an educational tool; though one that does not yet have clear guidelines for use. Whether a social networking site can be used for educational objectives remains largely unexplored as a research question. This paper discusses a study conducted at the University of Auckland and at Manchester Metropolitan University on how their students use Facebook, and its impact on their social and academic lives. Using theories of social capital and knowledge management, we explore some potential educational uses of Facebook. Guidelines are included for the educational use of Facebook by tutors in a university environment. These include both positive recommendations and activities and approaches to avoid; and include educational, administrative and legal issues.

Database   SpringerLink

8.Title   Video databases: An emerging tool in business education

Author   Gregory MacKinnon | Conor Vibert

Journal   Education and Information Technologies March 2014, Volume 19, Issue 1

Abstract   A video database of business–leader interviews has been implemented in the assignment work of students in a Bachelor of Business Administration program at a primarily-undergraduate liberal arts university. This action research study was designed to determine the most suitable assignment work to associate with the database in a Business Strategy course and to analyze how the nature of learning was impacted by this technology intervention. Three different assignment approaches to accessing the online database were considered with students. Based primarily on quantitative surveys and qualitative interviews and focus groups, the study determined that this sample of students (N = 65) preferred self-contained case study approaches that accessed regular interaction with the instructor and provided textual materials to supplement the database content.

Database   SpringerLink

9.Title   [Women and Top Leadership Positions: Towards an Institutional Analysis](#)

Author   Alison Cook | Christy Glass

Journal   Gender, Work & Organization Volume 21, Issue 1

Abstract   Women remain under-represented in top leadership positions in work organizations, a reality that reflects a variety of barriers that create a glass ceiling effect. However, some women do attain top leadership positions, leading scholars to probe under what conditions women are promoted despite seemingly intractable and well-documented barriers. Previous scholarship tends to posit individual-level explanations, suggesting either that women who attain top leadership positions are exceptional or that potential women leaders lack key qualities, such as assertiveness. Much less scholarship has explored institutional-level mechanisms that may increase women's ascension to top positions. This analysis seeks to fill this gap by testing three institutional-level theories that may shape women's access to and tenure in top positions: the glass cliff, decision-maker diversity, and the saviour effect. To test these theories we rely on a dataset that includes all CEO transitions in Fortune 500 companies over a 20-year period. Contrary to the predictions of the glass cliff, we find that diversity among decision makers — not firm performance — significantly increases women's likelihood of being promoted to top leadership positions. We also find, contrary to the predictions of the saviour effect, that diversity among decision makers increases women leaders' tenure as CEOs regardless of firm performance. By identifying contextual factors that increase women's mobility, the paper makes an important contribution to the processes that shape and reproduce gender inequality in work organizations.

Database   Wiley Online Library

10.Title   [From high school to university: Impact of social networking sites on social capital in the transitions of emerging adults](#)

Author   Elvis Mazzoni | Maria Iannone

Journal   British Journal of Educational Technology Volume 45, Issue 2

Abstract   In recent years, the huge success of social network sites (SNSs) has principally been determined by their ability to link people and their respective relationships. These relationships allow people to access different resources, information, emotional and social support, entertainment, as well as providing them with the opportunity to extend personal social ties. This paper investigates the way in which SNSs are used by emerging adults, defined as young people in the transition from adolescence to adulthood, and particularly those in their last year

of high school or at university. The study focuses on different types of social capital and on the use of SNSs by emerging adults during this transitional phase in maintaining and developing relationships. Data collected from a questionnaire administered to 927 emerging adults show, first of all, the relevance of different types of social capital (bridging, bonding and maintaining) based on the student's position (high school, university first-year student or university student). Second, the data analysis indicates that SNSs can be conceived as part of functional organs that support emerging adults in their ability to connect and to be connected to a social network and to develop and maintain it over time.