

# ARTS & HUMANITIES

บทความที่น่าสนใจประจำเดือนตุลาคม 2557

คลิกดู “หัวข้อ” ที่ท่านสนใจได้จากสารบัญ

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## Art & Architecture

Title: [Portraits of Mademoiselle de Charolais as a Franciscan Friar: Gender, Religion and Cross-Dressing](#)

Author: Melissa Percival

Source: **Art History**, published online: 22 Sep 2014

Abstract: During one of the quieter periods of his eventful life, the marquis de Sade would have had occasion to look carefully at a portrait located at the family chateau of La Coste in the Vaucluse. According to inventories of 1769 and 1778, this portrait represented ‘Mademoiselle de Charolais dressed as a Franciscan’.<sup>1</sup> The subject, Louise-Anne de Bourbon-Condé, Mademoiselle de Charolais (1695–1758) was a grand-daughter of Louis XIV through his liaison with Madame de Montespan. The inventory listing suggests that the sitter is clothed in the robes of the order of Saint Francis. Franciscans were known as ‘cordeliers’ in France, after the rope (‘cordon’, ‘cordelière’) that was worn around the waist and knotted down its length and at the end.<sup>2</sup> Intrigued by the description of cross-dressing – an aristocratic woman donning a friar’s habit – in a commissioned portrait for public display, this essay investigates the multiple cross-overs in gender and status made explicit in the sitter’s garb: female to male; worldly to pious; high-born to poor.

Database: Wiley Online Library

Title: [In Search of a Jewish Audience: New York’s Guild Art Gallery, 1935–1937](#)

Author: Andrea Pappas

Source: **American Jewish History**, Vol. 98, No. 4, Oct 2014, pp.263-288

Abstract: The Guild Art Gallery, in the first fifteen months of its twenty-one month lifespan, largely showcased Jewish artists, directed a substantial part of its marketing efforts to Jewish art, and expended a great deal of energy in a quest for a Jewish (often elite) audience. It did so in the pursuit of a pair of larger modernist projects: the promotion of modern art generally and, inadvertently or otherwise, the modeling of a Jewish artistic modernity.

Database: Project Muse

Title: [Avatars, Illness, and Authority: Embodied Experience in Breast Cancer Autopathographics](#)

Author: Emily Waples

Source: **Configurations**, Vol. 22, No. 2, 2014, pp.153-181

Abstract: This essay argues that the medium of graphic illness memoir, or “autopathographics,” can work to challenge the master plot of “survival” that has circulated as part of breast cancer culture for the past thirty years. Exploring the emergent genre of breast cancer autopathographics through an analysis of two best-selling memoirs published in 2006—Marisa Acocella Marchetto’s *Cancer Vixen: A True Story* and Miriam Engelberg’s *Cancer Made Me a Shallower Person: A Memoir in Comics*—this essay examines the graphic in two senses: first, it strives to enter an emergent conversation about the uses of the visual-verbal genre of graphic memoir as a means to narrate stories of illness and disability; further, it takes into account the popular usage of the word graphic to note the kind of explicitness or excess for which illness narratives are commonly critiqued. Autopathographics offer new possibilities for women to represent the embodied changes occasioned by cancer in ways that register the uncertainty of the disease’s temporality in the face of metastasis and terminal illness—part of breast cancer’s epidemiological narrative that is too often ignored.

Database: Project Muse

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### *Creative Writing*

Title: [Reflexive writers: Re-thinking writing development and assessment in schools](#)

Authors: Mary Ryan

Source: **Assessing Writing**, Vol. 22, Oct 2014, pp. 60-74

Abstract: Writing is a complex and highly individual activity, which is approached in different ways by different writers. Writers reflexively mediate subjective and objective conditions in specific and nuanced ways to produce a product in time and place. This paper uses a critical realist theory of reflexivity to argue that the teaching and assessment of writing must account for the different ways that students manage and make decisions in their writing. Data from linguistically and culturally diverse primary students in Australia are used to illustrate how four distinct reflexive modalities constitute the ways in which students approach writing. The paper offers a new approach to assessing writing for and of learning that considers writers as reflexive and agentic in different ways. It posits the importance of making visible and explicit the context and reflexive decision-making as writers shape a product for a purpose and audience.

Database: ScienceDirect

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Title: [Imperatives in voice-overs in British TV commercials: 'Get this, buy that, taste the other'](#)

Author: Barry Pennock-Speck and Miguel Fuster-Márquez

Source: **Discourse & Communication**, Vol. 8, No. 4, Nov 2014, pp. 411-426

Abstract: Television commercials are often thought of as bothersome multimedia artefacts that by their very existence spoil our viewing pleasure at regular intervals. Not only that, but they seem to have the habit of ordering us around. This aspect of TV ads has often been commented on by experts and laypersons alike. Therefore, we decided to tackle this issue and look at the prototypical expression of directives, that is, imperatives in voice-overs in television commercials. To this end we have carried out an empirical analysis of imperatives in voice-overs in the MATVA corpus (Multimodal Analysis of TV Ads) which contains transcriptions of nearly 800 voice-overs in British TV ads recorded on six days during 2009, 2010 and 2011. We provide an exhaustive quantitative and qualitative profile of imperatives in contemporary TV advertising. This includes information on the distribution of imperatives, the most common verbs in imperative clauses, and their discourse function. We are also able to show conclusively that the directive force of imperatives in TV ads is more akin to advice or recommendation than commands, and explain from a discourse-pragmatic perspective why this is so.

Database: Sage Journals

Title: [The Book of Margery Kempe and the Rhetorical Chorus: An Alternative Method for Contributions to the History of Rhetoric](#)

Author: Julia Marie Smith

Source: **Advances in the History of Rhetoric**, Vol. 17, Issue 2, 2014, pp. 179-203

Abstract: This article defends the “rhetorical chorus” as a useful method for recovering women’s voices in the history of rhetoric. As distinct from the more amorphous term “collaboration,” which designates any act of cooperation in the production of rhetorical texts, the “chorus” offers a more nuanced way to identify and map the recording, preservation, appropriation, and alteration of works originally dictated by women rhetors. Using The Book of Margery Kempe as an example, the study traces both homophonic and polyphonic relationships between the lead voice of Margery and the voices of her scribes and annotators.

Database: Routledge [Taylor & Francis Group]

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### History

Title: [THE “THEORETICAL REVOLUTION” IN INTELLECTUAL HISTORY: FROM THE HISTORY OF POLITICAL IDEAS TO THE HISTORY OF POLITICAL LANGUAGES](#)

Author: ELÍAS JOSÉ PALTI

Source: **History and Theory**, Vol. 53, Issue 3, Oct 2014, pp. 387–405

Abstract: This article intends to clarify what distinguishes the so-called new “politico-intellectual history” from the old “history of political ideas.” What differentiates the

two has not been fully perceived even by some of the authors who initiated this transformation. One fundamental reason for this is that the transformation has not been a consistent process deriving from one single source, but is rather the result of converging developments emanating from three different sources (the Cambridge School, the German school of conceptual history or Begriffsgeschichte, and French politico-conceptual history). This article proposes that the development of a new theoretical horizon that effectively leads us beyond the frameworks of the old history of political ideas demands that we overcome the insularity of these traditions and combine their respective contributions. The result of this combination is an approach to politico-intellectual history that is not completely coincident with any of the three schools. What I will call a history of political languages entails a specific perspective on the temporality of discourses; this involves a view of why the meaning of concepts changes over time, and is the source of the contingency that stains political languages.

Database: Wiley Online Library

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### *Humanistic*

Title: [Humanistic Professional Identity: The Transtheoretical Tie That Binds](#)

Author: COLETTE T. DOLLARHIDE and KEN OLIVER

Source: **The Journal of Humanistic Counseling**, Vol. 53, Issue 3, Oct 2014, pp. 203–217.

Abstract: This article explores the intersectionality of professional identity and theoretical orientation relative to humanism. Evidence of the humanistic foundations of counseling practice is offered to highlight how humanistic professional identity evolves and manifests in counseling practice, and examples of humanistic and parahumanistic theories are provided.

Database: Wiley Online Library

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### *Communication*

Title: [Charismatic Leaders and Mediated Personalization in the International Arena](#)

Author: Meital Balmas and Tamir Sheafer

Source: **Communication Research**, Vol. 41, No.7, Oct 2014, pp. 991-1015

Abstract: A big data analysis of six countries has demonstrated that Western news media focus increasingly on foreign leaders, at the expense of their respective countries—a process termed here as mediated political personalization in the international arena. Important variations found across the countries in the sample are attributed to differences in media systems, media values, and the level of development of communication technologies. However, for the first time, it was shown that the personalization process is not deterministic; rather, it is affected by leaders' personal qualities, particularly those that are aligned with the values of prevalent

media logic. Thus, the election of a leader endowed with strong charisma accelerates the process of personalization in the coverage of his or her country in the foreign media. Data were obtained from a large corpus comprising more than 800,000 news items spanning two to three past decades, subjected to a computerized content analysis.

Database: SAGE Journals

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*Women's Studies, Gender & Sexuality*

Title: [SEXED IDENTITY](#)

Author: François Laruelle & Anne-Françoise Schmid

Source: **Angelaki: Journal of the Theoretical Humanities**, Vol. 19, Issue 2, 2014, pp. 35-39

Abstract: This article concerns the implementation of a non-anthropological, truly universal paradigm equal for all humans in place of sexual difference (which is not All-sexual), and not determined by it. Everything in human life relates to sexual difference, even Man-in-person as distinct from the subject. The theme of liberation is too restricted and narrow if we do not shift our focus back to the anthropological – and as such, philosophical – paradigm, the All-sexual; the All-masculine. Instead of projecting sexual difference onto the human paradigm, we propose, first of all, a pre-sexual “difference” or duality encompassing all humans, and enabling a certain usage or pragmatic of sexual representations. The utopian paradigm thus allows thinking a transformation of sexual difference.

Database: Routledge [Taylor & Francis]

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