

1. Title [BUDDHISM AND TOURISM](#)

Author Cora Un In Wong | Alison McIntosh | Chris Ryan

Journal Annals of Tourism Research Volume 40, January 2013

Abstract While there exists a considerable body of literature on pilgrimages and religious tourism, research on Buddhist pilgrimage sites remains scant. In particular, little has been published about how tourism is perceived by the monks and nuns living at the Buddhist sites that receive visitors. This article examines the Buddhist monks' and nuns' perceptions towards tourism at Pu-Tuo-Shan, one of the Four Sacred Mountains of China, that during the last decades has become the destination of increasing numbers of pilgrims and tourists. Interviews with monks and nuns reveal how they perceive the presence of visitors in their sacred land. The study also finds that the Buddhist worldview plays a significant role in shaping their attitudes.

2. Title [National stereotypes in tourist guidebooks](#)

Author Jennifer Bender | Bob Gidlow | David Fisher

Journal Annals of Tourism Research Volume 40, January 2013

Abstract The purpose of this study was to explore how different language guidebooks on Switzerland vary in their representations and interpretations of the tourist destination. While the research initially aimed to investigate national stereotypes about Switzerland, the findings indicate that guidebooks frequently embody stereotypical images of the guidebooks' 'home cultures', not just ones about the destination. Contrary to common theoretical understandings, the content analysis shows that the guidebook authors tend to present 'in-groups' (their 'home cultures') in a more negative light than 'out-groups' (i.e., the Swiss nation). The study concludes that the existing theories of (national) stereotypes are insufficiently nuanced with respect to stereotypes in guidebooks and do not sufficiently acknowledge the very complex processes involved in guidebook production and consumption.

3. Title [Mockup builder: 3D modeling on and above the surface](#)

Author Bruno R. De Araújo | Géry Casiez | Joaquim A. Jorge | Martin Hachet

Journal Computers & Graphics. Available online 7 January 2013

Abstract We present Mockup Builder, a semi-immersive environment for conceptual design which allows virtual mockups to be created using gestures. Our goal is to provide familiar ways for people to conceive, create and manipulate three-dimensional shapes. To this end, we developed on-and-above-the-surface interaction techniques based on asymmetric bimanual interaction for creating and editing 3D models in a stereoscopic environment. Our approach combines both hand and finger tracking in the space on and above a multi-touch surface. This combination brings forth an alternative design environment where users can seamlessly switch between interacting on the surface or above it to leverage the benefit of both interaction spaces. A formal

user evaluation conducted with experienced users shows very promising avenues for further work towards providing an alternative to current user interfaces for modeling.

4.Title [Why users keep answering questions in online question answering communities: A theoretical and empirical investigation](#)

Author Xiao-Ling Jin | Zhongyun Zhou | Matthew K.O. Lee | Christy M.K. Cheung

Journal International Journal of Information Management Volume 33, Issue 1, February 2013

Abstract This study theorized and validated a model of knowledge sharing continuance in a special type of online community, the online question answering (Q&A) community, in which knowledge exchange is reflected mainly by asking and answering specific questions. We created a model that integrated knowledge sharing factors and knowledge self-efficacy into the expectation confirmation theory. The hypotheses derived from this model were empirically validated using an online survey conducted among users of a famous online Q&A community in China, "Yahoo! Answers China". The results suggested that users' intention to continue sharing knowledge (i.e., answering questions) was directly influenced by users' ex-post feelings as consisting of two dimensions: satisfaction, and knowledge self-efficacy. Based on the obtained results, we also found that knowledge self-efficacy and confirmation mediated the relationship between benefits and satisfaction.

EBSCOhost

5.Title [HOW & WHERE TO MAKE MONEY IN 2013](#)

Author Bluestein, Adam

Journal Inc. Dec2012/Jan2013, Vol. 34 Issue 10

Abstract The article examines trends in finance and entrepreneurship in 2013. These trends include e-commerce, the proliferation of mobile apps, connecting with consumers via blogs, videos, and white papers, and social media getting bigger. The article also presents interviews with several technology and business experts including author Paolo Bacigalupi, Jamais Cascio of the Institute for the Future, and Brian David Johnson of Intel.

6.Title [The Best-Performing CEOs in the World.](#)

Author Hansen, Morten T. | Ibarra, Herminia | Peyer, Urs

Journal Harvard Business Review Jan/Feb2013, Vol. 91 Issue 1

Abstract For years, people have bemoaned executives' zealous focus on short-term results, which often leads CEOs to make moves that undermine their firms' long-term prospects and, some say, act irresponsibly. But all the talk won't change anything if the business world doesn't adopt a new way of measuring performance. Three professors from France's Insead believe they have the answer: an innovative scorecard that evaluates CEOs on the basis of the results they delivered over their entire tenures in office. It incorporates three metrics: industry-adjusted shareholder returns, country-adjusted shareholder returns, and increase in market capitalization over that time frame. Using this scorecard, the authors have studied and objectively

ranked the performance of thousands of CEOs of major corporations around the world. In this issue, we reveal who made it into the top 100. This is the second installment of the ranking, which we published for the first time three years ago. Since then, the authors have expanded the group of CEOs studied, making it even more global. And, recognizing the growing sentiment that great financial performance is no longer enough, they also looked at social and environmental ratings to see which of the top CEOs also did well on those metrics. Accompanying this year's list is an interview with Jeff Bezos, the CEO of Amazon, whose well-known focus on the long term has served his company extremely well-earning him the #2 spot in the ranking.

INSETS: Jeffrey P. Bezos;The Legacy Litmus Test;How We Created the Scorecard

7.Title [Strategic Leadership: The Essential Skills.](#)

Author Schoemaker, Paul J.H. | Krupp, Steve | Howland, Samantha

Journal Harvard Business Review Jan/Feb2013, Vol. 91 Issue 1

Abstract The more uncertain your environment, the greater the opportunity-if you have the leadership skills to capitalize on it. Research at the Wharton School and at the authors' consulting firm, involving more than 20,000 executives to date, has identified six skills that, when mastered and used in concert, allow leaders to think strategically and navigate the unknown effectively. They are the abilities to anticipate, challenge, interpret, decide, align, and learn. This article describes the six skills in detail and includes a self-assessment that will enable you to identify the ones that most need your attention. The authors have found that strength in one skill cannot easily compensate for a deficit in another. An adaptive strategic leader has learned to apply all six at once.

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8.Title [Systems Thinking and Higher Education: The Vanguard Method](#)

Author John Dunnion | Brendan O'Donovan

Journal Systemic Practice and Action Research December 2012

Abstract Reforms to the higher education sector in the UK are only increasing competitive pressures between institutions. Universities are therefore looking to gain competitive advantage over their rivals both in terms of student experience and through administrative efficiency. This paper will present an alternative view of how to transform the way that the higher education system delivers service to students in an environment where 'student choice' will be viewed as of paramount importance. The paper will argue that the prevailing 'command and control' (Seddon 2003) management logic, which can be found at work throughout both the public and private sectors, is the primary cause of inferior, expensive service. As an alternative, this paper will explore the benefits of working in a systems thinking way, whilst comparing and contrasting this with the flawed thinking which currently prevails. The Vanguard Method (Seddon 2008) is one particular form of systems thinking which has been developed for use in service organisations (Jackson et al. 2008) and which has been applied to many public sector organisations (ODPM 2005; Middleton 2010; Zokaei et al. 2010). Using a case study methodology (Yin 2009), this paper will address what has been learnt by applying the

Vanguard Method in an HEI environment for the first time.

9.Title [Chinese technology transfer policy: the case of the national independent innovation demonstration zone of East Lake](#)

Author Yongming Huang | David B. Audretsch | Megan Hewitt

Journal The Journal of Technology Transfer December 2012

Abstract This paper analyzes the technology transfer policies that are being developed to reduce the regional disparities in economic growth in China. In particular, these technology transfer policies focus on increasing the innovative activity in central China, in order to spur economic development and growth.

10.Title [From the entrepreneurial university to the university for the entrepreneurial society](#)

Author David B. Audretsch

Journal The Journal of Technology Transfer December 2012

Abstract This article examines how and why the role of the university in society has evolved over time. The paper argues that the forces shaping economic growth and performance have also influenced the corresponding role for the university. As the economy has evolved from being driven by physical capital to knowledge, and then again to being driven by entrepreneurship, the role of the university has also evolved over time. While the entrepreneurial university was a response to generate technology transfer and knowledge-based startups, the role of the university in the entrepreneurial society has broadened to focus on enhancing entrepreneurship capital and facilitating behavior to prosper in an entrepreneurial society.